

BRAUN

The new BN10 digital watch

State of the art digital module with patented EasySkroll[®] V2.0 operating system

Time 1 + date 1, time 2 + date 2, alarm, chronograph, count-down, 100 year perpetual calendar with day (5 languages), date, month, year, 12/24H format, 3 date-formats, LED-backlight, energy saving sleep mode with motion detector, updatable software.

Ca. 3 year battery life, stainless steel case, hardened crystal, 3 bar water resistant, choice of rubber strap or stainless steel bracelet.



July, 2011

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Introducing the BN10

Braun timepieces is launching the new BN10 developed and made in Germany. This remarkable timepiece has a completely new movement system. The BN10 uses a battery-operated digital module and the patented EasySkroll® v2.0 operating system. The BN10 has the best negative display ever made, achieving a degree of clarity that is superior to any other. The BN10 is water resistant to 3 bar and is available in a stainless steel or black versions with the choice of a rubber strap as well as metal bracelets.

EasySkroll® v2.0

The EasySkroll® operating system is highly intuitive; no digital multifunction watch has ever been so easy to use. It is «plug and play» without the «plug». A single scrolling device controls all the watch functions.

Available from autumn 2011

The new Braun BN10 is launching in retailers worldwide in summer. Orders can also be placed online at www.braun-watches.com The website will list all authorized dealers.

Braun Timepieces

In collaboration with the Braun design team in Kronberg Germany, Zeon & Partners have created an innovative range of Braun time pieces. They are characterized by their pure, highly functional and timeless design with no superfluous details: Every feature directly reflects a function. Rooted in over half a century of modern design at Braun, the core values of functionality, quality and aesthetics are reflected in all clocks and watches. The strength of clarity and simplicity of their design makes them a pleasure to use and to own.

Contact and information

Website: www.braun-watches.com

Phone: +44 208 208 1833

Size:	H 41.80 mm x W 36.70 mm x T 10.10 mm
Weight:	ca. 100 gr. (rubber strap), 180 gr. (steel bracelet)
Worldwide warranty:	2 years (cases individually numbered and recorded)
Materials:	Case: Stainless steel Bracelets: Stainless steel Folding deployment buckles Crystals: Hardened crystal Black versions: Additional PVD coating on stainless steel
Water resistance:	3 bar, tested at 0.5 bar and at 5 bar, normal swimming
Technical specifications:	VEN_10.1 digital module with EasySkroll® OS V2.0* LC display backlight by LED
Functions:	Time1+ date1, time2 + date2, alarm, chronograph, count-down 100 years perpetual calendar with day (5 languages), Date, month, year 12/24H format, 3 date-formats, LED-backlight Energy saving sleep mode with motion detector Updatable software
Battery life:	~ 3 years
Packaging:	Environmentally-friendly carton
Prices:	from £375
Sales start:	autumn 2011