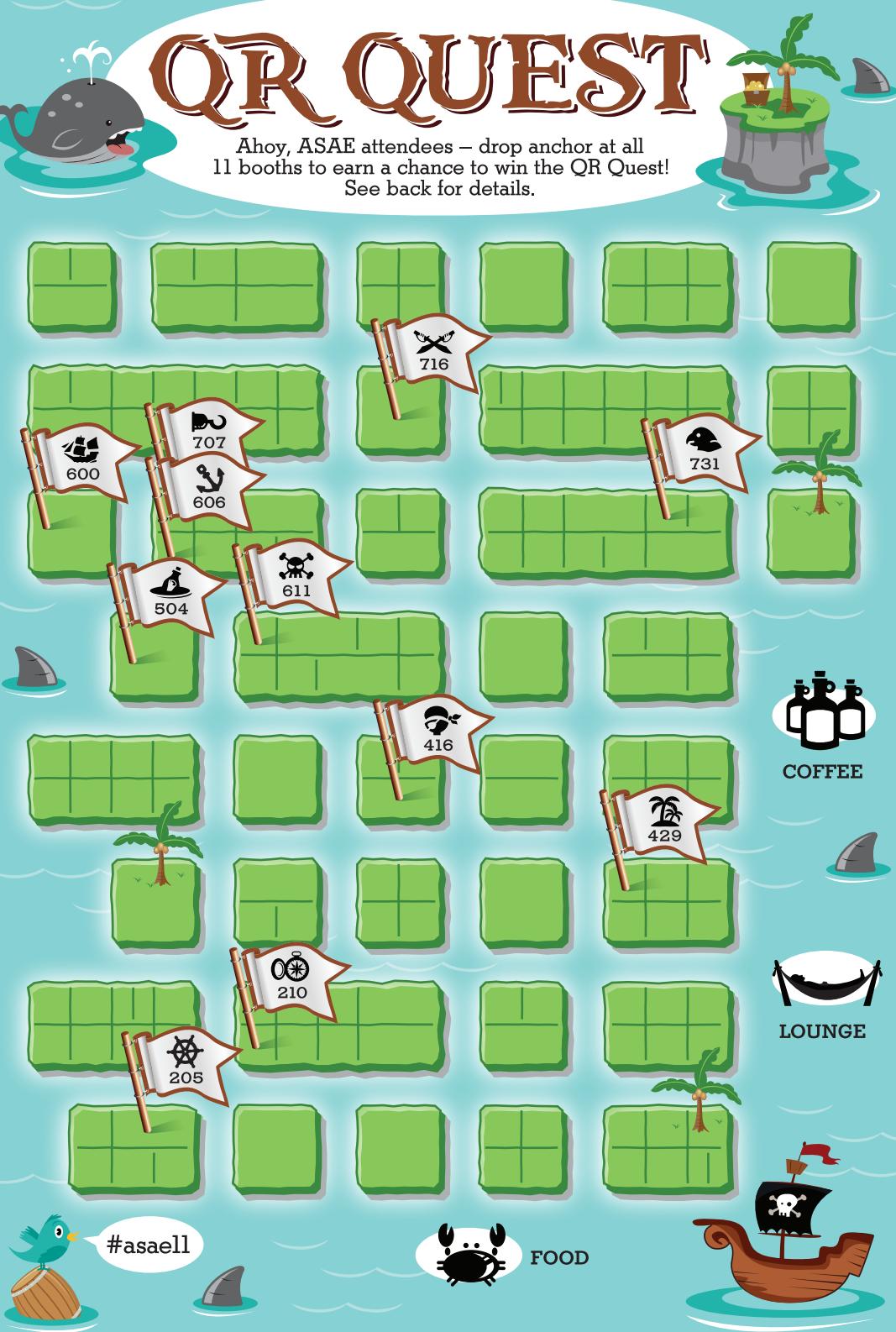


# QR QUEST

Ahoy, ASAE attendees – drop anchor at all 11 booths to earn a chance to win the QR Quest! See back for details.

