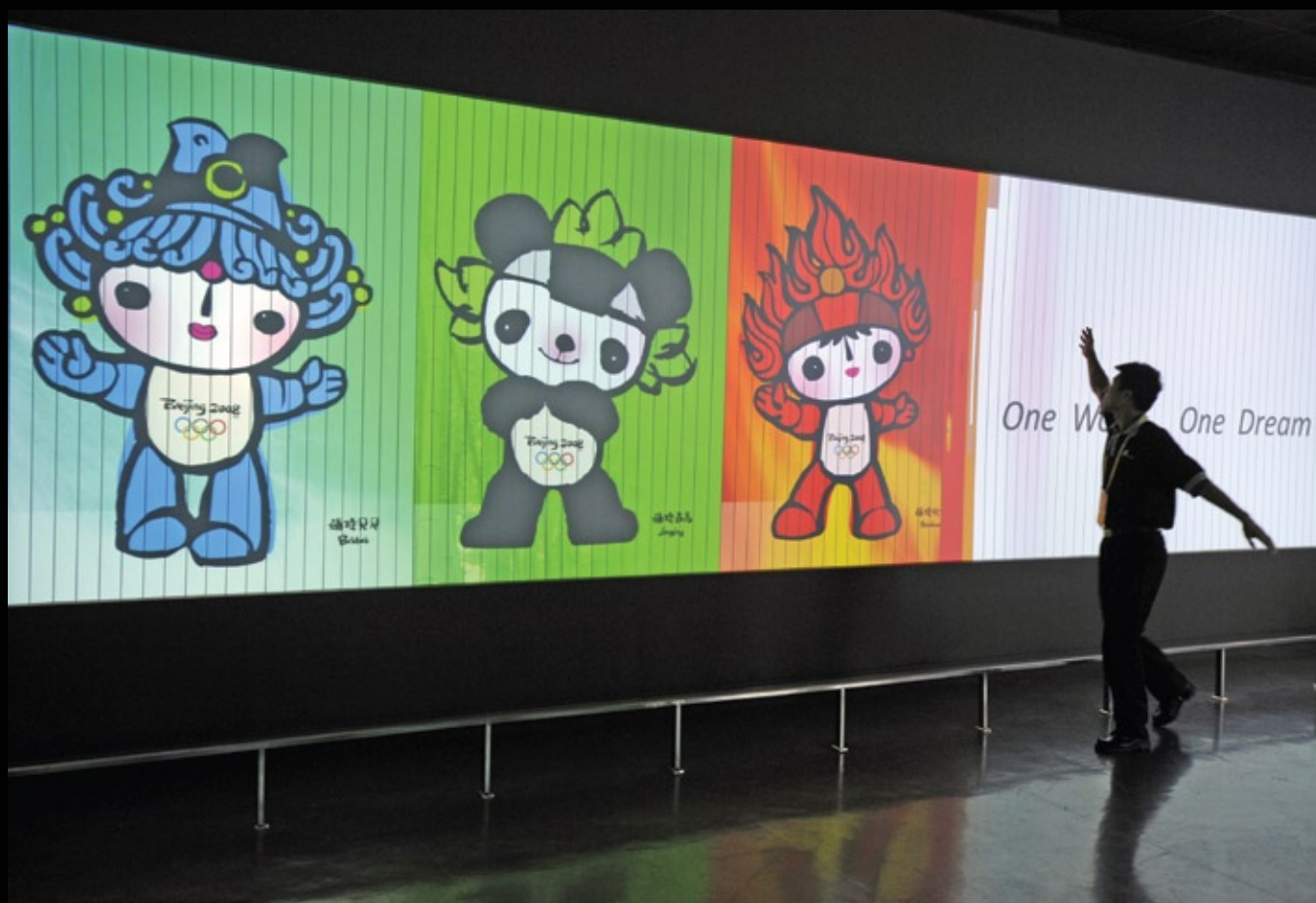


Design with EyeClick

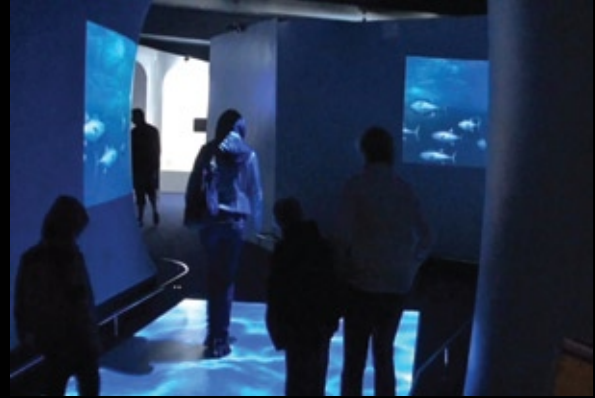
EyeClick interactive surfaces transform any space into a magical innovative interior. EyeClick systems are based on a highly advanced motion aware technology. Colorful graphics, video and animation react to people's presence and gestures as they move across the surface. Whether you are designing a modern corporate lobby or a kid-friendly atmosphere, any effect or theme can be created with EyeClick.



