

Ayala's
herbal
WATER®



Every Day with Rachael Ray Picks Ayala's Herbal Water® as No. 1 Flavored Water in Taste Test

(Philadelphia, PA; July 2011)

Every Day with Rachael Ray Magazine has awarded Ayala's Herbal Water® Cinnamon Orange Peel top honors in a comprehensive flavored water taste test. Magazine panelists sampled 80 flavored waters, and picked just five "that made a splash with kids and their parents."

According to *Every Day with Rachael Ray's* August edition, Ayala's "Cinnamon and orange extracts give this grown-up pick a pleasant, spicy-floral twist – without adding calories." One taster offered glowing praise: "Refreshing! Tastes like fresh orange slices and cinnamon sticks."

The *Rachael Ray* honor joins a string of rave reviews and notable awards for Ayala's Herbal Water®. Most recently, Ayala's won *Self Magazine's* 2011 Healthy Food Award, *Natural Health Magazine's* 2011 Good Food Award, was featured by *Prevention Magazine* nutrition editors this summer, and was selected as the *Good Housekeeping Magazine* Editor's Pick for Best Flavored Water in 2010.

Year-to-date, Herbal Water saw exponential growth in sales compared to the same period in 2010. Herbal Water recently launched a Sparkling Ayala's Herbal Water line, which has opened many new retail opportunities that will further expand the brand's emergence to a wider audience.

Ayala's Herbal Water® is naturally manufactured and bottled in the USA. All Ayala's Herbal Water® infusions contain the highest quality, organically-grown culinary herbal combinations, which have been crafted for superior taste and sophisticated refreshment.

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About Herbal Water:

Herbal Water Inc. was founded in 2007 with a core principle that both wellness and great tasting refreshment can come from the same source – natural ingredients such as herbs. All Ayala's Herbal Water® beverages are made from an infusion of USDA Organic herbs and contain zero sugar, zero calories, zero preservatives and zero artificial. For more information please visit www.herbalwater.com.

For images, samples, or to set up an interview, contact Paige Buzby at 610-668-4000 x224 or pbuzby@herbalwater.com. For sales and distribution information, contact Nicole Erdosy at 610-668-4000 or nerdosy@herbalwater.com.