

**Think  
about it!**

**1.5 Million<sup>1</sup>**  
weekly readership & growing

**644,000<sup>2</sup>**  
monthly online  
visits & growing

**460,000<sup>3</sup>**  
distribution & growing

**10**  
annual grassroots  
events & growing

**6 Million<sup>2</sup>**  
page views a month & growing

**23**  
years delivering results!

**A Hispanic market distribution system second  
to none in Central and Southern California.**

**To get results contact:**

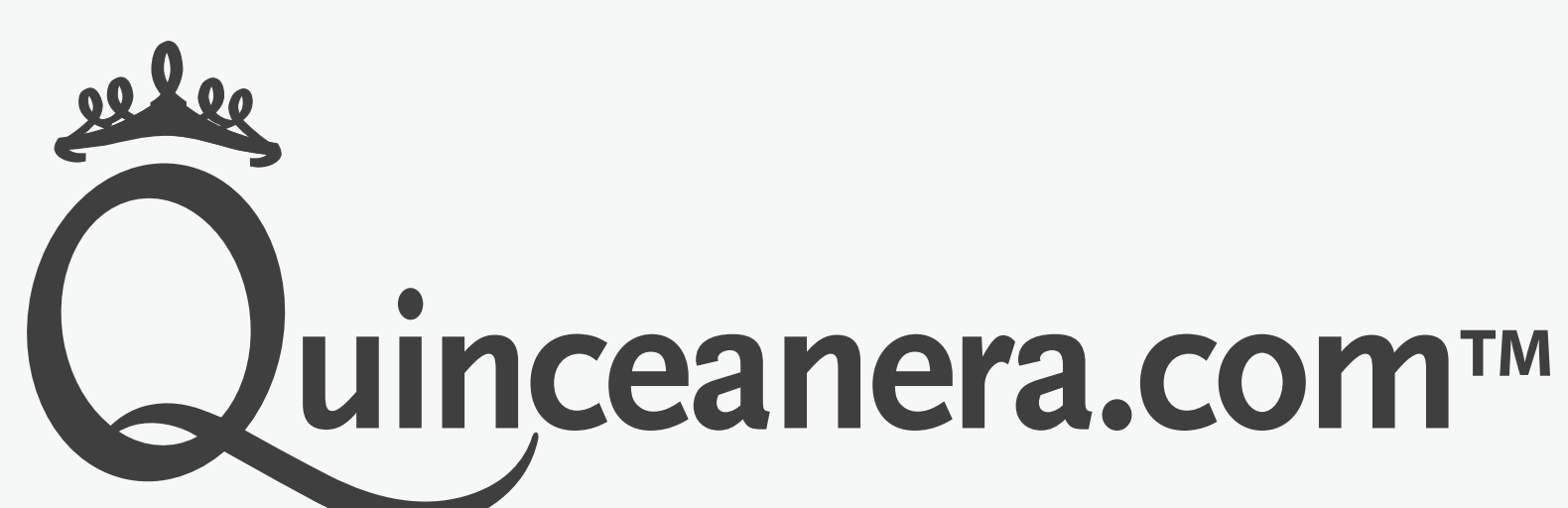
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***El Clasificado***<sup>®</sup>



1- Based on pass along rate. 2008 independent readership study for El Clasificado conducted by Western Publication Research

2- [www.quantcast.com](http://www.quantcast.com), [ElClasificado.com](http://ElClasificado.com), June 13, 2011.

3 - Current distribution as of June 13, 2011. Last CVC audit January 1st, 2010 - December 13, 2010 was 404,989