



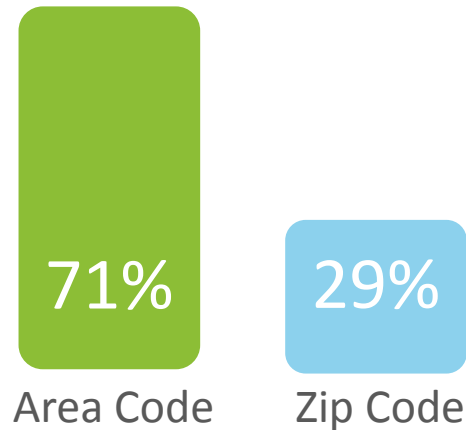
Area Codes Uncovered Survey

Identifies Recognizable Area Codes and 800 Numbers as Key Business Drivers

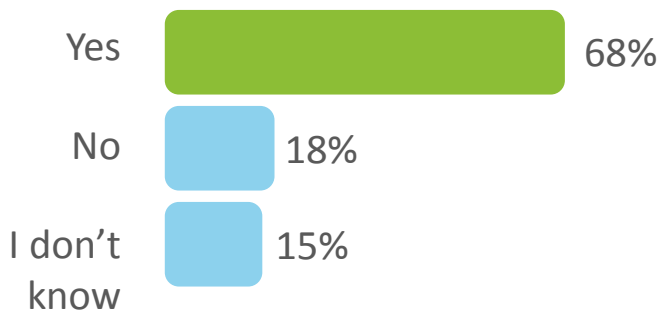
Highlights

- 56% of small businesses confirmed that the biggest benefit to having a toll free number is that their business # appears larger
- Only 8% of small businesses believe that location is the most important factor for business image
- When asked “What does a recognizable area code say about your business?” The number one answer from survey respondents was “Legitimacy.”

What carries more prestige for your business?



Do you think the right area code or 800 number gives your business a competitive edge?



What phone do you use most frequently to conduct business?

