

EXHIBITOR APPLICATION FORM



Embedded Technology 2011

Application deadline is June 30, 2011

Return Application to USA & Canada Rep:

InsideChips.com

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We, the undersigned, hereby apply for **Embedded Technology 2011** exhibit space with this Application Form and agree to the Summary of Exhibition Terms and Conditions (next page).

Authorized Name (Print or Type)

Signature

Date

Personal and Privacy Information Policy

All personal and private information will be used only for posting your company profile on ET's official website. No personal information will be provided to unrelated third parties without the client's prior consent. However, this information may be provided to partner companies that have established their own information protection systems and signed a confidentiality agreement with the organizer. The Secretariat of Embedded Technology 2011 takes particular care to handle personal and private information with the organizer.

Company Name			
Exhibitor Name			
Company Address (including the building name)	Phone: + -		Zip
	URL: http://		Country
	Do you need a link from the official site of Embedded Technology 2011 ? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Contact Person	Name : Mr. / Ms.		Department :
	Phone : + -		E-Mail :
Standard Type 1 Booth size : 3m x 3m = 9sq.m			
Number of Booth(s) & Total Amount (*tax included)	<input type="checkbox"/> Single-line booth(s) [1-3 booth(s)] <u>JPY</u> each \times <u>booth(s)</u> = <u>JPY</u> <input type="checkbox"/> Parallel-line booths [for over 4 booths] <u>JPY</u> each \times <u>booth(s)</u> = <u>JPY</u>		
Special Project Zone	<input type="checkbox"/> Participate in Smart Energy Zone (Applied for <u>booth(s)</u> out of the above.)		
Venture Village 1 Booth size : 2m x 2m = 4sq.m			
Number of Booth(s) & Total Amount (*tax included)	<input type="checkbox"/> 1 booth <u>JPY 252,000</u> each \times <u>booth(s)</u> = <u>JPY</u> <small>* Up to 3 booths for each company. * A Standard Turn-Key booth is included in the total amount. * Decorating a booth is prohibited in this pavilion.</small>		
Exhibiting Items	<input type="checkbox"/> In detail		
If your agency will be responsible for your exhibit space implementation, please provide their contact information in the section below:			
Agency Name			
Company Address (including the building name)	Phone : + -		Zip
			Country
Contact Person	Name : Mr. / Ms.		Department :
	Phone : + -		E-Mail :
Check your preference as to the contact from Secretariat	1) Invoice (<input type="checkbox"/> Agency <input type="checkbox"/> Exhibitor) / Billing Address (<input type="checkbox"/> Agency <input type="checkbox"/> Exhibitor) 2) Written materials/E-Mails (<input type="checkbox"/> Agency <input type="checkbox"/> Exhibitor <input type="checkbox"/> Both) 3) Others ()		



Summary of Exhibition Terms and Conditions

Application for Exhibition

Application will be officially accepted at the time the Secretariat receives the application form. The Organizer reserves the right to decide appropriateness for the exhibiting products or services of the applicant.

Booth Size / Exhibition Fee

1 Booth size : 3m x 3m = 9sq.m

1 to 3 booth(s) : 451,500 yen / per booth (*tax included)

4 booths or more : 430,500 yen / per booth (*tax included)

* 1 to 3 booth(s) [single-line booth(s)] : Back and side walls will be installed.
* 4 booths or more : SPACE ONLY for island booths. Otherwise, walls will be installed between the adjacent booths.

How to Apply

Please fill out and sign the application form and mail it to the Secretariat. A fax submission of the application form is also acceptable.

* Please make sure to duplicate both sides of this application form for your copy.

Application Deadline

Application form shall be received by the Secretariat no later than June 30 (Thu.), 2011.

* Applications will be regrettably declined if all booths are fully booked.

Payment for Exhibition Fee

Invoice will be issued upon receiving an application form. Please deposit the exhibition fee to the bank account designated on invoice by the payment deadline.

Note: Payments are accepted only in Japanese Yen drawn on a local Japanese bank branch.

Alteration and Cancellation

Alteration and cancellation are not permitted once the application has been accepted by the Secretariat unless the Organizer makes a special exception which is at its sole discretion. In such cases, the following cancellation fee shall be imposed, according to the date that the request is notified, as follows.

50% of the Exhibition Fee :

..... Until August 13 (Sat.), 2011

100% of the Exhibition Fee :

..... After August 14 (Sun.), 2011

Booth Allocation

Booth allocation will be determined by the Organizer based on specification of the floor plan.

Application for Co-Exhibitors

Specific application form needs to be submitted for registering co-exhibitors. The information of the co-exhibitors that the Secretariat accepts will also be on the official guidebook and website.

Note: The maximum number of co-exhibitors is the same unit of the booths that you apply for.

Cancellation of the Exhibition

In the event of unavoidable contingencies such as natural disaster, the Organizer may postpone the exhibition period or cancel the exhibition. The Organizer shall not be responsible for any loss or damages, increase in expenses, and other liabilities caused by such changes or cancellation.