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FOR IMMEDIATE RELEASE

Vincall is now Vintalk International Long Distance

Vintalk takes a stronger hold on its brand and renames its international long distance division.

San Diego, CA – August 8, 2011 – Vintalk, a leading, global provider of wholesale, business and consumer IP communication solutions, announced today that it is officially renaming its international long distance division from Vincall to Vintalk International Long Distance (Vintalk ILD).

This is a strategic move to fold the International Long Distance (ILD) division under one name to build strength across all of its communication solutions. Vintalk ILD will continue positioning its high-quality robust network of international carriers to provide customers with the best rates and consistent international calling routes. There will be no changes to its current structure of plans or account management. Current customers will continue to have the same ease of use and account control through its online customer portal. Vintalk ILD Partners (agents) will be provided with updated marketing slicks and a rebranded site. The partner program will not change and will be enhanced with the power of the Vintalk brand now behind it.

“The company has been known by our different product names: Vincomm, Vintalk and Vincall, which has made our brand disjointed to not only our end user but also to vendors, partners and internally,” said Scott Goodwin, President and CEO of Vintalk. “As we continue to grow the company and our retail business unit, it is time to strategically position our brand. Simplifying to one name, Vintalk, we believe is essential to future success.”

About Vintalk International Long Distance (Vintalk ILD)

Vintalk ILD is a prepaid international long distance solution that can be used from your cell, home or business phone. It has all the convenience of an inexpensive international calling plan without the inconvenience and gimmicks of prepaid calling cards, or the high rates and fees associated with traditional mobile and home calling plans. Vintalk uses Automatic Number Identification (ANI) recognition technology—your basic Caller ID—so that the system recognizes your cell (or any other phone you have registered) whenever you call—no need to enter a card number or PIN to get through. For more information please visit www.vintalk.com/ild.

About Vintalk

Vintalk, a DBA of Vinculum Communications Inc, is a leading, global provider of wholesale, business and consumer IP communication solutions since 2001. It owns and operates a best-of-breed Voice over Internet Protocol (VoIP) network that provides origination and termination services to telecommunications carriers. Its retail business division includes a full suite of VoIP solutions for businesses which includes: Hosted PBX, SIP Trunking, Hi-Def Conferencing, Virtual Faxing, Disaster Recovery, International Calling Plans and Internet services. Vintalk is headquartered in San Diego, CA. For more information please visit www.vintalk.com or call 888.255.8877.

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