



**Excel Micro, Inc.**  
*Google Apps for Business*



## Google Apps for Business

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Thank You for your interest in Excel Micro!

We currently are the largest Authorized Distributor for the Complete Suite Google Message Security & Compliance Solutions. We manage over 3,500 resellers worldwide and close to 1 million SaaS licenses sold.

For information please

Call Us at (877) 4NO-SPAM (466-7726)

Or

Visit <http://www.excelmicro.com>





## About Excel Micro, Inc.

Excel Micro is the largest Authorized Distributor of the complete suite of Google Message Security & Compliance Solutions, formerly known as Postini, handling over 3,500 resellers worldwide and over 1 million licenses. Partnering with industry leading vendors such as Google, Cisco IronPort, ZixCorp, and Webroot gives Excel Micro's clients the opportunities to purchase the best of breed hosted solutions with no large minimums to commit to, no huge upfront cost or any extra overhead.

Our in house Product & Support Specialist are available to assist your company with a smooth transition to the cloud so you can join the thousands of companies now taking advantage of hosted solutions.

Excel Micro's mission is to consistently be the most reputable distributor of SaaS. We pride ourselves on our support and customer service. Cloud Computing is on track to become the standard that will replace everything you're currently using. It is a more effective, more secure, and less expensive protection.

## How Does Cloud Computing Benefit My Company?

The first question always asked when it comes to adopting a cloud solution is the security. Companies feel that have a solution hosted or in the clouds is less secure because they can not see it or put their hands on it. The opposite can not be more true. By having a hosted solution you are putting everything in the hands of the experts. You no longer have to worry about maintaining a box or server. You no longer have the risk of the solution breaking or becoming corrupted. You no longer have to pay an outside technician to support or even install the solution. You once again can sleep at night knowing that you are secure.





## Google Apps for Business

Google Apps for Business gives you the communication and collaboration tools to manage electronic communication, information sharing, and stay connected anywhere. Whether your business is moving everything to the cloud, just wants an affordable email solution or struggles to give employees access to critical information, Google Apps will help you stretch resources and work smarter. Google Apps for Business is 100% hosted by Google, so there is no hardware or software to download or maintain.

Google Apps is a suite of applications that includes **Gmail, Google Calendar (shared calendaring), Google Talk (instant messaging and voice over IP), Google Docs & Spreadsheets (online document hosting and collaboration), Google Page Creator (web page creation and publishing), Start Page (a single, customizable access point for all applications) and Google Security & Compliance.**

**For More Information visit:**  
[www.excelmicro.com/googleapps](http://www.excelmicro.com/googleapps)

### Outsourcing to Google lets you run your business instead of running routine IT systems.

- Google Apps Premier is 1/3 the total cost of competing solutions
- No special hardware or software is required, and Google runs the servers so you can focus on your business
- Get better reliability than on-premises solutions, with a 99.9% uptime guarantee
- Data can remain on Google's infrastructure, rather than on unsecured devices

### Reliable, secure online applications wherever you work

Google Apps reduces IT costs and empowers today's employees. Gmail, Google Docs, Google Sites, and more.

### Google Apps for Business includes:

- **Google Mail** - 25GB storage, less spam, and a 99.9% uptime SLA, mail search tools, integrated IM, and enhanced email security
- **Google Docs** - Create, share and collaborate documents, spreadsheets, and presentations in real-time
- **Google Calendar** - Agenda management, scheduling, shared online calendars and mobile calendar sync
- **Google Sites** - Secure, coding-free web pages for intranets and team managed sites
- **Google Talk**- Instant messenger with free PC-to-PC voice calls worldwide
- **Security**- Spam and virus filtering powered by Postini



