



Ruby Polanco  
President, Ruby Makeup Academy



Inspirational, knowledgeable, and colorful are words to describe Ruby Polanco, president of the Ruby Makeup Academy. With a degree in Business Management from the University of Phoenix, Ruby is a well-rounded entrepreneur with an artistic approach.

Motivated by the lack of products for Hispanic and Latina women, Ruby created her own beauty line, Ruby Cosmetics, in 2005. After the launch of the line, she gained immense local popularity and clients began encouraging Ruby to teach others her craft. Ruby originally saw the academy as a great way to promote her cosmetics line but soon the school took on a life of its own.

She opened the first Ruby Makeup Academy in Arcadia, California later that year. The school now has two locations serving Upland and Temple City, with courses including personal makeup, character makeup, hair design, airbrushing, and special effects makeup. The Ruby Makeup Academy offers pay-as-you-go courses, professional internships, and job placement. Ruby's long-term strategy is to have a prominent national academy in metropolitan areas throughout the United States and eventually abroad.

Ruby has personally worked with some of the entertainment industry's elite, such as Latin sensation Gloria Trevi, Shaquille O'Neal, Carmen Jara, Anahi, Wale, Steve-O of Jack Ass, Wiz Khalifa, Playboy Playmate, Jenna Bentley and the top tier publications, Maxim, FHM International, BEER Magazine, Skinny Magazine, and DUB.

Ruby's television credits include Ru Paul's Drag Race, Ru Paul's Drag U, and Univision's 12 Corazones. Ruby's professional expertise and lively personality also gave her the opportunity to serve as a judge on LATv's reality series, Las Modelos.