

Award-Winning Web Series “Vlog Star” Announces Final Season

LOS ANGELES, June 30, 2011 – The long-running, award-winning web series *Vlog Star* is set to premiere its fourth and final season starting July 13.

Written and produced by Kenny Byerly and David J. Duman through their production company, Sit Thru This Productions, and created by Kenny Byerly and Mike Ludwig, *Vlog Star* is a comedic web series following the misadventures of Nate Klugman, a faded Internet video star with delusions of grandeur, and his long-suffering, torch-carrying best friend, Alexa. Along the way, Nate butts heads with his stepbrother Max, whose success he resents, and Alexa’s roommate Shelly, who tries in vain to help Alexa escape Nate’s influence. Last season’s cliffhanger found Alexa leaving Nate for a new manager/love interest, while Nate becomes the conquest of a sexy YouTube groupie who may be too much for him to handle.



Season 4’s episodes will appear on www.vlogstarshow.com and www.youtube.com/vlogstarshow every Wednesday through August 31, bringing the story to a long-awaited, satisfying conclusion. By the end of its run, *Vlog Star* will have produced a total of 54 episodes since its debut on September 2, 2008 – a major accomplishment in the world of narrative web series. Throughout its run, it has been produced on a shoestring budget with a skeleton crew of as little as one and seldom more than two.



Vlog Star was an official selection of the Los Angeles Web Series Festival for two years running (2010-2011), where it won awards for Outstanding Comedy Series, Outstanding Writing in a Comedy Series, Outstanding Lead Actor in a Comedy Series, Outstanding Lead Actress in a Comedy Series, and Outstanding Guest Actress in a Comedy Series. Festival founder Michael Ajakwe called the show “hilarious... proof of what can be done when you have talent on top of talent on top of talent.”

Vlog Star Cast and Crew

Kenny Byerly (Creator/Writer/Producer/Editor/"Nate," Winner - Outstanding Lead Actor in a Comedy Series, Outstanding Comedy Series, Outstanding Writing in a Comedy Series - LA Web Fest 2011) is currently on the writing staff for Nickelodeon's *Teenage Mutant Ninja Turtles* reboot. He has also written for Nickelodeon's *Robot and Monster*, Cartoon Network, MAD Magazine and McSweeney's, and has original feature projects in development. Byerly has an MFA in Screenwriting from USC and is an alumnus of the CBS Writers Mentoring Program. He has performed stand-up at The Comedy Store, studied improv at IOWest, and written and starred in numerous web series, sketches and shorts. He is hilarious once you get to know him. <http://www.kennybyerly.com>



David J. Duman (Writer/Director/Producer/Camera, Winner - Outstanding Comedy Series, Outstanding Writing in a Comedy Series - LA Web Fest 2011) is a writer/producer specializing in comedic online content. He is also a playwright, blogger and freelance journalist. In addition to *Vlog Star*, he co-wrote and produced the web series *Kenny Bloggerly's Internet Life*, as well as many online shorts and sketches. Duman holds an MFA in playwriting from San Francisco State University. His plays have been produced in San Francisco, Berkeley and Los Angeles. He is a co-founder of Sit Thru This Productions and has developed pitches for outlets including the Disney Channel, ABC Family and Fremantle Media. He

has been a featured wine blogger at the Huffington Post since 2011.

<http://www.davidjduman.com>

Mike Ludwig (Co-creator/"Max," Winner - Outstanding Comedy Series, LA Web Fest 2011) hails from New York City and is an alumnus of the MFA screenwriting program at USC. His one-man parody of This American Life, "This American Mike," has appeared at IOWest and other venues around LA. He performs regularly at IOWest and the UCB Theater and is a member of several sketch and improv teams, including Them Ludwig Boys with his brother Eric. He has appeared on Comedy Central's "Contest Searchlight" and in various sketches on "Late Night with Conan O'Brien." He has also created, written, and/or acted in the web shows *Vlog Star*, the *Mike and Kenny* series of sketch videos and other online shorts.



THAT JUST APPENED.



