



# Transaction Announcement

ClearCap Strategic Advisors is pleased to announce the acquisition of Viendo Por Su Salud, SA de CV by The Cooper Companies, Inc.



**viendoporsusalud**  
Mexico City, Mexico


**Has Been Acquired By**



**CooperVision™**  
Pleasanton, California

The undersigned was the financial advisor to the seller in this transaction

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June 2011

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*Our firm specializes in assisting the ownership and management teams with their strategic growth, liquidity goals and objectives while enhancing and maximizing shareholder value.*

*With "ownership interests" at the core of its focus, ClearCap Strategic Advisors assists in establishing long term strategic objectives which are then implemented through tactical plans designed to meet both ownership and corporate objectives.*

◆ Advisory ◆ Valuation ◆ Corporate Finance ◆ M&A ◆

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## About The Companies

### The Cooper Companies, Inc.

The Cooper Companies, Inc. ("Cooper") is a global medical device company publicly traded on the NYSE Euronext (NYSE:COO). Cooper is dedicated to serving the needs of the healthcare professional, improving the quality of life for its employees and customers and providing market leading products. Cooper's commitment to health and wellness is reflected through its corporate culture and global initiatives to promote healthy life choices for its employees.

Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to crafting quality lenses for contact lens wearers and providing focused practitioner support. CooperSurgical focuses on supplying women's health clinicians with market leading products and treatment options to improve the delivery of health-care to women. Both companies provide superior product range and quality, along with friendly customer service and a drive to continually innovate. Cooper and CooperVision are headquartered in Pleasanton, CA, and CooperSurgical is headquartered in Trumbull, CT.

[www.coopercos.com](http://www.coopercos.com)

[www.coopervision.com](http://www.coopervision.com)

### Viendo Por Su Salud, SA de CV

Viendo Por Su Salud, SA de CV (Mexico City, Mexico) is a distributor of contact lens products throughout Mexico. Servicing over 100 accounts, Viendo Por Su Salud markets and distributes the complete line of CooperVision contact lenses.

### The Strategic Rationale

Acknowledging the growing importance of the Mexican and Latin American markets, CooperVision made the strategic decision to vertically integrate with one of its largest distributors in the country. With an established sales, marketing and distribution logistics presence in country, the Viendo Por Su Salud acquisition puts CooperVision in an ideal position to increase market share and enhance brand equity.

#### For Further Information You Are Invited To Contact:

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