► ENTRANCE ▲



## ICON KEY CODE:

Higher Logic.....	#504
Syscom Services.....	#707
Blue Sky Broadcast.....	#731
Boxwood.....	#716
DelCor.....	#416
EXPOCAD.....	#429

designDATA.....	#210
HighRoad Solution.....	#606
Informz.....	#205
LearnSomething.....	#611
TMA Resources.....	#600

# VENDOR SHOWCASE

## HIGHER LOGIC, BOOTH 504

Professional Social Networking Community & Collaboration Software for Associations.  
[www.higherlogic.com](http://www.higherlogic.com) | @HigherLogic

## SYS.COM SERVICES, BOOTH 707

Web Design & Content Management Systems for Associations & Non-profits.  
[www.SyscomServices.com](http://www.SyscomServices.com) | @SyscomServices

## BLUE SKY BROADCAST, BOOTH 731

We are a full-service provider that delivers superior live and web-based events.  
[www.blueskybroadcast.com](http://www.blueskybroadcast.com) | @BlueSkyBC

## BOXWOOD, BOOTH 716

Online Career Centers: Our Investment. Your Success. Get the Facts.  
[www.boxwoodtec.com](http://www.boxwoodtec.com) | @boxwoodtech

## DELCOR, BOOTH 416

Technology & Management Consulting and Network Systems & Support.  
[www.delcor.com](http://www.delcor.com) | @delcortech

## DESIGNDATA, BOOTH 210

Outsourced Network Management, IT Consulting & Data Center Services for Associations.  
[www.designdata.com](http://www.designdata.com) | @desdat

## EXPOCAD, BOOTH 429

Event Management & Exhibitor Marketing Software, Mobile to Web.  
[www.expcad.com](http://www.expcad.com) | @expocad

## HIGHROAD SOLUTION, BOOTH 606

Campaign Email, Mobile Messaging and Webinar Solutions for Associations.  
[www.highroadsolution.com](http://www.highroadsolution.com) | @HighRoadSol

## INFORMZ, BOOTH 205

Email Marketing Solutions Built for Associations.  
[www.informz.com](http://www.informz.com) | @informz

## LEARNSOMETHING, BOOTH 611

Learning Management Solutions for Associations.  
[www.learnsomething.com](http://www.learnsomething.com) | @learnsomething

## TMA RESOURCES, BOOTH 600

Make your association the place to be with TMA Resources' association management software, Personify.  
[www.tmaresources.com](http://www.tmaresources.com) | @tmaresources

## AHOY, THE TREASURE!



**Apple iPad**



**Cash Money**



**Spa Gift Card**

## RULES & REGULATIONS

THANK YOU for participating in the QR Quest at the 2011 American Society of Association Executives (ASAE) Annual Meeting & Exposition. This one-of-a-kind contest is sponsored by leading association solution providers Higher Logic, Syscom Services, Blue Sky Broadcast, Boxwood, DelCor, designDATA, EXPOCAD, HighRoad Solution, Informz, LearnSomething and TMA Resources. All 2011 ASAE Annual Meeting & Exposition attendees are invited to participate and earn the chance to win the QR Quest and other prizes worth over \$2,500. Contest participants must visit all participating booths, complete the QR code scan via their mobile device or have the MAP signed by a booth staff member. Return the completed MAP to the Higher Logic Booth 504 or Syscom Services Booth 707 by end of expo hours on 8-08-11. Prize winners will be notified via email. Participants do not have to have a QR code app or mobile device. If participant doesn't have the required technology to play, the booth staff person will approve the visit and sign the MAP. All trademarks are the property of their respective owners. ©2011.

## WHAT IS A QR CODE?

A QR code (Quick Response) is a specific matrix barcode or two-dimensional code, readable on a mobile device by dedicated QR code reader applications. The code consists of black modules arranged in a square pattern on a white background. Users can scan the image of the QR code to display text, contact information, connect to a wireless network or open a web page in a mobile browser. The information encoded can be text, a URL or other data/media. QR code is everywhere in the world around us – advertisements, business cards, magazines, coupons, airport and ticket check and many more.

Try one of these popular QR code readers:  
QRafter or RedLaser - iPhone

Barcode Scanner or Google Goggles - Android  
Blackberry Messenger or My PIN Barcode - Blackberry



EXAMPLE