



Your Personal Payment Team @ xsolla.com

Xsolla – Your Personal Payment Team





7 reasons to Choose Xsolla

1. Global Coverage

33 PO in USA
41 PO in Europe
64 PO in Eastern Europe
13 PO in South America
* PO = payment option

2. Diverse PO

Cash and e-cash, credit cards, mobile payments, direct debit, prepaid cards, offers.

3. Fraud Protection

Payment frequency
Deep behavioral analysis
Automatic alerts

... and we cover fraud ;)

4. Support 24/7

Our support team speaks different languages. Each of your players will be heard, understood and taken care of.

5. Individual Service

Any exclusive technical solution or exotic payment option can be obtained instantly.

6. White Label

Skins of all our products can be changed to merge perfectly with your project's outlook. Our products are as flexible as your wishes.

7th reason is the best: over 200 publishers have already chosen Xsolla



Your Personal Payment Team

One Contract to Be Connected to Payment Options You Need

Just one contract will get you all payment options you desire. We guarantee most popular together with local payment options with the weekly or monthly payouts.

Already Have Payment Options?

We do offer the extension, rather than alternative to whatever you have. Our payment tool can integrate your payment options or vice versa.

Individual Solutions

Each project is unique and therefore it needs unique payment tool. All Xsolla Payment Solutions can be customized to merge perfectly with your project.

Let's Develop Together

With more than 6 years of experience in creating payment solutions for online games, we know exactly what works best to monetize game projects. And we won't stop developing: we add 3 new payment options per week. We create new payment tools to make payments more easy and secure.

Here is what you get

Everything you need to monetize: customized tools, worldwide and local payment options, fraud protection, 24/7 multilingual support team.