Chase McKenna (“Alexa,” Winner - Outstanding Lead Actress in a Comedy Series - LA Web Fest 2011) recently performed on stage as Priscilla the Pig and Little Red Riding Hood in *The Big Bad Wolf*, Desdemona in *Othello*, Ellen in *Wounded*, and Juliet in *Romeo and Juliet*. She received rave reviews for her performance as Mina in the Dracula adaptation *House of Beserab* and won Best Actress in Hurricane Season 2009 for the play *Coming Out of the Closet*. On film, she portrayed “K-Light” in the feature *Wedding Day*, and is in pre-production for the title role in the 3-D zombie film *Rose: The Bizarro Zombie Puppet Musical*. McKenna also recently filmed a role in the action film *Cross* and appeared in the short *Money, Please!* She is a member of UCB & UNR acting company. She can juggle

fire and owns a pet monkey. www.chasemckenna.com

Marion Kerr (“Shelly,” Winner - Outstanding Supporting Actress in a Comedy Series - LA Web Fest 2011) was born and raised in Sacramento, CA, and received her BA in drama at UC Irvine. She wrote, directed, produced and starred in the independent thriller *Golden Earrings*, which has garnered awards at festivals around the country. Kerr also stars in Sabi Pictures’ upcoming feature, *Heart of Now*. She has appeared in numerous films, television shows, theatre productions and commercials, including CBS’ *How I Met Your Mother*, the ABC pilot *Bless this Mess*, the Bravo pilot *Redesigning Your Life with Lainey Chase*, and a national Heineken commercial directed by Todd Haynes (*He’s Not There*, *Velvet Goldmine*). www.marionkerr.com



Patty Guggenheim (“Piper,” Winner - Outstanding Supporting Actress in a Comedy Series - LA Web Fest 2011) is a comedic writer and actress from Indianapolis. She played “Patty” in the HBO pilot *Carpet Brothers*, where she worked with Will Ferrell, David Spade and Tim Meadows, and guest-starred in Lisa Kudrow’s popular series *Web Therapy*. She also provided the female voices in the Sundance 2011 Grand-Jury-Award-Winning short, “Brick Novax’s Diary.” Guggenheim is currently in the advanced program at The Groundlings. She’s a member of

the sketch group The Gym and you can find her on stage at The Groundlings, UCB and Improv Olympic. www.pattyguggenheim.com



Ken Peterson (“Kent”) is an actor, writer, and producer living in Los Angeles. He holds a BA from New Mexico State University and an MFA from the University of Iowa. He is the co-founder of the Hollywood Fringe Festival and an active member in the LA art scene.

David Marmor (Sound/”Ryan”) studied computer science at Harvard, then worked as a video game designer before earning an MFA in directing at USC. His thesis film, *Spin*, was funded by a grant from the Alfred P. Sloan Foundation under the mentorship of multiple Academy Award-winning director Mark Jonathan Harris. *Spin* played at nearly 50 film festivals worldwide, won numerous awards, and received television distribution on IFC in the U.S., and on the CBC in Canada. His latest film, *Love & Other Unstable States Of Matter*, is currently on the festival circuit. In addition, Marmor is a member of the Will Geer Theatricum Botanicum repertory company.

Sit Thru This Productions (formerly Single Play Productions) was founded by David J. Duman and Kenny Byerly to produce smart and innovative comedic web content on a modest or barely existent budget. Duman and Byerly first became aware of each other’s existence while attending high school together in Pleasanton, CA, but never really met until they were working on UC Berkeley’s popular campus humor magazine, the *Heuristic Squelch*. Their projects for Sit Thru This have included the web series *Vlog Star* and *Kenny Bloggerly’s Internet Life*, as well as shorts, spoofs and one-offs including “Hollywood Dreams,” which premiered at the fall 2010 Bagavagabonds Art Explosion, “Iron Man 2 Deleted Scene,” “Disaster Movie: Meet the Writers,” “Wicker: The Best Thing Ever,” and the parody music videos “Scrabulous” and “Credit Card.”



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