# **Do You Know Your Currency Risk?**

Especially in today's increasingly volatile markets, you need to know. Not a rough idea. Not based on just a few of your subsidiaries. As a treasury risk manager, your job is to know your company's net currency exposures. When you have a handle on what's happening—in all your subsidiaries around the globe—you can make foreign exchange hedging decisions that effectively mitigate downside risk and smooth volatility in your company's bottom line.



#### WHITEWATER ANALYTICS Helps You Measure Your Currency Risk

## **How It Works**

Our solution streamlines the most operationally-intensive parts of the FX management process. Controllers at your remote subsidiaries around the world enter or upload balance sheet or cash-flow exposures using their secure web browser. Corporate treasury risk managers see the information in real-time, approve or reject it, and then view consolidated currency exposures via our easy-to-use, yet powerful, online dashboard. WHITEWATER ANALYTICS makes strategic decision-making and analysis easy with advanced report features such as grouping, filtering and historical comparison, as well as detailed, subsidiary-specific information.

COLLECT EXPOSURES

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CONSOLIDATE & ANALYZE EXECUTE HEDGE RECORD TRADES

## We Provide:

- An easy-to-use, web-based pre-trade solution
- Global exposure data capture
- Automated, real-time delivery of your consolidated net position in a straightforward online dashboard
- Best practice solutions designed by experienced treasury risk managers
- Implementation in as little as 2 weeks, with no IT resources

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STREAMLINING CURRENCY RISK MANAGEMENT

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### Why WHITEWATER ANALYTICS?

- Best practice FX solution from experienced corporate treasury risk managers
- Exclusive dashboard design with snapshot of your top exposures
- Fast implementation
- Affordable monthly costs mean better ROI
- Customization and consultation available from expert risk managers

# **Effective Currency Hedging Makes Financial Sense**

#### **REPLACE THE SPREADSHEET: GAIN FUNCTIONALITY, SPEED**

Do you manage your FX exposures using spreadsheets? In as short as two weeks, you can replace your manual process with the WHITEWATER ANALYTICS solution, and enjoy these benefits:

- SAVE TIME No more collecting, merging, checking, and rechecking files. One-click notification feature provides built-in tracking and status updates.
- **ELIMINATE COSTLY ERRORS** Real-time consolidated net exposures are automatically calculated, sorted and ranked for you.
- **REDUCE RISK** Get better exposure forecasts by reviewing and approving or rejecting subsidiary data as it is reported, and with advanced reporting features.

#### EASE CURRENCY RISKS WITH NEW BEST PRACTICE PROCESS

If you are not already hedging currency exposures, implementing a new process may feel overwhelming. You want to make the right decision and reap the benefits as quickly as possible. WHITEWATER ANALYTICS can help you launch a system to quantify your exposures in just a few weeks, and realize these benefits:

- **REDUCED P&L VOLATILITY** A best practice process that routinely aggregates your company's currency exposure gives you the tools to effectively implement a foreign exchange hedging program.
- QUANTIFIED CURRENCY EXPOSURE You can understand your company's currency sensitivity and determine the best hedging approach.
- QUICK IMPLEMENTATION Our off-the-shelf solution, without the need for IT resources and hours of treasury staff time to implement, means you can take steps sooner to reduce your currency risks.

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For more information or to schedule a free demo Contact: Chris Coplan, **Client Development**, Tel. 414-409-7609, ext. 800 chris.coplan@whitewateranalytics.com

> Visit our website whitewateranalytics.com to try our **FX Exposure Calculator**

