NEWS

IT'S A NEW STAY®

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COURTYARD HOTEL IN DAYTONA BEACH FLORIDA COMPLETES A MAJOR LOBBY RENOVATION

The Courtyard Daytona Beach new design features high tech GoBoard®, flexible work and social spaces and a 24/7 food and beverage market.

Daytona Beach, FL – Marriott International, Inc. announced that the 122-room Courtyard by Marriott located at 1605 Richard Petty Blvd. in Daytona Beach, FL has completed a major renovation of its guest room accommodations and lobby. This Daytona Speedway hotel now features cutting edge additions and an updated design adhering with the brand's new Refreshing Business lobby concept, which gives travelers the flexibility to work and socialize however they choose while on the road.



"From day one, Courtyard has prided itself as a brand that listens to what travelers want from a hotel," said Janis Milham, vice president, Global Brand Manager, Courtyard by Marriott. "Guests want more control and choice with services and amenities that create a healthy balance between working and relaxing. We redefined the Courtyard lobby so it invites

guests to get out of their rooms to work, socialize or for entertainment, whether traveling alone or with colleagues."

The open, bright and contemporary new Courtyard lobby at this Daytona Beach hotel invites guests with vivid colors, including blue, green, orange and red. Separate welcoming pedestals replace the traditional front desk, which creates more personal and private interactions when guests check in. This new configuration will allow staff to move about to show guests the lobby features and provide assistance. Flexible seating options range from a communal table in the middle of the action, to more private media booths with high-definition televisions, to a more intimate, semi-enclosed lounge area.

New high tech additions position the Courtyard Daytona Beach Hotel as one of the leading hotels near Daytona Beach Airport. A signature element of the new lobby is the exclusive GoBoard[®] technology—a 52-inch LCD touch screen packed with local information, maps, weather, and news, business and sports headlines. Guests can navigate using the touch screen to find restaurants, local attractions and directions.

While many hotels near the Daytona Speedway are charging for Internet access, the Courtyard Daytona Beach Hotel allows guests to connect to free Wi-Fi. There are ample electrical outlets throughout the lobby to power digital devices. The enlarged business library features several complimentary computer terminals along with a free printer and separate computer stations dedicated to printing airline boarding passes and checking flight status.

Dining has also been completely rethought at the <u>Daytona Beach hotel</u> with The Bistro – Eat. Drink. Connect.; offering casual, flexible seating; easier access to food and higher quality, healthier menu options for breakfast; and light evening fare, including snacks, wine and beer so guests can unwind. The MarketTM, a 24/7 shop for snacks, beverages and sundries, is always open for late-night cravings or the toothpaste you forgot to pack.

Green has been Courtyard's signature color since Marriott launched the brand 25 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. This Daytona Speedway Hotel is doing its part to help protect the environment. Receptacles for paper, glass, plastic and metal will be conveniently located by side exits.

About the Courtyard Daytona Beach Hotel

This recently renovated Daytona Beach hotel invites guests to experience spacious guest rooms and all new amenities. Guests enjoy free Wi-Fi throughout the hotel, including the guest rooms, and the state of the art GoBoard® touch screens in the lobby. These Daytona Speedway accommodations feature comfortable beds, an ergonomic chair, a work desk and a bathroom with curved shower rods. In the mornings or evenings, guests can enjoy refreshments and snacks at The Bistro – Eat. Drink. Connect®. One of the premier hotels near Daytona Beach Airport and the Daytona Speedway, the Courtyard Daytona Beach Hotel encourages guests to visit www.marriott.com/DABCY to learn more information.

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 860 locations in 30 countries, Courtyard is Marriott's largest brand. All Courtyard by Marriott hotels participate in the award-winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, including guest guided video tours of the new lobby and the latest brand information, visit www.gocourtyard.com. For reservations, go to www.courtyard.com or contact a travel professional

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