



Xsolla – Your Personal Payment Team

Direct Payment

Boost conversion

Direct button redirects the player straight to the payment option's check-out page

No extra information is required from the player








Direct Payment – How It Works

Player **chooses** payment option



Player **enters** payment amount

-  1020 coins
-  2060 coins
-  2600 coins

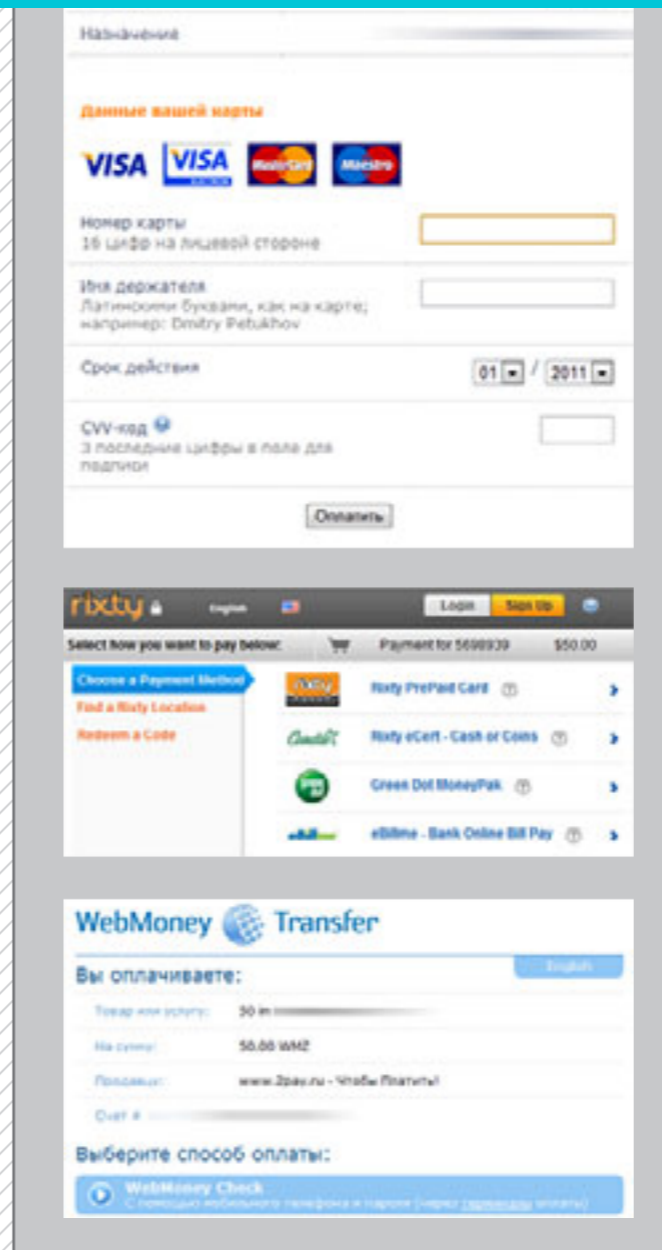
0 additional clicks by the user

Player **is redirected** to the payment option's check-out page



including all required parameters

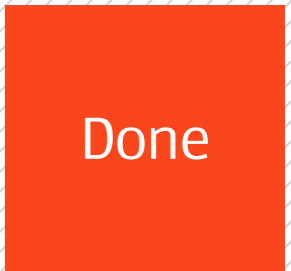
Depending on your requirements, the player either may change parameters, or not.



Player



confirms





Copy-Paste Integration

Creating payment link

Choose project and payment parameters to get a payment link

Iconset

Choose project

Virtual currency amount

Main user ID parameter (v1)

Additional user ID parameter (v2)

Additional user ID parameter (v3)

User email

Localization

Direct payment link

```
<a href="https://secure.xsolla.com/landings/?pid=248&project=9&v1=[nick]">  
</a>
```

Marked parameters should be send to make the payment link work. After that link is ready for the payment interface placement.