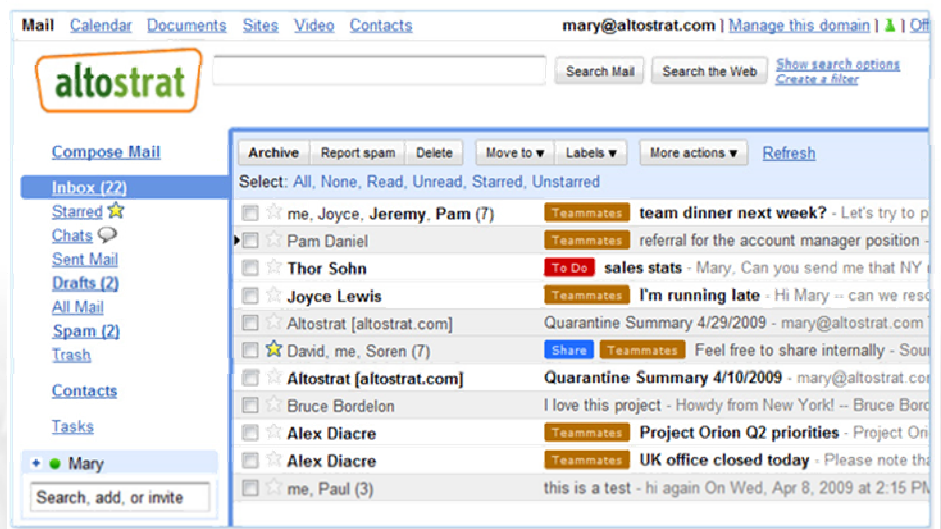


**Anytime, anywhere  
access to your email.**

**Gmail is securely  
powered by the web,  
so you can be  
productive from your  
desk, on the road, at  
home and on your  
mobile phone, even  
when you're offline.**

Google Mail offers businesses personalized email addresses like `jsmith@yourdomain.com`. Google Mail comes with helpful features to make email more useful, like award-winning spam and virus filtering, up to 25 GB of storage per account, powerful search to find messages as fast as you can search the web, and instant messaging built right in. The Google Mail web application is accessible from anywhere, and you can even sign in from your mobile phone. Or if you prefer, you can access email from your favorite mail client like Outlook or Thunderbird using POP or IMAP.

- Access your email from any internet connected computer with the same experience
- Access your email through your mobile device and chat in real time
- Sync your mail, contacts, and calendar to Outlook
- 25 GB of storage per email account
- Google search features to find emails, attachments, and IM conversations in seconds
- Integrated contact list helps keep track of contacts by automatically remembering people you've corresponded with
- Powerful technology to effectively block viruses, filter spam, and alert you when you receive phishing messages. These features help provide a safer email experience





Google Docs makes creating and collaborating on documents, spreadsheets, and presentations simple. Create and edit your own docs, and give co-workers access to your online files. Everyone shares the same online copy of each doc, so you can avoid the inconvenience of keeping track of attachments when people make changes. You always control who has access, whether it's just yourself, your team, or your whole organization. You can even publish docs to the world. The Google Docs web application is accessible from anywhere, and you can even sign in and view docs from your mobile phone.

**Google Docs works in the browser on PC, Mac, and Linux computers, and supports popular formats such as .doc, .xls, .ppt, and .pdf.**

- Upload Word documents, OpenOffice, RTF, HTML or text files(or create documents from scratch)
- Invite others by email to edit or view your documents
- Import .xls, .csv, .txt and .ods formatted data
- Import existing presentations in .ppt and .pps file types
- You can save your documents and spreadsheets to your own computer in DOC, XLS, CSV, ODS, ODT, PDF, RTF and HTML formats
- Use formatting and formula editing so you can calculate results and make your data look the way you want it
- Share and edit presentations with your friends and coworkers
- View your documents from your mobile phone

The screenshot displays the Google Docs interface for a 'Stock Analysis Template' spreadsheet. The spreadsheet contains a table with the following data:

#	Ticker Symbol	Price	Currency	Change	Volume	Market Cap (in Mil)
1	Goog	464.43	BN/A	-9.35 (-1.97%)	2,713,576	146,03
2	goog	464.43	BN/A	-9.35 (-1.97%)	2,713,576	146,03
3	yhoo	19.39	USD	-0.26 (-1.32%)	5,588,221	26,87
4	msft	27.58	USD	-0.36 (-1.27%)	27,803,652	251,85
5	aapl	170.12	USD	-3.62 (-2.08%)	16,515,780	150,70
6	amzn	81.14	USD	-2.28 (-2.73%)	3,233,914	34,55
7	ebay	24.85	USD	-0.55 (-2.16%)	5,713,231	32,52
8	tex	16.46	USD	0.21 (1.29%)	14,234,538	58,97

Below the table is a bar chart titled '% Price Change' showing price changes for Goog, goog, and yhoo. The chart shows that Goog and goog have negative price changes, while yhoo has a positive price change.



