



19-20 Sep 2011 / PHUKET, THAILAND
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DAY 1 - 19 Sep 2011, Monday

- 08:00 Registration & Coffee
09:00 Chairman's Welcome Remarks & Introduction
09:10 **Thailand's Petrochemical and its Next Stage of Development**
- New plants and increased capacities
 - Export demand forecast
 - Environmental regulations and its impact on Ma Ta Phut
 - Challenges faced ahead
- Dr. Kriengsak Wongpromrat, Assistance Executive Director
Petroleum Institute of Thailand*

09:45 **Feedstock Market Outlook**

- Naphtha market supply & balance
 - Dynamics between LPG, condensates and naphtha
 - Price forecast
- N. Ravivenkatesh, Associate, Purvin & Gertz*

10:20 Discussion followed by Refreshments

10:50 **Global Olefins & Polyolefins Industry Overview**

- Evolving feedstock slate for the olefin sector and consequences for future competitiveness
 - Changing supply scenario for the propylene sector and the implications for PP
 - Expectations for returning profitability to the petrochemical sector and a new cyclic peak
- Andrew Lee Fagg
Manager Energy & Chemicals Consulting
Nexant Thailand Ltd.*

11:20 **Petchem Outlook in India**

- New projects and capacities
 - Growth and trend of downstream markets
 - Impact of government incentives/regulations
- Antony K. Francis
General Manager - Economics & Training
Reliance Industries Limited*

11:50 **Petchem Development in Vietnam**

- Investments & project status updates
 - Raw materials consideration
 - Downstream market outlook
- Thieu Nguyen, Deputy Manager of Investment and Construction Dept.,
Vietnam National Chemical Corp - (VINACHEM)*

12:20 Discussion followed by Lunch

13:45 Afternoon Chairman's Remarks

13:50 **Shale Gas- Viability as Alternative Feedstock**

- Potential of investment for export
 - Emerging new petchem projects and their impact globally
- Stuart R Traver, Senior Manager
Gaffney, Cline & Associates (Consultants) Pte Ltd*

14:20 **Innovations in Cracker Technology for Process Optimization**

*Steven Kantorowicz, Vice President,
Petrochemicals Asia & Principal Consultant
KBC Advanced Technology Pte Ltd*



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14:50 **Engineering Plastics Market Outlook in Asia**

*Jayant Dholey, President, Asia Pacific
DSM Engineering Plastics Asia Pacific (HQ)*

15:20 Discussion followed by Refreshments

15:50 **China: Cracker Development and its Derivatives Market**

- Supply and demand projection
- Cracker utilization rates and capacities
- Future investment growth and forecast
- Project status update
- Environmental policy and potential of coal based cracker

16:20 **Japan's Petrochemical Road to Recovery**

- Production capacity & status update post-disaster
- Takashi Naemura, Deputy General Manager
Mitsubishi Corporation*

16:50 **PVC Market Trends & Development in Asia**

17:20 Discussion followed by End of Day One

DAY 2 - 20 Sep 2011, Tuesday

09:00 Chairman's Remarks

09:10 **Middle East: Feedstock & Production Outlook**

- Plants utilization rate forecast
 - Global supply/demand balance
 - Impact of political instability in ME/NA & the impact on economic development
 - Future trade flows
- Mohammad Hassan Peyvandi, Secretary General
Association of Petrochemical Industry Corporation (APIC)*

09:40 **Jurong Aromatics - The Unlikely Project**

- Its development & challenges
- Ewe Ee Foong, EVP, Development
ChemOne Holdings Pte Ltd*

10:20 Discussion followed by Refreshments

10:50 **Butadiene Scenario in Asia**

- High crude C4 price vs availability
 - Demand/supply trend
 - Key drivers for growth
- Makarand Dixit, Head of Marketing
Ongc Petro Additions Limited (OPal)*

11:20 **Styrene & Derivatives Market Outlook in the Next 3 Years**

- Demand/supply projection
 - Will demand for ABS/SBR/EPS continue to remain strong?
- Voravan Chaimuang
Polymer Management Division Manager
IRPC Public Company Limited*

11:50 **Prospect and New Approaches for Producing Biofuels & Bio-Chemicals**

- Global energy scenario & sustainability challenges
 - Waste gas fermentation technology pathway to fuels and chemicals
 - Integration into refining & petrochemical industries
 - Case summary on a bio-based chemical project
- Prabhakar Nair, Vice President, Business Development
LanzaTech Inc.*

12:20 Final Discussion followed by Closing Lunch

14:00 End of Conference