Sign up for the new payment options by chosen filter

Choose the Payment Option

Choose the Icon

Choose Required and Optional Parameters

Copy the Link of the Chosen Payment Option

Paste the Link into your Payment Page

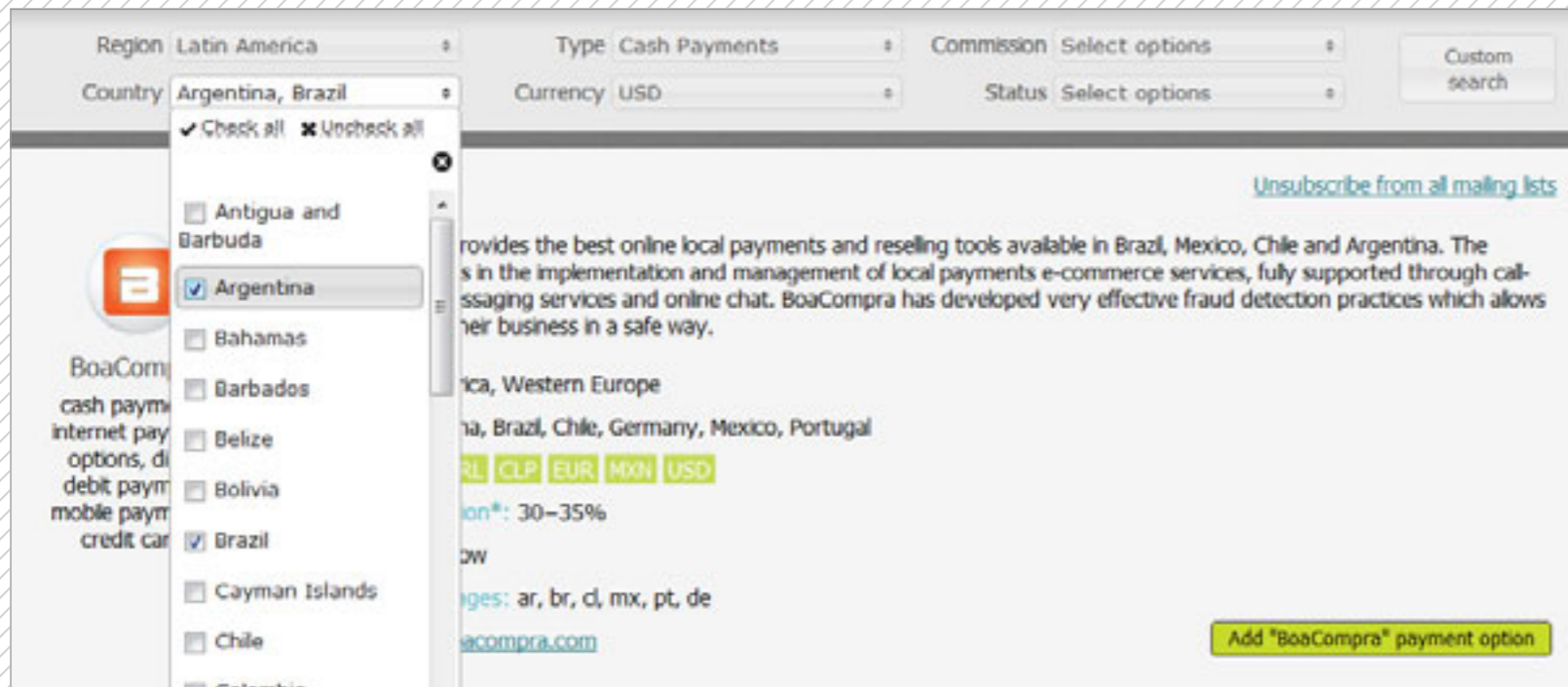
Recieve payments

Create Multiple Links

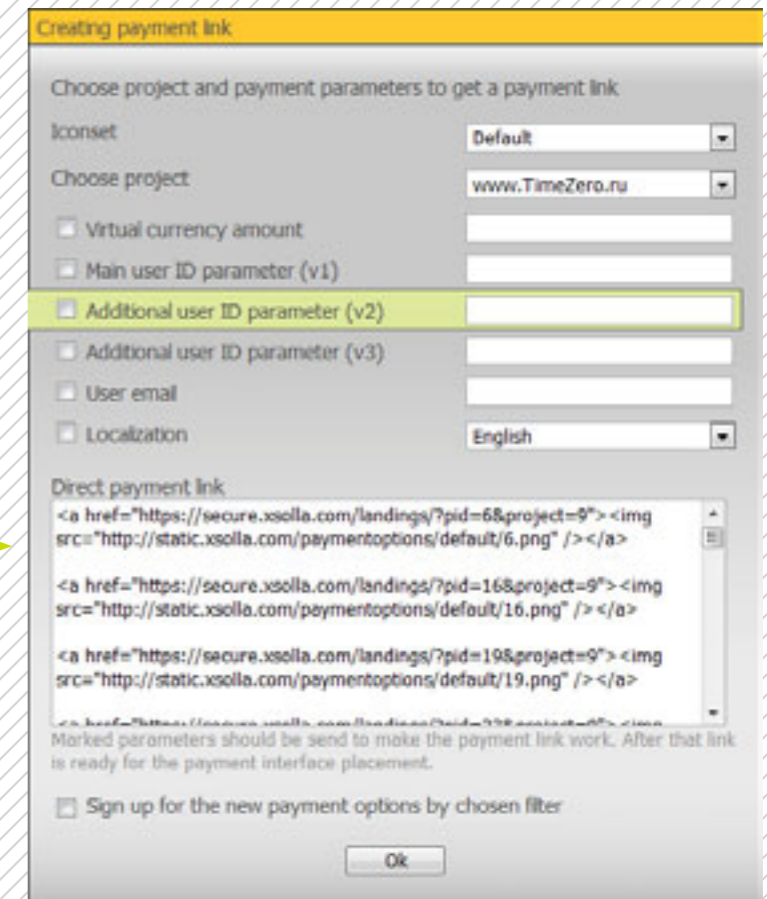
Choose parameters for the payment options you would like to add