Worldwide Coverage

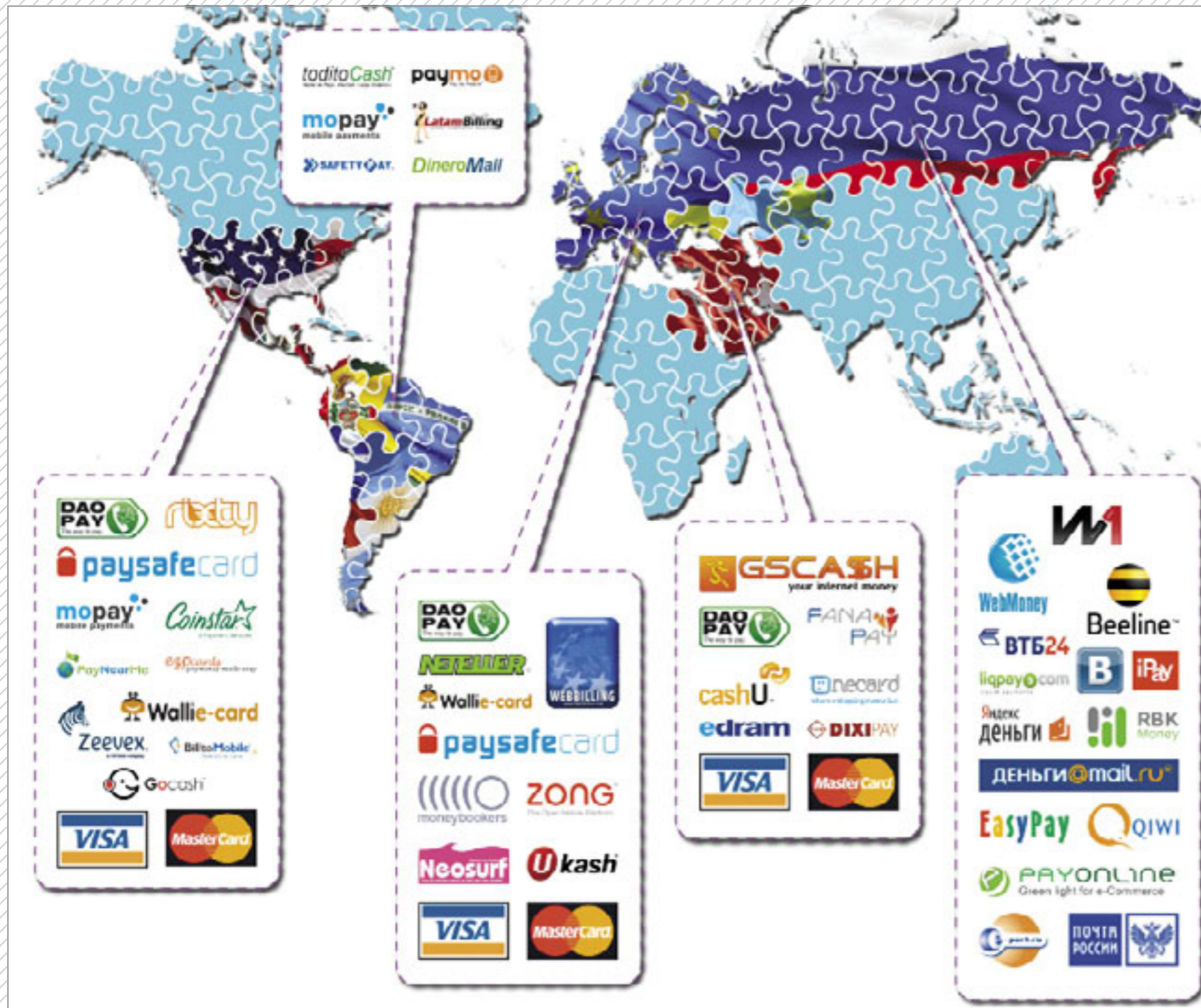
>80 Payment Systems

Cash and e-cash, credit cards, mobile payments, direct debit, prepaid cards, offers.

- 33 PO in USA
- 41 PO in Europe
- 64 PO in Eastern Europe
- 13 PO in South America

visit <http://xsolla.com/systems> to see the coverage

If you need Payment Options in a particular region – let us know. We will get them to you!





Powerful Analysis



Numbers and dynamics

Absolute and relative numbers

Tables and diagrams

Visual results

Geo Revenue

See the regions you are most effective at.

Detailed statistics

Numbers speak better than words.



Xsolla PayStation – 3 Steps Payment Tool

Choose the Payment Option

The player can find payment options either entering the name of the payment option, or looking through different categories.

Enter Account ID

Instructions & Confirmation

After choosing the payment option all the user has to do is enter his account ID and set the number of coins he wants to purchase. The calculator immediately counts the sum, based on the payment option.

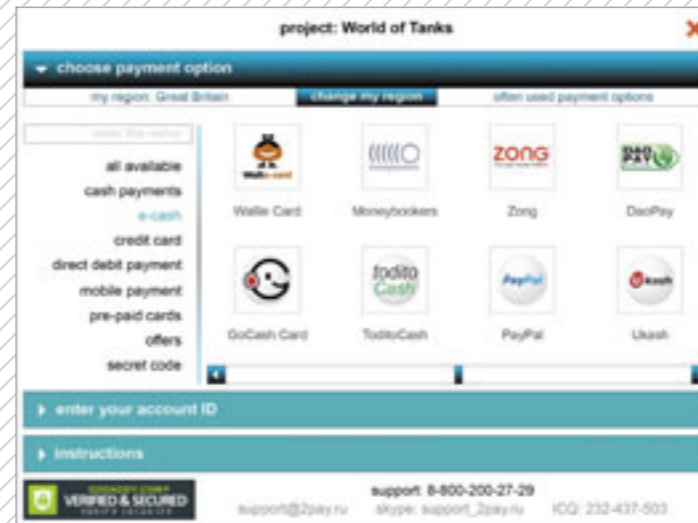
PayStation Customization

Change the Skin

You can change colors, fonts and background. Icons of payment systems can be changed or customized to merge with your project.

Coins or coin sets?

You can use PayStation to sell particular amount of coins, coin sets, or both at a same time. You can set your preferences in your Personal Account as well.



Change Settings

You can choose the number of payment options, and the default payment options to be shown to the players when they enter the PayStation.



Less Steps – Higher Conversion

The player passes 3 simple steps:
1. Choose the Payment option.
2. Enter the amount of coins.
3. Press Buy button.





1 Step Integration

Copy-paste
installation

Select the skin you want and copy the html code. Paste it into your payment page and you are ready to earn money.

24/7 Support

You have questions? We provide 24/7 support. Call us and we will help you to go through it.

The screenshot shows the 'integration guide' page for Xsolla offers. It includes the Xsolla logo, the text 'integration guide', and 'Только для партнеров Xsolla'. The main heading is 'Офферы Xsolla' and 'Протокол вызова офферов Xsolla. v 1.1'. The section title is 'API по подключению офферов'. Below this, there is explanatory text about the API address and usage, followed by a list of commands. The first command is '1. html' with 'command=html' and a description 'Выдает список офферов'. A table follows, detailing parameters like 'command', 'project', 'v1', 'v2', 'v3', 'email', 'userip', 'locale', 'type', 'page', 'pageSize', and 'signature' with their descriptions, types, and optional status. At the bottom, it states 'Ответ отдается в виде html' and 'Xsolla. октябрь 2010'.

API

Extended API: description and examples. Everything you need is integrated fast and easy.

Reduce
your costs

Less overhead, less work hours, guaranteed more income.