- Stop people in their tracks – Surprise people as the floor or wall reacts to their presence
- Stand out – Convey a theme or message in a fun and exciting way
- Creative freedom - Large variety of ready to go templates to easily create new applications and games
- Customized solutions available – EyeClick's professional team can transform any concept into an eye-catching interactive display

Palma Aquarium

The “Save the Blue Fin Tuna” Campaign became a special project for Majorca, Spain's Palma Aquarium as overfishing, illegal fishing and bad management led to alarming drops in fish stocks in the Mediterranean. It is extremely difficult to raise Blue Fin Tuna in an aquarium so EyeClick was brought on board to help build, together with the aquarium designer, a virtual interactive experience with the fish. After studying video and images of Blue Fine Tuna in the wild, their anatomy, appearance, and movement were replicated to create a state-of-the-art three dimensional encounter with the species. The exhibition includes half a dozen projections which enable Palma visitors to be engulfed in a dazzling deep water atmosphere amid schools of Tuna. The large interactive floor features scores of fish swimming below people's feet, while the fish on the interactive wall spook if you get too close!



NFL Reebok Store

EyeClick was asked to create an interactive football game to be projected onto the central floor of the new Flagship NFL Reebok at New Jersey's Meadowlands Stadium. The game is complete with the Jet's and Giant's names and colors in the end zones. One of the unique features of the store is its ability to be transformed on each team's game day. EyeClick's interactive football game can also be flipped to highlight one team or the other's logo in both end zones. On the opening day, former players Ottis Anderson from the Giants and Joe Klecko from the Jets went one-on-one to experience the virtual football challenge!



Mighty Fine Burgers

Something mighty innovative can now be found at all three Mighty Fine Burgers, Fries and Shakes locations in the Austin, TX area. EyeClick's interactive displays have been installed on the famous viewing windows where guests can see the patties being hand-formed daily. The interactive screen, EyeWall uses motion detection so that when people pass by dazzling effects are activated. Mighty Fine Burgers, Fries and Shakes selected EyeWall as a tool to share restaurant news with patrons in a fun, state-of-the-art way. Cheeseburgers scatter as people approach the screen, revealing Mighty Fine's Community Impact program, recycling campaign, and the status of the company's fundraising efforts for Austin Habitat for Humanity.

“We think EyeClick has been the perfect addition to the overall experience at Mighty Fine. We hope our guests can enjoy EyeClick as much as they enjoy our food.”

Ken Schiller, Co-Founder and Owner, Mighty Fine Burgers

Diamond Children's Medical Center

EyeClick developed 5 stunning applications for Arizona's Diamond Children's Medical Center based on a desert theme to add a high-tech, interactive element to this one-of-a-kind hospital. The installation is comprised of 4 projectors which are blended together to create one solid 32 foot (9.75meter) long projection on the medical center's lobby wall. The dazzling landscape is colored by an array of applications including floating kites, scattering lizards and butterflies, friendly deer, and a magically appearing desert landscape. EyeClick's interactive displays are a perfect solution for brightening up hospitals as they provide children and families with a positive, memorable experience. EyeClick systems are safer than traditional play equipment and support a germ free environment as there are no parts to touch or trip on.

"It's the hit of the lobby; I saw a little two year old glued to the wall for nearly 10 minutes. It's exactly what we wanted to achieve with this new center. We wanted to provide a place where children can be engaged in activities and have healthy distractions."

*Vicki Began, Vice President of women's, children's, and emergency services,
University Medical Center*



NASA Center for Space Education

The NASA Kennedy Space Center Visitor Complex near Orlando, Florida, receives 1.5 million guests from around the world annually. EyeClick designed three customized educational floor displays for the Educator Resource Center. Protect Your Planet is a multi-user game in which players use a paddle to deflect fireballs, meteorites and other objects that can harm their planet. Earth's Orbit is a fun, interactive game designed to educate players about NASA's history. Astronaut Challenge, a single-player multi-level game, enables players to test their mental and physical abilities for a chance to qualify for the following year's astronaut class.

"EyeClick has been an exciting, interactive way to educate. Thanks to this innovative technology, students engage in space science from yesterday and today kinesthetically. Students really feel they can own their learning."

Veronica Franco, Education and Information Specialist, NASA Educator Resource Center



About EyeClick

EyeClick Ltd. specializes in creating inventive products that transform designated spaces into magical experiences. The company's EyeStep™, EyeWall™, EyePlay™, and EyeTouch™ products open up a world of possibilities to engage audiences in out-of-home locations. EyeClick has helped leading brands, from Samsung and Volvo to NASA and GE, transform their floors, walls and window areas into spectacular interactive displays that leave a long-lasting impression on visitors. EyeClick gives designers, architects, retailers, media companies and other organizations the ability create rich interactive digital content in public spaces, including lobbies, medical centers, restaurants, museums, airports and retail stores.



EyeStep - turns open floor spaces into an ongoing experience of movement, action, fun and excitement



EyeWall - a unique interactive surface where graphics and content are affected by movement



EyePlay - a virtual playground with motion activated games that everyone can play with their entire body



EyeTouch - transforms any glass, window or LCD display into a touch activated surface



For more information on designing with EyeClick,
email us at contact@eyeclick.com
or visit our website www.eyeclick.com