

WHEN IS THIS COVER DUE?  
HEADING TO BEACH.  
FINISH IT  
CATER

THIS ISSUE IS FANTASTIC

OR WHATEVER  
WORDS SHOULD GO  
HERE

# Esquire

MAN AT HIS BEST

DANIEL  
CRAIG  
BOND

COWBOYS  
& ALIENS

THE GIRL  
WITH THE  
TATTOO  
MOVIE  
BLAH  
BLAH  
BLAH.



AUGUST 2010  
REPUBLICAN  
(GUY WITH  
CHANCE  
TO BEAT  
OBAMA)

PUT  
HOT  
SEXY  
ENGLISH  
WOMAN  
LINE  
HERE?

HELEN  
MIRREN

GUY FROM  
CAPTAIN AMERICA  
(NOT THE CAPTAIN)

\$4.99



clippers (that you *don't* also use as a beard trimmer) seems appropriate. With what women go through, it's the least you can do. But don't get carried away. We're talking trimming back the hedges in order to keep a tidy lawn, not cultivating topiary. It helps to think of manscaping the way you think of a manicure (see right): You don't want your

ent that you do. Also, never say *manscaping*.

NEVER

### MANICURES/PEDICURES

This is hard to support. Because while you don't want to look like you ignore your hands or feet, you also don't want to look like you pamper them. If you feel like paying for something you can do at

Cut your nails. And if you think about it, maybe rub your heels with a pumice stone.

ALWAYS

### MOISTURIZER

A good moisturizer like ClarinsMen Super Moisture Gel (\$25; clarins.com) not only smooths out your skin and can



jokes made by people who may not respect you for moisturizing. Apply after showering, when your skin is still slightly wet. It'll trap more moisture in.

NEVER

### EYE CREAMS

Eye creams can help reduce dark circles, but so can limiting your caffeine intake.

SOMETIMES

### VENEERS

Veneers are the quickest way to fix your teeth, whether they're yellow, crooked, or anything less than the size of Chiclets. According to cosmetic dentist Dr. Michael Apa, a full set of veneers—usually the upper ten teeth, since those are most often visible—can be added in a

## A VISUAL LESSON DON'T NEGLECT YOUR EYEBROWS

*None of these men should remind you of you*



FLACCO, J.



FRANCO, D.



BREZHNEV, L.

## The Third Most Insane Way I've Tried to Hold on to My Youth

THE FIRST TWO INVOLVED NARCOTICS AND FAST CARS. THIS TIME IT'S BOTOX, JUVÉDERM, AND RESTYLANE.

BY DAVID CURCURITO

**A** needle is coming right at my eye. I swear it's going right into the iris, but Dr. Pearlman plunges it in just below the bags that have become a permanent accessory to my lower eyelid. Even though I had two shots of lidocaine to numb my face, I can feel the needle puncture my skin. And I can hear it.

He squeezes the syringe of Juvéderm and it makes a crinkling noise amplified by my skull, like he's shooting tiny shards of glass into my face. Three times under the left eye, three times under the right. Then he kneads my face as if it were putty. This will fill the ridge under my bags to make them disappear.

I moisturize every day. I even spend a little extra money on the face products. But man, I think I'm starting to look like a withering piece of fruit. I'm all for growing old with dignity, but maybe not this fast. Dr. Pearlman tells me that a lot of men are doing this now and that their expectations are much greater than women's. I don't

week (two two-hour appointments and a couple follow-ups). And they don't actually look like Chiclets now: Guys like Apa often hand-design teeth to look like your own, only perfecter. Just remember that veneers are permanent. You'll have to see your dentist three times a year in-

Fig.1



## THE UPDATED HAIRCUT

The choppy textured mess that's passed as a haircut for the past decade has cleaned up. A bit. By adding a little more length and a distinct part, your haircut can still look relaxed but also polished. Think Ryan Seacrest (FIG.1) or a modern Cary Grant.

### HOW TO ASK FOR IT:

The sides should be tapered with scissors, not clippers, and short enough that you don't need to comb them back. Have the top cut just long enough to comb over. And you don't want loft.

Redken Structure Wax (\$21; redken.com) or Murray's pomade (\$3; murrayspomade.com) will give it shine.

—RODNEY CUTLER

stead of two, and as for cost, expect to spend the same as you would for a semester at a private college. On the plus side, your new teeth last twenty years, giving you a fair shot at paying them off right around the time they have to be replaced.

