

HOME IMPROVEMENT EXECUTIVE

THE NEWS NETWORK FOR INDUSTRY LEADERS

3M • Apex • Behrens • Belkin • Black & Decker • Blitz • Bosch • Briggs & Stratton •
Broan-NuTone • CAMO / National Nail • Century Drill & Tool • Cerrowire
• Chamberlain • Char-Broil • Clauss • Coast • Colorite • Cooper Wiring Devices •
Corona Clipper • Cuisinart • Deckmaster / Grabber • DEWALT • Dronco America
/ Ali Industries • Dundas Jafine • Eagle • Eco Smart • Encore Wire • Enjoy Lighting •
FastenMaster • Fein • First Alert • Fiskars • Flinders • FrogTape / ShurTech
Brands • Fulton • GE • Generac • Genie • GIANI • Gibraltar • Gilmour • Grip-Rite •
GRK • Kwikset • Lambro • Lenox • Leviton • Life+Gear • Linzer • Liquid Nails
• Little Giant • Loctite • Malco Products • Markel • Milwaukee • Mr. LongArm • Northern Int'l •
Norton Abrasives • No-Spill • Original Muck Boot Co. • Paslode • Pass &
Seymour/Legrand • Prime Wire & Cable • ProMask Plus / Intertape •
Protect Plus Air • Rheem • Rust-Oleum • Schlage • ScotchBlue / 3M • Sloggers
• SOMMER USA • Southwire • SPAX • Stanley • Telesteps • Titebond • Toter •
TOUGHBUILT • TrickleStar • United Solutions • Valspar • Vaughan • Weber
• Werner • Wiss / Apex Tool Group • Wooster • Xtend & Climb • Zinsser •

2011 INNOVATION AWARDS

2011 *Innovation Award Winners*

HIDDEN DECK FASTENING SYSTEMS

1st Place: **CAMO / National Nail**

2nd Place: **FastenMaster**

3rd Place: **Deckmaster / Grabber**

PRIMERS

1st Place: **KILZ**

2nd Place: **Zinsser**

3rd Place: **Valspar**

"Customers love the clean finished look of a fastener-free deck surface. I wish I had it before I did my own deck."

Dennis Johnson
Johnson Construction
Swampscott, MA

"It's so simple, all you do is clamp, screw and go. We sold out of our CAMO screws in one day! There is no comparison to any other product."

Jim McMahon
Johnson Madison Lumber Co.
Great Falls, MT

"The system saves time and money, replacing deckboards has never been so quick and inexpensive!"

Tyler Hughes
Hughes Construction Company
Okeana, OH

"We used CAMO on an 8,500 sq. ft. commercial redwood deck. It was easier than face screwing. We didn't need to pop chalk lines or pre-drill. We highly recommend CAMO. We'll never use anything else."

Ken Ancherani
Hand in Hand Builders
Austin, TX

CHANGING THE FACE (AND THE CONVERSATION) OF DECKING.

"Hey, this is an awesome product! I've been using a system with the strips and guns, and CAMO is so much faster and more efficient."

Tom Holinshead
S.P. Management
Huntsville, Ontario

"It's the coolest thing we have seen to put decking down."

George Ballard
Building Supply Center, Inc.
Pensacola, FL

"We haven't seen anything this simple. CAMO is easy to install—even for rock-hard IPE."

Everett Snyder
Pro Tool Reviews



The CAMO™ Hidden Deck Fastening System works on **treated lumber, hardwood, cedar, composite or PVC deckboards**—with **no pre-drilling** required. Side-angle entry secures the board to the substructure and keeps the fasteners off the surface of the deck. The CAMO system includes CAMO Hidden Fasteners, CAMO Marksman Tools, and CAMO Driver Bits. **Your drill is the only other tool you'll need.**



CAMO™
HIDDEN DECK FASTENING SYSTEM

CHANGING THE **FACE** OF DECKING™

PRO FIT

Go to camofasteners.com to see an installation demo and to learn more about CAMO. Or call **1-800-968-6245 Ext. 2134**.