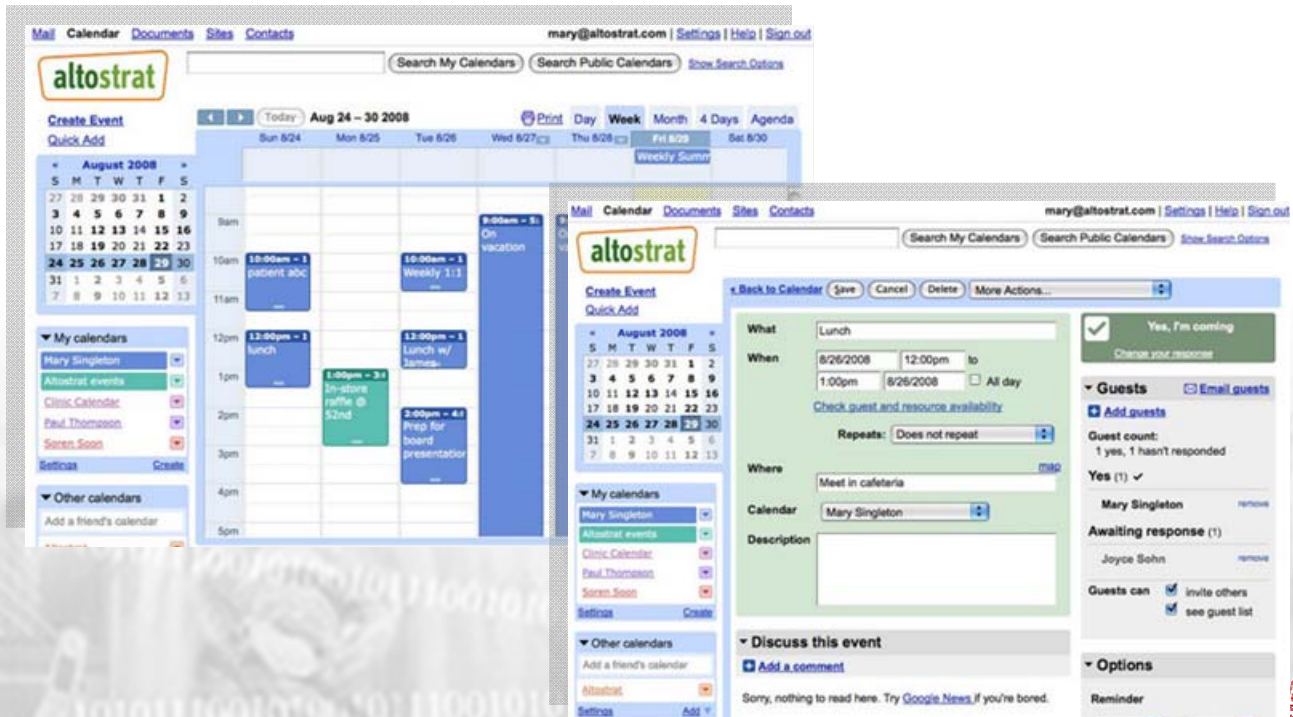


**Google Calendars can be shared company-wide or with select co-workers. A range of sharing permission controls help maintain security and privacy.**

**View and edit event details, add new events, and invite guests on mobile devices like the BlackBerry and iPhone. Even receive calendar notifications via SMS.**

Google Calendar helps individuals and whole organizations manage their time. Not only can you organize your personal calendar, invite others to meetings and events, and keep track of RSVPs, but you can also create shared calendars that multiple people can view or edit. You always control who has access, whether it's just yourself, your team, or your whole organization. You can even publicize events to the world. The Google Calendar web application is accessible from anywhere, and you can even sign in from your mobile phone.

- Invite others to meetings and track responses, share entire calendars with your contacts, or make your public event information available to the world
- Your contact list in Google Calendar is always in sync with Google Mail, so you'll never need to look someone up in Google Mail to send an invitation
- Access your calendar however and whenever you want. Check your Microsoft Outlook events on the go with Google Calendar. View your Google Calendar information offline through Microsoft Outlook calendar
- Install the Google Sync for mobile application onto your BlackBerry® Smartphone, and your BlackBerry® calendar will stay in sync with your Google Calendar whether you make changes from your mobile device or online



