

For Immediate Release:

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Galpin Jaguar Reveals a Matching Set of New and Vintage XK Roadsters to Commemorate The 50th Anniversary of The Legendary E-Type Jaguar.

In Honor of The Jaguar E-Type's 50th Anniversary and Celebration at The Pebble Beach Concours D'Elegance®, Galpin Jaguar Has Unveiled a Custom, One-of-a-Kind New 2011 Jaguar XK Roadster Painted to Match a Classic Primrose Colored Vintage E-Type Jaguar Sports Car.

Los Angeles, California. (August 15, 2011)— Galpin Jaguar, the leading Jaguar dealer in the nation according to Jaguar Cars LLC, revealed their exclusive Commemorative Edition 2011 XK Jaguar to recognize the 50-year history of the iconic E-Type Jaguar sports car. Galpin's Commemorative Edition XK is custom painted to match an original Primrose painted 1970 E-Type that is fully restored and part of Galpin's private automotive collection. Galpin's collection includes an original 1961 E-Type, 1954 XK140 coupe (Customized by the renowned Von Dutch) and a 1994 XJ220. During the unveiling of the matching Jaguar sports cars, Beau Boeckmann, Vice President of Galpin Motors, commented, "I agree with Enzo Ferrari's statement that the E-type Jaguar is the most beautiful automotive sports car design ever. I could not miss the opportunity to celebrate the E-Type's 50th anniversary."

The E-Type Jaguar was first revealed to the world at the 1961 Geneva Motor Show and is also known as the XK-E in the United States. World wide appreciation for the E-Type's automotive design is further supported by its permanent display in the Museum of Modern Art in New York.

During the reveal of the unique pair of Jaguar sports cars, Boeckmann added, "The 50th anniversary inspired me to pay homage to one of the classic E-Type colors, Primrose. I chose to customize a new 2011 Jaguar XK roadster to match our own classic Primrose E-Type roadster." Boeckmann is also President of Galpin Auto Sports. Boeckmann's Galpin Auto Sports (GAS) coordinated the customization of the new XK Jaguar. In addition to the exterior Primrose paint, the interior wood trim has been color-matched to enhance the vintage effect on the new XK Jaguar as well as a black chrome treatment applied to the factory chrome trim and 20" wheels to complete the distinctive customization.

According to Brian Allan, Galpin Jaguar's General Manager, "It seemed only natural for us to offer a unique matching pair of these very special Jaguars. The E-Type is legendary and the current XK series sports cars continue Jaguar's tradition of beautiful, fast cars." Allan added that Galpin Jaguar will offer the cars for sale separately, or as a pair for just under \$200,000. The matching Jaguars will be on display initially during the 2011 Pebble Beach Concours D'Elegance® 50th Anniversary celebration for the Jaguar E-Type and then in the Jaguar showroom at the Galpin Premier Collection in Los Angeles.

For more information on Galpin Jaguar's custom Primrose XK and vintage E-Type:

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About Galpin Motors

Galpin Motors, the world's largest volume Ford dealership for the 21st consecutive year, was founded in 1946 and is headquartered in Los Angeles' San Fernando Valley. Galpin is comprised of a family of quality automobile brands including Ford, Lincoln, Honda, Mazda, Subaru, Volvo, Jaguar, Lotus, Aston Martin and Spyker. For additional information on Galpin Motors and Galpin Auto Sports, contact Marketing Manager Jeff Skobin at 818-778-2540/ jeff@galpin.com, visit the dealership at 15500 Roscoe Blvd., Van Nuys Calif. 91406, or visit the company website at www.galpin.com.