Do You Know Your Currency Risk?

Especially in today's increasingly volatile markets, you need to know. Not a rough idea. Not based on just a few of your subsidiaries. As a treasury risk manager, your job is to know your company's net currency exposures. When you have a handle on what's happening—in all your subsidiaries around the globe—you can make foreign exchange hedging decisions that effectively mitigate downside risk and smooth volatility in your company's bottom line.



WHITEWATER ANALYTICS Helps You Measure Your Currency Risk

How It Works

Our solution streamlines the most operationally-intensive parts of the FX management process. Controllers at your remote subsidiaries around the world enter or upload balance sheet or cash-flow exposures using their secure web browser. Corporate treasury risk managers see the information in real-time, approve or reject it, and then view consolidated currency exposures via our easy-to-use, yet powerful, online dashboard. WHITEWATER ANALYTICS makes strategic decision-making and analysis easy with advanced report features such as grouping, filtering and historical comparison, as well as detailed, subsidiary-specific information.

COLLECT EXPOSURES

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CONSOLIDATE & ANALYZE EXECUTE HEDGE RECORD TRADES

We Provide:

- An easy-to-use, web-based pre-trade solution
- Global exposure data capture
- Automated, real-time delivery of your consolidated net position in a straightforward online dashboard
- Best practice solutions designed by experienced treasury risk managers
- Implementation in as little as 2 weeks, with no IT resources

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STREAMLINING CURRENCY RISK MANAGEMENT

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Why WHITEWATER ANALYTICS?

- Best practice FX solution from experienced corporate treasury risk managers
- Exclusive dashboard design with snapshot of your top exposures
- Fast implementation
- Affordable monthly costs mean better ROI
- Customization and consultation available from expert risk managers

Effective Currency Hedging Makes Financial Sense

REPLACE THE SPREADSHEET: GAIN FUNCTIONALITY, SPEED

Do you manage your FX exposures using spreadsheets? In as short as two weeks, you can replace your manual process with the WHITEWATER ANALYTICS solution, and enjoy these benefits:

- SAVE TIME No more collecting, merging, checking, and rechecking files. One-click notification feature provides built-in tracking and status updates.
- **ELIMINATE COSTLY ERRORS** Real-time consolidated net exposures are automatically calculated, sorted and ranked for you.
- **REDUCE RISK** Get better exposure forecasts by reviewing and approving or rejecting subsidiary data as it is reported, and with advanced reporting features.

EASE CURRENCY RISKS WITH NEW BEST PRACTICE PROCESS

If you are not already hedging currency exposures, implementing a new process may feel overwhelming. You want to make the right decision and reap the benefits as quickly as possible. WHITEWATER ANALYTICS can help you launch a system to quantify your exposures in just a few weeks, and realize these benefits:

- **REDUCED P&L VOLATILITY** A best practice process that routinely aggregates your company's currency exposure gives you the tools to effectively implement a foreign exchange hedging program.
- QUANTIFIED CURRENCY EXPOSURE You can understand your company's currency sensitivity and determine the best hedging approach.
- QUICK IMPLEMENTATION Our off-the-shelf solution, without the need for IT resources and hours of treasury staff time to implement, means you can take steps sooner to reduce your currency risks.

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For more information or to schedule a free demo Contact: Chris Coplan, **Client Development**, Tel. 414-409-7609, ext. 800 chris.coplan@whitewateranalytics.com

> Visit our website whitewateranalytics.com to try our **FX Exposure Calculator**

