



## **Creating Your Module**

### **Before the process starts:**

- When you confirm that you wish to begin the module, I will email you our standard Service Agreement and Wish List.
- Once we receive the signed Service Agreement and deposit we will begin the project.
- Please review the Wish List and send us whatever is available.

### **Step 1: Voice-over Script**

To help us write your VO script please send us:

- Digital files of your brochures, ads, sell sheets PowerPoint presentations, press releases, articles etc. (See Wish List)
- One page document listing the 4 MOST IMPORTANT POINTS that you want the rep and dentists to learn after seeing the module

### **Within 8 business days of receiving the above items:**

- We will email you the voice-over script for your review.
- Please edit (redline) the VO script and send it back to us.
- Once we receive the "approved VO script" we will begin production of the module

### **Concurrent with Step 1: 3D modeling of your product**

In order for us to accurately create the visuals (including 3D animations):

- The products involved in the module need to be sent to our office.
- Once we receive them, 3D modeling will commence in preparation for creating the actual 3D animations.

### **Step 2: Module Production**

- We usually require 8-10 weeks to complete the module from the time we receive the "approved VO script."

### **Step 3: Once the Module is Completed**

- We send you a link so that you can download/view the module and give us your feedback.
- If there are revisions, we make the necessary changes and send you the updated link to review.
- Once the module is approved, we will activate the module on the dealer training sites.
- You can post the optional dentist version of the module on your website through our java script program.

### **Additional Media Options:**

We can produce the dentist version of the module into:

- Interactive CD and/or DVD tradeshow loop.
- Translated versions

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