

# LEARNVIRTUAL™

Education for Building Professionals

## e-Learning at work for you

### CONNECTING E-LEARNING TO YOUR BUSINESS SUCCESS

Whether you are a business that needs to improve the skills of your employees, or an organization that wants to provide value-added training to your clients, e-learning can be an efficient and cost-effective business tool. But where do you begin?

We like to start with understanding and establishing your goals and desired outcomes. From there, we can help you design and implement an e-learning program that meets your individual

business needs. Your program might include custom and generic content, a proprietary e-learning portal, and business intelligence to help you understand how your program is performing. Or, you may want to generate a revenue stream with proprietary courses that you create, publish and sell.

LearnVirtual™ has a range of e-Learning Tools & Services that can be customized to achieve your business goals.



### SCALE YOUR BUSINESS

- INEXPENSIVELY EXPAND THE SCOPE OF YOUR COURSE OFFERINGS
- TURN PROPRIETARY COURSES INTO ONLINE REVENUE GENERATORS
- PROVIDE ACCESS TO INDIVIDUALS OR THOUSANDS OF STUDENTS 24/7

### REDUCE TRAINING COSTS

- INCREASE EFFICIENCY OF TRAINING HOURS
- DECREASE TRAVEL-RELATED TRAINING EXPENSES
- KEEP EMPLOYEES CLOSER TO THE OFFICE

### IMPROVE TEAM PRODUCTIVITY

- IMPROVE PROFESSIONAL CREDENTIALS
- ENHANCE WORK-RELATED SKILLS
- INCREASE KNOWLEDGE LEVELS

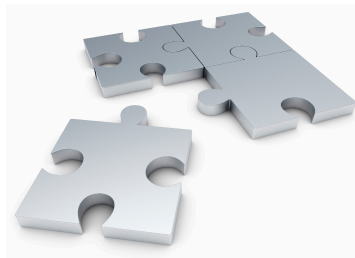
# flexible solutions for your business needs

## E-LEARNING CONTENT

Your desired content may be a combination of custom courses and already-created generic courses. We find that this is often the most cost-effective and efficient way to build an e-Learning Program.

At LearnVirtual we have over 12 years of experience developing customized education and training packages for AEC industry firms and property owner / operator organizations. This service includes production of SCORM and AICC compliant e-learning courses, prototyping, and publication.

In addition, we have access to thousands of e-learning titles from leading content providers that can be incorporated into your program. Categories range from *Business Finance & Administration* to *Sales & Marketing* to *Software Use*.



## BRANDED EXPERIENCE

To further enhance the experience of your students, and better support sharing of your educational material with teammates and clients, your e-learning program can be seamlessly integrated with your brand. Using our cloud-based LMS, we can turn any web solution or intranet into a branded e-learning site.

## BUSINESS INTELLIGENCE

Our LMS places on-demand tracking and reporting at your fingertips. This provides business intelligence to track a student's progress, understand knowledge acquisition, assess student satisfaction, and measure the efficiency of your training program.

## REVENUE GENERATOR

If you are looking to earn revenue from custom courses, LearnVirtual can make your courses available to a broader audience. While we're certain you'll want to sell them yourself, we can also post them on our LearnVirtual Education Center.



## E-LEARNING STRATEGY

We believe a good e-Learning Strategy is paramount to successful implementation. That's why we like to start by understanding your e-learning goals. Based on this understanding, we can help craft your customized e-learning program.



## CUSTOM COURSE DEVELOPMENT

Have a course you want to publish, but don't know where to start? Our team is experienced in taking content and turning it into a self-paced e-learning course complete with interactive learning tools, video segments and knowledge-based quizzes. We can also guarantee they are SCORM and/or AICC compliant.



## CLOUD-BASED LMS

We offer a cloud-based Learning Management System (LMS) that can turn any website or intranet into a Branded e-Learning Site complete with on-demand tracking and reporting. This system also allows for the seamless integration of custom courses with existing e-learning content.

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