



CasaMagna Marriott Puerto Vallarta Resort & Spa
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Website: www.Marriott.com/PVRMX

Puerto Vallarta Resort Recruits Guests to Save Sea Turtles with Conservation Program

The CasaMagna Marriott Puerto Vallarta Resort & Spa has started a new program aimed at helping female turtles lay eggs and hatchlings to make it to sea. Guests are welcomed to take part in the conservation effort.

PUERTO VALLARTA, Mexico– [CasaMagna Marriott Puerto Vallarta Resort](#) has created a summer tradition and is again inviting guests to take part in a educational vacation experience—the “Secretos del Mar” Sea Turtle Rescue Program, unique among Puerto Vallarta hotels. Guests are encouraged to spend time with a local biologist, learn more about the endangered species and participate in combing the beach so female turtles have a groomed surface on which to lay their eggs.

Guests can take part in the hatchling process as well as enjoy all that this [Puerto Vallarta hotel](#) has to offer when booking an ESCAPE!® Family Package vacation. Valid through December 11, 2011, the deal offers rates as low as \$219 per night and includes renovated accommodations for two adults and two children 12 and under; daily complimentary breakfast; pizza and movie night; and a milk and cookies nightly turndown service for the little ones. The ESCAPE!® Family Package can be booked online using promotional code MAJ and is an ideal way to enjoy a [Puerto Vallarta vacation](#).



In addition to engaging in the property’s sea turtle program, four- to 12-year-old youngsters will enjoy complimentary entry to the Puerto Vallarta resort’s Kid’s Club, where tikes are invited to learn about Mexican culture with barro-clay pottery painting, bilingual folktales, Mexican cooking lessons and more.

Following the procedures established by the National Institute of Fisheries and the Fishing & Marine Biology Station of the University of Guadalajara, the resort’s work coincides with the sea turtle season, which begins in June and continues through December, as sea turtles breach the water to come ashore and lay their eggs. However, the daily activities of a beach resort are hardly a safe place for a turtle nest. Therefore, under the supervision of biologist Oscar Aranda, the resort staff patrols the beaches to gather turtle eggs. The eggs are then transported to the sea turtle nursery for incubation.

Approximately 45 days after the sea turtles lay their eggs, the hatchlings emerge from the sand and are ready to be released on the beach, with the aid of the recreational staff and the public. Tradition holds that each child names their baby sea turtle, wishes them luck and sets them free to find their way to the water. Since the baby turtles face threats to their survival from land predators, they are released at night. Baby sea turtle releases are held every evening at 7:30 pm at the CasaMagna Marriott beach.

In 2010, this [Puerto Vallarta resort](#) helped bring over 1,000 nests to the nursery, which totaled nearly 72,000 eggs. When the time came, this Puerto Vallarta hotel watched as 53,150 baby turtles scooted towards the water.





An interesting fact: sea turtles return to the same beach where they are born to lay their own eggs. As a result, the beach of CasaMagna Marriott Puerto Vallarta will prove a safe haven for these hatchlings to lay future eggs, thereby ensuring many new generations to come.

For more information on the CasaMagna Marriott Puerto Vallarta Resort or to make reservations, please call 888-PARADISE or visit www.puertovallartamarriott.com.

About CasaMagna Marriott Puerto Vallarta Resort & Spa

The CasaMagna Marriott Puerto Vallarta Resort features 433 newly renovated guest rooms, including 29 suites, each with a private balcony. Nestled between the majestic Sierra Madre Mountains and Mexico's picturesque Bay of Banderas, the resort offers a variety of facilities for adults and children, including: 22,000-square-foot complete service Ohtli Spa (Puerto Vallarta's largest resort spa); two lighted tennis courts; infinity oceanfront pool; various water sports and beach activities; multiple restaurants; and a Marriott Kids program. Guests can also enjoy nightly cigar rolling demonstrations in the resort's lobby bar, stroll through the old town of Puerto Vallarta and enjoy the sights of colonial Mexico, view folkloric shows and historic Mexican landmarks, or experience jungle adventures.