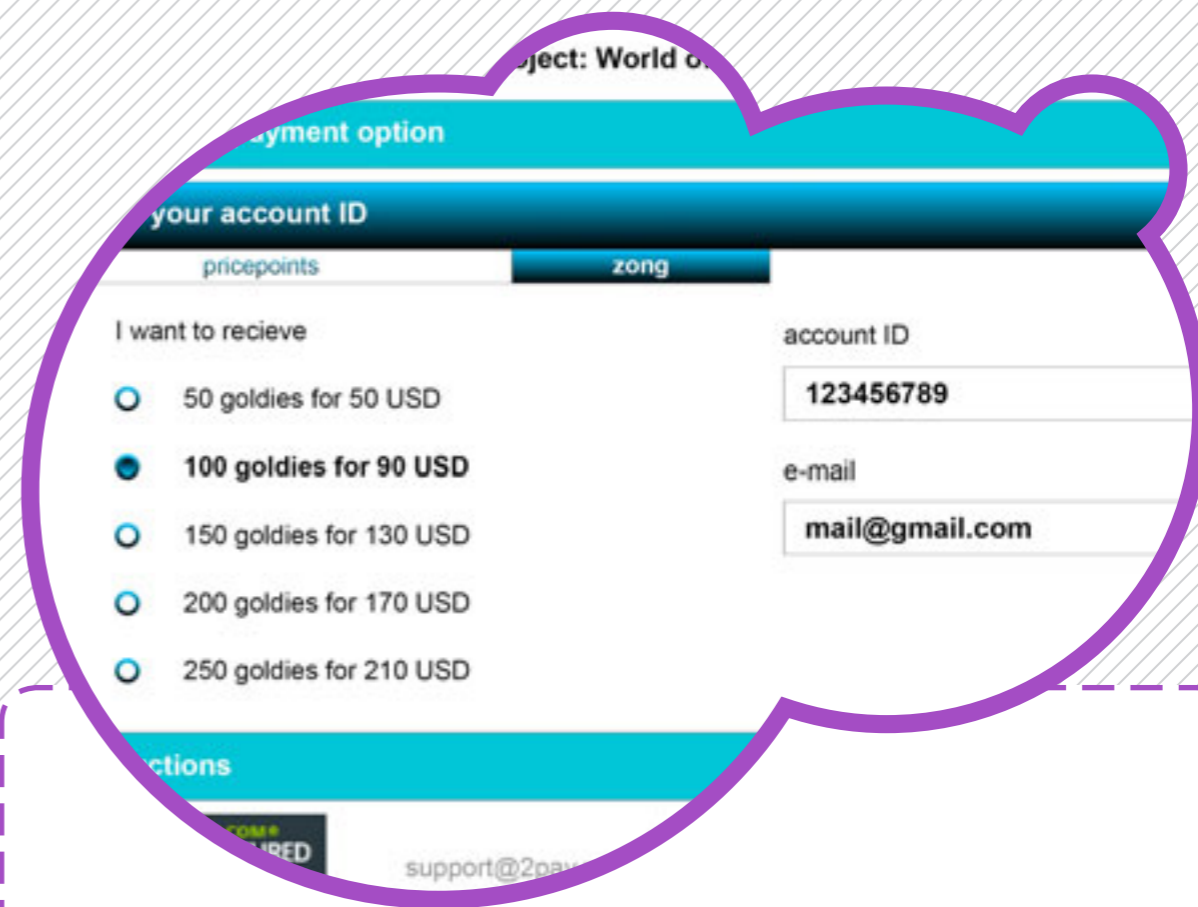


Integration Options



1. Inside Your Game

To increase conversion – you can place any Xsolla payment tool on your game web-site.



2. On Xsolla Web-site

The player can be redirected to Xsolla web-site. Customize the tool to look alike with your project

Choose what suites you best

P.S. Our Partners



We have been working with 2pay Russia and 2pay Inc. CA over the last two years. Our cooperation has been in every respect successful, beginning with the open and straightforward communication, timely fulfillment of integration processes and continuous efforts on the part of 2pay to increase the sales volume.

*Seth Iorio
Gameforge Productions GmbH*

2pay for us has established itself as a reliable and trusted business partner. The easy integration and smooth day-to-day work enables us to generate additional revenues without having cannibalization effects. The friendly 2pay team is a pleasure to work with and is going the extra mile to accommodate even difficult requests.

*Linus J. Menden
BIGPOINT GmbH*

2pay (Xsolla) is a fast growing company focused on increasing the product quality and expanding the range of payment methods.

There has been no significant system malfunctions for over 2 years of our cooperation. Issues are always settled positively, without delays. We definitely recommend partnership with Xsolla to all online games and services.

*Karpovich Alexandr
CEO, AlternativaPlatform*



Sign Up

xsolla.com/account

e-mail: usa@xsolla.com

toll-free in USA: 1-877-797-6552

toll-free in Germany: 0-800-181-6296

phone: 7-342-257-64-31