GoPro Camera Training Course From Call Box Teaches Extreme Filmmaking Techniques

Los Angeles, CA (<u>PRWEB</u>) July 1, 2011 -- Call Box's latest training course offers tips and tricks for users of the GoPro HD Hero camera with a focus on post-production using Apple's Macs and OS X.

Now available at: GoPro HD Hero Guide.

Call Box, a provider of interactive training for digital media professionals, has released its latest training course worldwide, "GoPro HD Hero Guide."

## About the GoPro HD Hero Guide

Executive produced by Apple Certified instructor Noah Kadner and featuring indie filmmaker (Big in Bollywood) and E! professional editor, Kenny Meehan, the course takes users through the complete operation of the GoPro HD Hero camera in production and post-production. "GoPro HD Hero Guide" features original content broken down into learning modules with interactive demonstrations and easy to understand, real-world examples. The course focuses on a broad variety of techniques and tips for achieving breathtaking extreme sports and cinematic imagery.

"The GoPro is an amazing filmmaking tool that allows you to achieve truly jaw-dropping footage." says Kadner. "Because it's so small and virtually indestructible, the shots you can get are limited only by your imagination. Kenny completely demystifies the camera's operation and shows you how to easily produce high-quality end results in post."

In addition to complete camera settings, menu operation and production tips, the GoPro HD Hero Guide also reviews methods for working with footage using tools like Final Cut Pro 7, Compressor and CinemaTools. "We explore different ways to transcode and optimize the original GoPro footage into high-quality editing formats," says Meehan. "We make sure all the crazy stuff you can shoot with the GoPro camera looks its absolute best, whether you're going out to DVD, Vimeo, YouTube or wherever. There are some other great training videos already out there but none as comprehensive as ours."

Topics include Technical Overview, Menu Tour, LCD Backpack Operation, Exposure Modes, Timelapse Tips, Slow-Motion Cinematography, Camera Mounting Tricks, Dolly Tracks, Final Cut Pro Workflow, MPEG Streamclip and much more. The course is aimed at beginning and aspiring GoPro owners and features over an hour of footage broken down into 22 chapters.

Pricing and Availability

"GoPro HD Hero Guide," is available on as a digital download and is priced at \$24.99 (US). It can be purchased directly from the company at <a href="http://www.callboxlive.com/products/gopro-hd-hero-guide">http://www.callboxlive.com/products/gopro-hd-hero-guide</a>

## About Call Box

Call Box Inc., headquartered in Los Angeles, CA, is a training software developer specializing in post-production products for the digital producer industry. Call Box was founded in 2006 and has leveraged strategic partnerships with other digital filmmaker training specialists such as Philip Bloom and Barry Green.

In addition to being an Apple Certified Trainer in Final Cut Pro, Noah Kadner administers several online filmmaking forums including 2-pop, Creative Cow and DVXuser.com and is the owner of Call Box. Noah wrote "RED: The Ultimate Guide to Using the Revolutionary Camera" a 360-page book for Peachpit Press. He also wrote about Disney's "Tron: Legacy" and "Prom" for American Cinematographer magazine.

Kenny Meehan currently has a feature documentary project in development, "Drowning Tuvalu", and is finishing post-production on a narrative feature entitled "Wrestling Mongolia", which stars Tyler McNiven (The Amazing Race) and Omi Vaidya (Three Idiots). Meehan has also directed a number of music videos and commercials for VH-1 and Comedy Central and works as a series editor for E! Entertainment Television.

## Additional Quotes:

"No one knows digital post-production better than Noah. Highly Recommended." Michael Horton, Founder, Los Angeles Final Cut Pro User's Group.

"Can save you thousands of dollars in post-production trouble-shooting." DV Magazine

"Professional-Level instruction." MacWorld

"I count on Noah when I need advice or problem-solving to get things working right." Larry Jordan Editor-in-chief, Edit Well, The rich-media newsletter for Final Cut Studio.

Call Box products are available directly from Call Box, Tool Farm, B&H Photo and Abel Cine Tech. Additional information on Call Box can be obtained on the Web at <u>Call Box</u>.

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