

Renaissance Hollywood Hotel & Spa 1755 North Highland Ave Hollywood, California 90028 USA 1-323-856-1200

PRESS CONTACT: Dan Shaughnessy 1-323-856-1201 dan.shaughnessy@marriott.com

FOR IMMEDIATE RELEASE

| Hollywood Hotel | West Hollywood Hotel |

Website Address: www.Marriott.com/LAXRH

Hollywood Hotel Partners with Cirque du Soleil for Latest Production

The Renaissance Hollywood Hotel & Spa is a proud partner of IRIS, the newest Cirque du Soleil performance that documents the evolution of the movie industry.



Hollywood, CA – The movies have captured audiences since their early beginnings. The idea of bringing moving images to the big screen quickly evolved into one of the most expressive and versatile mediums of the modern age. Over time, directors, screen writers, actors and actresses expressed themselves in ways that the early pioneers of film could only dream of. The magic of cinema seems like a perfect match for the renowned Cirque du Soleil, which has dazzled audiences with seemingly superhuman acrobatic movements. The famed troupe's latest production IRIS opens at the Kodak Theatre in Los Angeles on July 21, 2011. The Renaissance Hollywood Hotel & Spa is a proud partner_of the production. This landmark Hollywood hotel is located adjacent the Kodak Theatre and offers luxurious accommodations, perfect for anyone wishing to see the new Cirque du Soleil resident show.

IRIS captivates the audience with spectacular sights and sounds. Clever use of film clips, live video, dance and acrobatics create a hypnotic landscape of perfectly integrated artistic elements. The typical Cirque du Soleil flair (which is anything but typical) will have audiences holding their breaths as the performers fly through the air and contort and control their bodies in unbelievable ways. IRIS is as much of an homage to cinema as it is to the beauty of the human body and the limitless potential of creativity.

To celebrate the premiere of the IRIS production and its partnership with Cirque du Soleil, this <u>Hollywood hotel</u> has created a special hotel deal, which includes:

- Breakfast for two adults in Twist restaurant
- Complimentary valet parking each night stayed
- 25% off the regular performance ticket price of Iris
- 25th Anniversary Cirque du Soleil complimentary iTunes CD

This special offer can be booked online at www.Marriott.com/LAXRH using promotional code EB7. This promotion is valid from now until December 31, 2011.

Located just steps from the Kodak Theatre, the Hollywood Renaissance Hotel is the ideal place to stay when attending the Cirque du Soleil IRIS show.

About the Hollywood Renaissance Hotel & Spa

The Renaissance Hollywood Hotel and Spa is a luxury hotel conveniently located near Universal Studios, offering a unique blend of legendary glamour and trendy modern day amenities. Featuring a stylish, upscale décor, the hotel recently received the Energy Star® label for energy and water conservation. It is home to the Luce Spa and features an on-site fitness center and heated outdoor pool, along with an eclectic restaurant, lobby bar and coffee house. For more information about the hotel, visit this Hollywood Hotel website.