Specify:

- region
- country
- type of payment option
- currency
- commission
- status



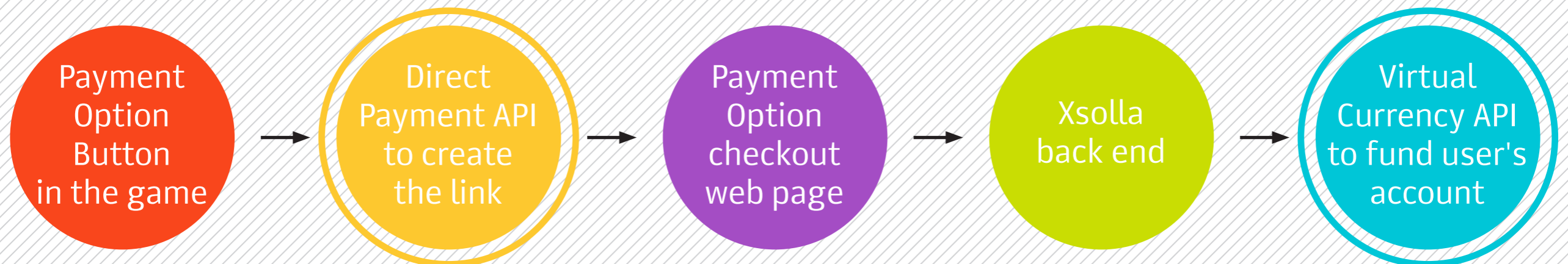
Get Links for Every Payment Option Fitting Your Requirements





Direct Payment API

API to add any Xsolla payment option into Your billing interface:



All parameters, including:

amount of virtual currency; payment amount; account ID

additional parameters:

e-mail, phone, localization language, currency, etc.

are sent directly to the payment options check-out page



7 reasons to Choose Xsolla

1. Global Coverage

33 PO in USA
41 PO in Europe
64 PO in Eastern Europe
13 PO in South America
* PO = payment option

2. Diverse PO

Cash and e-cash, credit cards,
mobile payments, direct debit,
prepaid cards, offers.

3. Fraud Protection

Payment frequency
Deep behavioral analysis
Automatic alerts

... and we cover fraud ;)

4. Support 24/7

Our support team speaks
different languages.
Each of your players
will be heard, understood
and taken care of.

5. Individual Service

Any exclusive technical
solution or exotic payment
option can be obtained
instantly.

6. Flexible Terms

Tax management, payouts
in different currencies,
no chargeback, transaction,
or installation fees

7th reason is the best: over 200 publishers have already chosen Xsolla



P.S. Our Partners



We have been working with 2pay Russia and 2pay Inc. CA over the last two years. Our cooperation has been in every respect successful, beginning with the open and straightforward communication, timely fulfillment of integration processes and continuous efforts on the part of 2pay to increase the sales volume.

*Seth Iorio
Gameforge Productions GmbH*

2pay for us has established itself as a reliable and trusted business partner. The easy integration and smooth day-to-day work enables us to generate additional revenues without having cannibalization effects. The friendly 2pay team is a pleasure to work with and is going the extra mile to accommodate even difficult request.

*Linus J. Menden
BIGPOINT GmbH*

2pay (Xsolla) is a fast growing company focused on increasing the product quality and expanding the range of payment methods. There has been no significant system malfunctions for over 2 years of our cooperation. Issues are always settled positively, without delays. We definitely recommend partnership with Xsolla to all online games and services.

*Karpovich Alexandr
CEO, AlternativaPlatform*



Sign Up

xsolla.com/account

e-mail: usa@xsolla.com

toll-free in USA: 1-877-797-6552

toll-free in Germany: 0-800-181-6296

phone: 7-342-257-64-31