**For Immediate Release**

June 1, 2011

**Central Florida Foodies Rejoice as Famed Seafood Eatery Comes to Orlando**

***Hot N Juicy Crawfish Restaurant Set to Open its Newest Location on Sand Lake Road***

(Orlando, FL) — *Hot N Juicy Crawfish*, a specialty restaurant concept featuring a Louisiana-style Cajun and with a twist of their renowned blend seafood menu, is coming to Orlando in June 2011 looking to win the hearts and taste buds of Central Florida residents and tourists with its fresh crawfish, shrimp, crab, and oyster dishes.

Orlando is the fourth location for the fast-growing restaurant brand, which currently operates three *Hot N Juicy Crawfish* restaurants—two in Las Vegas and one in Washington DC—and has plans to continue opening new locations in other U.S. cities where tasteful seafood and quality service are in high demand.

A restaurant concept developed by Tim Nguyen and Laina Vo, Hot N Juicy Crawfish has risen to national fame following the popularity of its flavorsome fresh seafood—brought to its restaurants from local sources or flown in daily for the delight of customers who demand quality and freshness.

The secret behind *Hot N Juicy Crawfish*'s success is attributed to its exotic food seasoning and outstanding service standards, both being exceptional efforts that keep loyal patrons coming back for more.

Orlando is home to many specialty restaurant brands since the Central Florida market offers a strong culture of “foodies”—as restaurant enthusiasts are commonly known—who crave new and exciting food concepts that keep the hospitality industry thriving all year long.

*Hot N Juicy Crawfish* is expected to draw much attention to its featured seafood delicacies, which are prepared with a closely-guarded mix of spices that make every one of their dishes a memorable epicurean experience—complementing their original and risqué brand name.

“Orlando is known as the family tourism capital of the world with over 50 million people visiting every year,” says Quan Nguyen of Hot N Juicy Crawfish. “Now we are bringing to the city another reason to fly to Orlando and enjoy the best seafood and our signature explosion of flavor.”

The restaurant brand is no stranger to seafood connoisseurs, particularly after being featured on the Travel Channel’s ‘*Man vs Food*’ series, where *Hot N Juicy* trainer Noemy Avalos teaches host Adam Richman the right way to eat their signature crawfish, served on a bag to keep it hot and juicy down to its last bite.

Work at the new *Hot N Juicy Crawfish* location is well under way at Orlando’s Restaurant Row on Sand Lake Road, which features some of the most diverse international cuisine styles from a variety of premium restaurant brands, and owners Tim Nguyen, Laina Vo and their operating partner Quan Nguyen are preparing to open the doors to the public on the second week of June—just in time for the busy Summer season.

*Hot N Juicy Crawfish*’s new Orlando restaurant will be located at 7572 W. Sand Lake Road, near the International Drive tourist district—minutes away from Universal Studios, SeaWorld and area hotels and resorts.

**About Hot N Juicy Crawfish**

Hot N Juicy Crawfish is a signature restaurant brand featuring a menu of fresh seafood delicacies cooked with a unique blend of spices. The company operates two *Hot N Juicy Crawfish* restaurants in Las Vegas NV, one in Washington DC and is developing a fourth location in Orlando FL. Hot N Juicy Crawfish’s signature menu items include blue oysters, an assortment of crab, shrimp and their namesake dish—fresh Cajun-style crawfish.

For more information about Hot N Juicy Crawfish, please visit <http://www.hotnjuicycrawfish.com>.

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