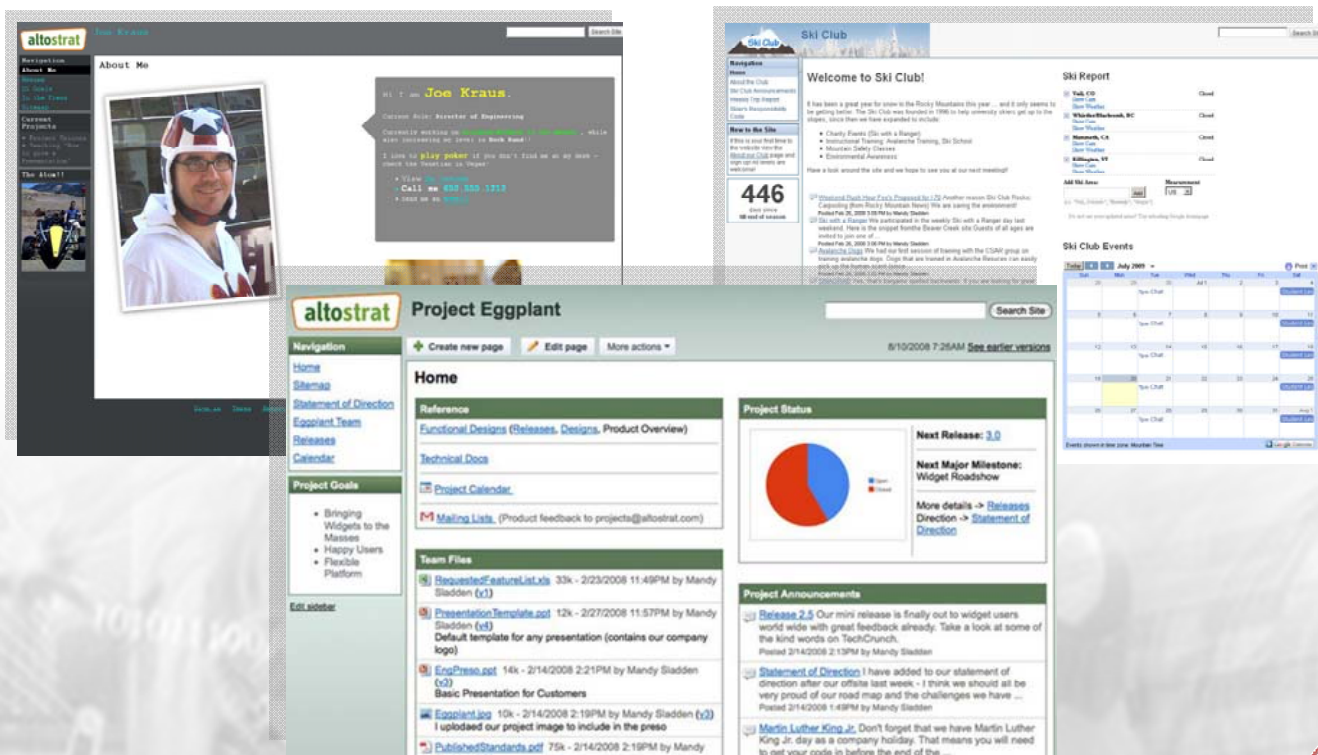


Google Sites is the easiest way to make information accessible to people who need quick, up-to-date access. People can work together on a Site to add file attachments, information from other Google applications (like Google Docs, Google Calendar, YouTube and Picasa), and new free-form content. Creating a site together is as easy as editing a document, and you always control who has access, whether it's just yourself, your team, or your whole organization. You can even publish Sites to the world. The Google Sites web application is accessible from any internet connected computer.

**Use Google Sites to centralize documents, spreadsheets, presentations, videos, slideshows and more to help keep teams organized.**

**Build collaborative sites faster with templates for project workspaces, team sites, intranets and more.**

- No HTML required - Creating a Google Site is as easy as editing a document, which means there's no markup language for you to learn
- Our customization options let you give your Google Site your own look and feel
- We offer a growing list of page types (web page, announcements, file cabinet) to help you get started with your Google Sites pages
- Google Sites is integrated with other Google products, so you can insert videos, docs, spreadsheets, presentations, photo slide shows, and calendars directly onto your Google Sites pages



