MangoSpring

Enterprise MicroBlogging Solutions: Head to Head
Comparison of MangoTalk, Yammer and Chatter

What microblogging and communication tool would you roll out to your organization? An effective improvement to traditional email with tools that a on team collaboration and process improvement is the goal. This document should help answer your questions about how MangoTalk compares with Yammer and Chatter across features including open communication, instant feedback, sharing documents and keeping connected while on the go.

Table 1: Summarized Feature Comparison Matrix

Compared Features	MangoApps	Yammer	Chatter
Enterprise Microblogging	●	◐ ** Some Microblogging.	◐ ** Minimal Microblogging.
View the Linear Main Activity Stream w/ Comments	●	●	●
View the Linear Project and Group Activity Streams	●	●	●
Participate and View Custom Polls between Peers	●	●	○
Apply Mentions to any Activity Stream	●	●	●
Create and Contribute to Topics	◐	◐	●
Centralized Feature Rich, Action-Oriented Dashboard	●	◐	◐
Create Activity Streams of All Types on the Dashboard	●	○	○
Ability to Share Documents within Activity Streams	●	◐	◐
Read Receipt / Feed Acknowledgement	●	○	○
Wall Post Activity Streams	●	◐	○ ** No Member Wall.
Blogs	●	○	○
Blog with longer discussions than Activity Streams	●	○	○
Profiles for Colleagues	●	◐ ** Limited Profile.	◐ ** Limited Profile
Maintain your current professional experience, education and Expertise	●	○	◐ ** Limited Professional, Educational criteria.
Import your LinkedIn Profile	●	○	○

Feature			
Centralized location for aggregate information about you.	●	◐	◐
Document Sharing	●	◐	◐
Browse & Search Documents with Result Filters	●	○	◐ ** *No Document Search.*
Document Collaboration Control	●	○	○
Share Link to Internal Document	●	○	○
Document Version Control	●	◐ **New Version Replace	◐ **New Version Replace
Document Activity Log	●	◐	○
Native Client Document Management	●	○	○
Inline Document and Multimedia Viewer	●	◐ ** *Limited File Types.*	◐ ** *Limited File Types.*
Document Sharing w/ Chosen Colleagues	●	●	○
Teams	●	◐ ** *No Real-Time Team IM.*	◐ ** *No Real-Time Team IM.*
Create External Teams	●	●	●
Create Public & Private Teams	●	●	●
Participate in Team Chat	●	○	○
Full Administration Capabilities	●	◐ ** *Less Feature and les intuitive UI.*	◐ ** *Minimal Admin Support*
Specify your Language Choices (localization)	●	●	●
Network Content Export	●	○	◐
View Account Past Invoices	●	○	●
Initiate Subscription Plan Changes Online	●	○	○
Domain Management	●	○	◐
Customizable Logo / Workflow / Culture	●	◐	◐
IP Range, Security Policy & Password Strength Enforcement	●	◐	◐
Full Administration Capabilities for User & Content Management	●	◐	◐
Multiple Client Platforms	●	◐ ** *No Native iPad Support.*	◐
IM Chat with Presence in Mobile Clients	●	○	○
PC, Mac and Linux Desktop Client	●	●	●
iPhone / iPod Native Client	●	●	●
iPad Native Client	●	●	○
Android Native Client	●	○	●
BlackBerry Native Client	●	●	●
OpenAPI Extensibility	●	◐	○
Author complete clients leveraging existing internal processes	●	○	◐ ** *Full Client Authoring?*

Deployment Options	●	◐ *** No Dedicated Hosted or On-Premise.*	◐
Shared Hosted	●	●	●
Dedicated Hosted	●	○	○
On-Premise & Source Code Licensing	●	○	○

Symbol Legend

●	Fully Supported	◐	Partially Supported	○	Not Supported

Table 2: MangoApps Exclusive Features

Compared Features	MangoApps	Yammer	Chatter
Document Search All documents are searchable based on the privacy associated with them.	●	○	○
Find my document Built-in search engine to quickly and easily find documents.	●	○	○
Search filters Specify key words consisting of file name, user assigned tags, or person who uploaded it or jump to a document beginning with a specific letter.	●	○	○
IM and Direct Messaging Secure instant messaging and real time presence provides enterprise a mode of communication that brings agility to daily work, results in faster turn-around, quick visibility and instant results.	●	○	○
Direct Messages (Private) Whether a colleague is offline or online, send them a private message.	●	○	○
1-On-1 instant messaging Start an IM with a coworker from the web, on the desktop, or from your mobile device.	●	○	○
Real time presence Set your online presence and view others' presence in real time.	●	○	○
Social IM Bar Social/IM bar is a Facebook like chat bar that is available to your co-workers for IM on the web.	●	○	○
Voice Collaboration Click a colleague to call them allowing the application to dial their phone after first dialing your phone.	●	○	○
Click to call & Conference calling Immediately begin a voice call from your phone to your colleagues' phones using VoIP.	●	○	○
Conference status Show the colleagues that are connected and who has dropped the conference.	●	○	○
Conference chat Start an IM session with the attendees of the conference call.	●	○	○
Social Applications Social applications are a set of apps which when used effectively can increase employee morale, sense of "team" and make the company a fun place to work.	●	○	○
Employee Recognition Extend a public recognition of good work to peers, supervisors and direct reports.	●	○	○
Birthday Gifts Openly recognize a colleague's upcoming birthdays with an appropriate "gift" graphic and personal message.	●	○	○
Office Poke Poke some fun at people's unique personality and bring some levity to your workplace.	●	○	○

Symbol Legend

● Fully Supported   ◐ Partially Supported   ○ Not Supported