



FOR IMMEDIATE RELEASE

TECHTRA AND AVEPOINT ALIGN TO DELIVER COMPLETE SHAREPOINT LIFECYCLE MANAGEMENT SOLUTIONS

New agreement expands the delivery of AvePoint's SharePoint infrastructure management solutions and Techtra's services throughout Canada

Brossard (Québec), June 28, 2011 – Techtra, a winner of the 2010 Microsoft Partner Network IMPACT Awards and a leading provider of Business Processes Automation and Advanced Information Management solutions, today announced a partnership agreement with AvePoint, a proven leader in providing lifecycle management software solutions for Microsoft SharePoint. Techtra has become a value-added reseller of AvePoint technologies, and both companies will work together to integrate AvePoint's products and Techtra's services for customers throughout Canada.

"Both AvePoint and Techtra share a longstanding commitment to the SharePoint community and possess deep knowledge of Microsoft technologies," said Nathan Trenzinger, AvePoint Vice President of North America & EMEA Alliances. "We look forward to the future of this new partnership, which will bring great value to customers across Canada by synthesizing AvePoint's renowned software solutions with Techtra's commitment to help organizations reap the full business benefit of their SharePoint deployments."

AvePoint's award-winning DocAve Software Platform is a comprehensive, fully integrated lifecycle management solution for organisations seeking to unleash SharePoint's full business potential. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers more than 30 independently deployable modules for SharePoint data protection, administration, replication, migration, archiving, deployment management, reporting, storage optimisation, and content lifecycle management.

Techtra is renowned in the Canadian marketplace for delivering high-quality, enterprise information management solutions and services and has successfully completed more than 500 SharePoint implementations. By teaming up with Techtra, organisations now have access to the best of two worlds: a dedicated partner with a deep understanding of SharePoint challenges and proven practices and the most comprehensive set of tools for the SharePoint ecosystems provided by AvePoint.

"The new alliance between Techtra and AvePoint is a great opportunity for two forward-thinking companies with high standards of technical expertise and best-of-breed solutions to coordinate their actions," said Andre Larose, Techtra's President. "Partnering with AvePoint ensures we can continue offering the Canadian SharePoint community the high-caliber tools and expertise they require to bolster their IT infrastructures and respond to changing business needs."





To learn more about the partnership, or about the products and services offered by Techtra and AvePoint, please visit AvePoint at http://www.avepoint.com and Techtra at http://www.techtra.ca.

About AvePoint

AvePoint is a global technology company and proven software leader. Since its founding in 2001, AvePoint has become one of the world's largest providers of infrastructure management software solutions for SharePoint, offering a fully integrated solution for SharePoint lifecycle management. Propelled by one of the world's largest SharePoint-exclusive research & development teams, AvePoint helps more than 8,000 customers – including many Fortune 500 companies and government agencies – meet their specific business objectives by unleashing SharePoint's full potential. AvePoint, Inc. is headquartered and maintains its principle engineering centre in Jersey City, NJ, with wholly owned sales and engineering centers in the USA, Canada, Australia, United Kingdom, Germany, Japan, Singapore, and China. AvePoint is a Depth Managed Microsoft Gold Certified Portals and Collaboration Partner and Gold Certified ISV Partner as well as US Government GSA provider.

About Techtra

As a Microsoft Gold Certified Partner with 15 official Microsoft competencies and a winner of the 2010 Microsoft Partner Network IMPACT Awards for the SharePoint Business Intelligence Solution of the Year, Techtra is an organization that stands out for its unparalleled expertise in the areas of document management, Enterprise Content Management (ECM), Business Process Automation, Business Intelligence and custom applications development with Microsoft SharePoint and xRM platforms. Techtra's services and solutions are available worldwide through a network of strategic partners.

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