### ALWAYS

## 3-IN-1 COMBINATIONS

Over the last year or two, many grooming companies have followed the Pert Plus trend, packing multiple products in one bottle. They're not quite as good as separate products, but they are more convenient. Dove Men + Care has a body wash (\$5; dove-mencare.com) you can also use on your face without drying it out, and Nivea for Men makes an inexpensive shampoo/body wash/shaving cream (\$6; drugstore.com) that—somehow—actually works as all three.



### SOMETIMES

## DYEING YOUR HAIR

According to our grooming expert, Rodney Cutler, having their hair dyed is the number-one new thing men are now asking for. Most are between forty and sixty years old, and most do it to cover gray. If applicable (and you're interested), your



have any expectations, just a fear that this will mess me up. I told my mother I was going to do this. She called me a pussy. She told me to think about men who wore their faces with dignity. I can only think of Sylvester Stallone and Marty Feldman.

A needle is coming right at my eye again. This time it goes into my brow. The Botox

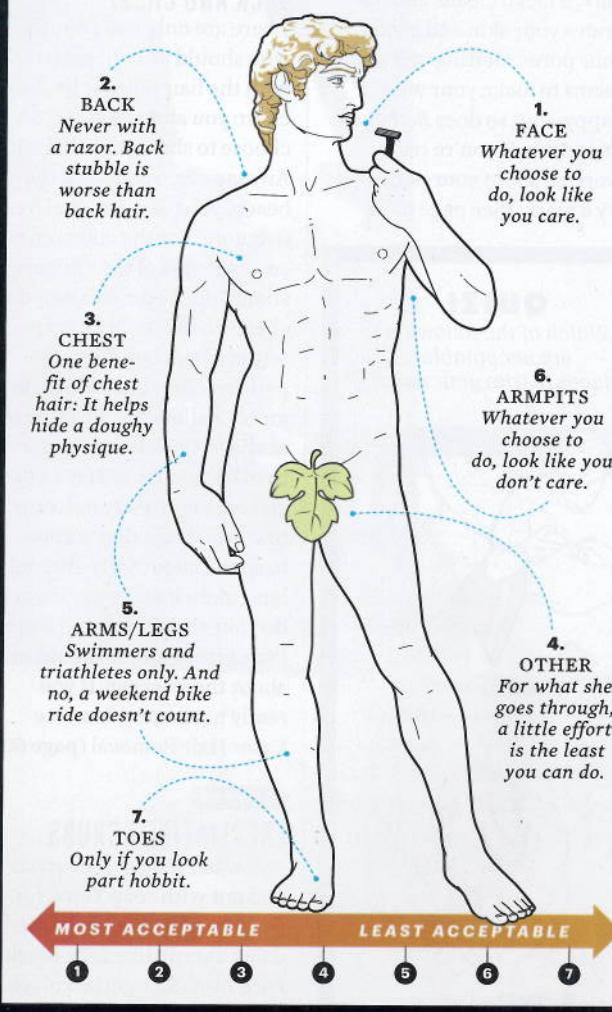
goes in, needle comes out. Repeat. Botox blocks nerve endings attached to the muscles that force your brow/forehead/whatever to contract. By blocking them, the muscles can relax, and the wrinkles that lock into place as you get older—like the "11" between my brows—ease up. My imagination is taking off. I can feel

the nerves dying, curling into themselves like when you spray weed killer on a dandelion in your driveway. Dr. Pearlman's assistant is wiping my face and smiling like I'm a little boy whose face is dirty. It's bloody, actually.

Oh, Jesus, we're not done. More needles go into my cheeks—Restylane to puff them up and pull them a little

## BODY PARTS A MAN CAN GROOM

It's best not to get carried away



goal should be within two shades of your original color. Too dark and it looks like you applied shoe polish to your hair. Too light and it will look gold. Always opt for an ash

tone, which looks more natural. If you're covering gray, don't cover all of it. Just add a little pepper to your salt with something like Redken's Camo (\$15; redken.com).

a white Morgan Freeman. Apply ice for swelling. Try to fool everyone for four to five months.

I don't feel younger, just less puffy. And while not everyone has noticed the difference, I do feel good. Like I got a really nice, really expensive haircut. Although I've never had a haircut that hurt this much.