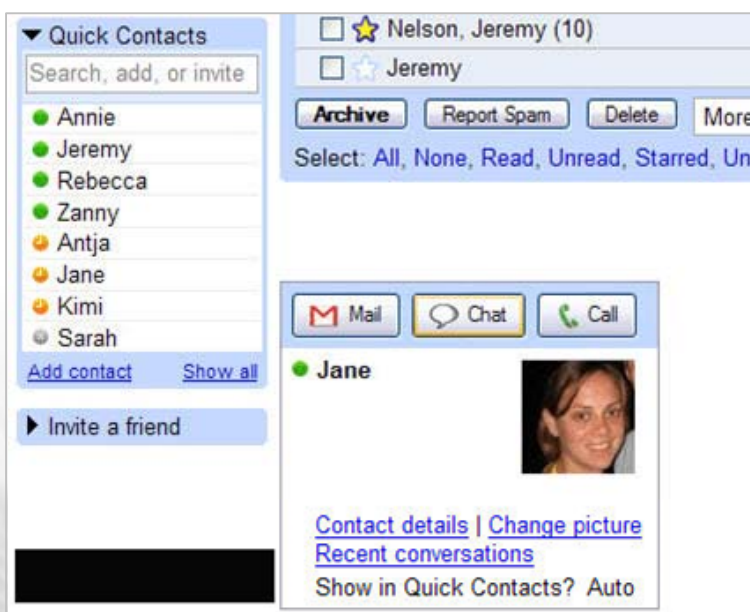




Google Talk provides a simple way to connect instantly with your contacts with instant messaging and free PC-to-PC voice calls anywhere in the world. You can even exchange files with your contacts using Google Talk, with no file size restrictions. See and hear friends and family right from within Google Mail, and look and sound your best with high quality audio and video. All you need is a webcam and a small plugin that is easy to download and install. If you don't have a camera, you can still have free voice conversations over the Internet to your Talk contacts from Google Mail.

**Connect immediately with co-workers or other Google users through Google Talk. You can even send files to each other without having to compose an email.**

- Chat with all of your Google Talk and Google Mail contacts in real time
- Send files to your contacts. There are no file size or bandwidth restrictions
- Your Google Talk contact list automatically displays your most-used Google Mail contacts, so it's even easier to connect with others
- When you're signed into Google Talk, you'll be notified of new messages in your inbox
- Google Mail has chat built right in, so you can easily switch between emailing and instant messaging with your contacts
- If you use a smartphone, you can download the Google Talk application to your device and use Google Talk when you're away from your computer





# Archiving & Discovery, Powered by Postini

**Offered as a hosted service, Google Message Discovery includes everything you need to get started with an online digital archiving & discovery strategy. No need to worry about hardware, software, upgrades & maintenance.**

Google Message Discovery, part of Google's Postini suite of security and archiving services, allows you to create a secure and searchable email archive. Google Apps for Business customers can purchase Google Message Discovery archiving and search tools as an add-on product for Google Apps.

Google Message Discovery, powered by Postini, is a secure, hosted service that provides Google Apps customers with archiving and search tools that complement Gmail.

Like Google Apps, Google Message Discovery is hosted in the cloud and built on a Software-as-a-Service (SaaS) model, so there's no need to forecast or plan for future storage needs. Google's secure and redundant data centers keep your messages fully protected and backed up, removing the risk of loss due to onsite server failure. Data ownership remains with your organization so you retain the control over your information.

### Key Features:

- **Safe, reliable, secure-** Google's network of data centers provides unmatched physical security and reliability ensuring that your data is kept safe and private.
- **Unlimited capacity** without additional administration and contracts
- **Easy access** -Quickly pinpoint specific email messages without having to search multiple data sources
- **Quickly export** messages into PST and MBOX formats
- **Manage retention policies-** Reduce risks by implementing auditable email retention policies and preserve message sets beyond the retention period when required

**Archiving & Discovery, Powered by Postini is available for Google Apps for Business accounts for an additional cost. Archiving & Discovery does not come standard with Google Apps for Business and must be purchased as an add-on solution**





## Excel Micro Additional Resources

**[www.MSPSupport.com](http://www.MSPSupport.com)** – Our Resource Website with; Product Information, Screenshots, Datasheets, & Demo Logins. [Send yourself or your clients a test encrypted message from here!](#)

**[www.ExcelMicro.net/support](http://www.ExcelMicro.net/support)** – Our Knowledgebase Support Website. Find helpful tips, Administrative Guides, & other tools to help you support your account on-demand.

**<https://www.Portal.ExcelMicro.com>** – Our Partner Portal where you can view Actual Usage Reports, Agreement Details, & Place New Orders.

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