



Per Person Fee for:

Conference	(USD)
Regular Fee for 1	1695.00
Group Fee for 3 or more	1295.00
Online Payment Discount (per person)	(USD)
Pay Before 21st August 2011 by	
VISA/MASTERCARD	-100.00
AMEX	-70.00

TO REGISTER

Online: www.cmtevents.com
Email: francisca@cmtsp.com.sg

Fax: (65) 6345 5928 Tel: (65) 6346 9116

Post to: 80 Marine Parade Rd #13-02 Parkway Parade, Singapore 449269

CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive luncheon & Cocktail sponsor. Exhibition / catalogue display can be arranged upon request. Contact nisha@cmtsp.com.sg or (65) 6346 9130



Program details published herein are confirmed as at 07/07/2011. Please visit http://www.cmtevents.com/main.aspx?ev=110929 for latest information on speakers & topics.

DAY ONE - 22 Sep 2011, Thursday

08:00 Registration and Welcome Reception Sponsored by



09:00 Chairman's Welcome Remarks & Introduction

09:10 Global Oleochemicals Market Outlook

- Current world capacity and growth
 - Price forecast
 - Emerging trends and applications
 - Dynamics between oleochemicals and petrochemicals

09:40 MES: A Multifunctional Chemistry for Laundry Formats. Leanings from the US Market

Dr. Charles Crawford
Technology Development Director
Sun Products Corporation

10:20 Discussion followed by Refreshments

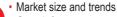
10:50 Emergence of Rural India- Growth Driver for PHC Business

Natarajan Krishnan, COO Galaxy Surfactants Ltd

11:20 Linear Alkyl Benzene (LAB) Market Trends

 New capacities and price forecast Senior Representative Sinopec Jinling

11:50 Korea: Detergent Market Outlook



- · Growth forecast
- Latest innovation

Minji Gu, Senior Researcher

LG Household & Health Care

12:20 Discussion followed by Lunch

13:45 Afternoon Chairman's Remarks

13:50 Potential of Eco-friendly Methyl Ester Ethoxylates(MEE): Synthesis, Physical Properties & Cost Economics

Katsuhiro Maeno, Director of Oleochemical Research Laboratories

Lion Corporation

14:20 Market Outlook of Home Care in China



- Current trend and future forecast
- New trends and product innovations
- New ideas base on consumer needs Dr. Li Ping, Zhang, R&D Director Liby Group

14:50 Responsible Solutions in Amphoteric Surfactants for the Asian Growth Market Dr. Burghard Grüning. Head of Innovation

Management Cosmetic Ingredients
North America/Asia
Evonik Degussa (China) Co. Ltd.

Evonik Degussa (China) Co. Ltd. (Shanghai Branch)

15:20 Discussion followed by Refreshments Sponsored by



15:50 Nonionic Surfactants Market & Applications

- Demand/supply balance
- Nonionics synergism with LAS, AES and M ES
- Latest applications and manufacturing technologies

Dr. Icilio Adami, R&D/Technology Director **Desmet Ballestra SpA**

16:20 Eco-Efficiency Analysis - BASF's Perspectives on Carbon Footprint

- · Life cycle assessment
- Eco-efficiency portfolio & case study on Builders in Automatic Dishwashing tabs
 Steven Yu, Senior Manager, Product Stewardship BASF (China) Co Ltd

16:50 Discussion followed by End of Day One

DAY TWO - 23 Sep 2011, Friday

09:00 Chairman's Remarks

09:10 SABIC & its Perspectives on the Global Ethoxylates Markets

- SABIC Entry & Future
 - * SABIC new player
 - * EO & its importance on Ethoxylates
 - * Managing raw materials price volatility
- Current SABIC Vision of the Market of EO

 Turki Alhamdan

Ethoxylates & Amines Global Business Manager Saudi Basic Industries Corporation (SABIC)

09:40 Potential of Home and Personal Care Markets in Indonesia

10:20 Discussion followed by Refreshments

10:50 China's Skin Care Products Market



Outlook and Latest Innovation

Cao Ping, R&D Director

Jala (Group) Inc.

11:20 Personal Care Market in Thailand



- Emerging trends based on demographics
- Latest research & developments
- Challenges and opportunities
- Government regulations on personal care raw materials

Nattapach Atchariyachai, Coporate Marketing Communication & International Trade Director U Star [Thailand] Co. Ltd

11:50 Sugar-Based Derivatives – The Greener Alternative in Cosmetics

 Challenges faced with continual innovation Grace Sun, SEPPIC Asia Customer Technical Service Center Manager SEPPIC China

12:20 Final Discussion followed by Closing Lunch

14:00 End of Conference