



ClickDimensions Listed Among Top Finalists for the 2011 Microsoft Dynamics CRM 2011 Solution Partner of the Year Award

Atlanta, GA USA — June 22, 2011— Today, ClickDimensions announced it has been selected as a finalist for the Microsoft Dynamics CRM 2011 Solution Partner of the Year Award.

“We are extremely proud to be ranked among the top Dynamics CRM solutions of the year” commented ClickDimensions Chief Executive Officer John Gravely. “Our focus on providing advanced [Marketing Automation for Microsoft Dynamics CRM](#) has earned us a loyal group of satisfied customers worldwide thanks to Microsoft and its outstanding CRM platform. We are very grateful to receive this prestigious honor from Microsoft.”

Awards were presented in multiple categories, with winners chosen from a set of more than 3,000 entrants worldwide. The Microsoft Dynamics CRM 2011 Solution Partner of the Year Award honors a partner who has exhibited excellence in providing innovative and unique solutions based on Microsoft Dynamics CRM 2011. This award recognizes ClickDimensions, who demonstrates consistent, high-quality, predictable service to Microsoft Dynamics customers that helps to ensure significant business benefits for customers from their Microsoft Dynamics CRM investments. The partner also demonstrates business leadership and success with strong growth in new customer additions and revenue.

“We are proud to recognize this outstanding group from our highly valued worldwide partner network as our 2011 Partner Award finalists,” said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp. “We applaud the unique perspective and creativity each of these companies brings to solving customer business and technology challenges. Our strong partnership along with their commitment to customers plays an essential role in our mutual, long-term success.”

The Microsoft Partner Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

The **ClickDimensions** [Email Marketing and Marketing Automation solution for Microsoft Dynamics CRM](#) enables marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. The solution consists of:

- **Email Marketing:** Send bulk HTML email and receive all open, click bounce and unsubscribe information directly in CRM in real time
- **Web Tracking:** See companies and individuals that visit your web site and get a full history of exactly what they viewed and clicked on your site
- **Social Discovery:** Learn more about your prospects from social information the ClickDimensions service finds automatically on the web

- **Visitor, Lead and Contact Scoring:** Get an interest score for all Anonymous Visitors, Leads and Contacts based on their interactions with your emails and web site
- **Campaign Tracking:** Link web forms, landing pages and marketing emails to CRM campaign records
- **Web Forms:** Drag and drop to easily build web forms in minutes. When visitors to your web site complete these forms their data is immediately copied into CRM and you see a history of their activity on your site
- **Surveys:** Create a survey in minutes with our drag and drop survey creator. Email the survey to CRM Leads and Contacts and see their responses populate inside their CRM records

ClickDimensions is a [Microsoft BizSpark One company](#). For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our [Microsoft CRM marketing blog](#) at <http://blog.clickdimensions.com> or follow us on Twitter at <http://www.twitter.com/clickdimensions>

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For additional information:

ClickDimensions
6849 Peachtree Dunwoody Rd
Bldg B-1, Ste 200
Sandy Springs, GA 30328
Press {at} clickdimensions dot com
888.214.4228

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