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FOR IMMEDIATE RELEASE

Kentico Announces Their Kentico Connection 2011 Conference Series

Nashua, New Hampshire, USA, July 27, 2011 – Kentico Software (http://www.kentico.com), the Web content management system vendor, announced expansion of their global customer conferences – Kentico Connection US will be held this year in Denver, Colorado on September 26-28 and Kentico Connection Europe will be held in Prague, Czech Republic on October 10-12.

"Based on customer interest and the success of our first Kentico Connection conference, we are expanding Kentico Connection to include Prague, Czech Republic and Denver, Colorado venues," said Petr Palas, Kentico CEO and founder. "Both events are the official launch of Kentico CMS 6.0 and our new Kentico Enterprise Marketing Solution (KEMS). I am excited that attendees will hear about our partners' successes, learn about new and exciting features and have an opportunity to attend training on KEMS."

Kentico also announced today that the CMS industry expert Janus Boye will provide the keynote for both conferences. Janus Boye is a well-recognized industry luminary and the founder and managing director of J. Boye, which has grown from a single office to worldwide operation.

"Partners have always been the key to our success," said Lenka Navratilova, Partner Manager at Kentico. "In addition to our conference sessions and ask the experts panel, we are excited to include their Kentico CMS success stories and best practices as an integrated part of Kentico Connections."

"The 2010 Kentico Connection was a fantastic event which highlighted the Kentico CMS development platform. The conference was filled with informative and valuable sessions delivered by expert Kentico team members and their partners," said Bryan Soltis, Senior Software Engineer at Bit-Wizards. "Developers and Business users alike will benefit from the great content and speakers and will definitely love all the great information delivered. We are very much looking forward to attending the conference in 2011 and learning about new product offerings and enhancements to the Kentico CMS product."

"Tellonline attended last year's Kentico conference and everyone who attended got a lot from it – Kentico showed us various interesting new ways of using their Content Management System. It was great fun meeting up with many like-minded individuals from the European Kentico community and it gave our developers a chance to have some very informative technical discussions with their peers. In terms of marketing and business development we took home valuable information given to us by the Kentico experts," said Simon Budd, Managing Director at Tellonline. "We are really looking forward to the 2011 Kentico Connection event in the Czech Republic and all at Tellonline are convinced it will be as good as last year – See you in Prague!"

On the third day of the conference, all registered attendees are invited to attend a full day Kentico Enterprise Marketing Solution training.

In support of Kentico's commitment to customers, every attendee can schedule a 1-on-1 meeting with the Kentico executive team, Solution Architects and Development Leaders to discuss business or technical questions.

Kentico Connection 2011 will be held at the Inverness Hotel and Conference Center in Denver, Colorado on September 26-28 and at angelo Hotel in Prague, Czech Republic on October 10-12.

More information about the conferences is available at: http://connection.kentico.com

Conference attendees and other members of the community can join the conversation and follow @Kenticocms on Twitter or stay up to date with the #KenticoConnection hashtag.

About Kentico CMS

Kentico CMS is an affordable web content management system providing a complete set of features for building websites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 250+ configurable Web parts. It's currently used by more than 7,000 websites in 84 countries. The clients include Microsoft, McDonald's, Vodafone, O$_2$, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others.

About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional websites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has offices in the United States (Nashua, NH and Seattle, WA) and United Kingdom (Reading area). Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the Deloitte Technology FAST 50 awards.

www.kentico.com