



Press Contact:  
Aljolynn Sperber  
(310) 994-7383

[aljolynn@marketingmavenpr.com](mailto:aljolynn@marketingmavenpr.com)

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GLOBAL TV BRANDS LLC AND MARKETING MAVEN PUBLIC RELATIONS, INC. JOIN FORCES TO LAUNCH ONE NATION UNDER GOD NATIONAL TELEVISION CAMPAIGN

*Direct Response and Public Relations Companies Collaborate to Initiate National Viral Campaign for Patriotic Artist*

LOS ANGELES, CA – (August 19, 2011) – DRTV marketer, Global TV Brands has teamed up with Los Angeles public relations agency, Marketing Maven Public Relations, Inc., to virally launch a new national television campaign during the week of August 22, 2011. The two companies are promoting American painter Jon McNaughton and his latest work-of-art, “One Nation Under God.”

The goal of the partnership is to unite efforts to increase visibility and awareness for McNaughton’s latest patriotic-inspired painting, “One Nation Under God.” Global TV Brands is managing the production, call center, website and order fulfillment while Marketing Maven Public Relations, Inc. offers support in social media, national public relations outreach along with online marketing. It is a unique pairing for the Direct Response and Public Relations industries to combine efforts for a national television campaign.

“After managing many DRTV campaigns throughout the years, we are particularly excited to launch the ‘One Nation Under God’ campaign due to its controversial topic,” says Gary Sandberg, Owner of Global TV Brands, “Based on the 3.3 million YouTube views alone, we feel the online success of this campaign will thrive as it receives more mainstream exposure.”

With the national television campaign set to launch during the week of August 22, 2011, both Global TV Brands and Marketing Maven Public Relations, Inc. are eager to see the results of their campaign efforts. McNaughton is looking forward to awakening Americans through his “One Nation Under God” painting and spreading his message of the United States returning to the principles of freedom under the Constitution.

To learn more about the “One Nation Under God” painting and artist McNaughton, please visit: <http://www.buyonenationundergod.com>. Use promo code PRDISC5 to receive \$5.00 off of your purchase, a “Thank You” gift from Patriotic Artist Jon McNaughton.

#### **About “One Nation Under God”**

McNaughton is an established artist whose new paintings have attracted the international attention of millions over the last two years. This painting video has over 3.3 million views on YouTube alone. Highly detailed religious and patriotic subjects are the focus of his paintings. The artist’s experiences and faith are the inspiration for his work.

With over 60 figures and symbols in McNaughton’s painting, Jesus is holding the Constitution while the founding fathers and other symbolic individuals from the past stand directly behind him. This is to show the belief that God and Country should be united. To the left side of the painting are the strong Americans who hold the country together while on the other side or those who are weakening it. The goal of McNaughton’s “One Nation Under God” painting is to awaken the government and Americans to return to the principles of freedom under the

Constitution and recognize God as the source of these blessings. “Like” the One Nation Under God painting on Facebook: <https://www.facebook.com/pages/One-Nation-Under-God/213367615378919>, check out the videos on YouTube: <http://youtu.be/pNj1iy5MiK8> and follow the movement on Twitter at: <http://twitter.com/#!/1NtnUnderGod>. To learn more about the painting and Jon McNaughton, please visit: [www.buyonenationundergod.com](http://www.buyonenationundergod.com).

### **About Global TV Brands**

Global TV Brands is an organization established to help inventors launch lucrative Direct Response campaigns through television broadcast. Global TV Brands sells an As Seen on TV Secrets Kit, designed to educate inventors about the secrets of Direct Response, select the correct partners, and manage their campaign before they spend. For more information, please visit: [www.globaltvbrands.com](http://www.globaltvbrands.com)

### **About Marketing Maven Public Relations, Inc.**

Marketing Maven Public Relations, Inc. is an innovative exclusive public relations agency located in greater Los Angeles. Founded by Lindsey Carnett in 2009, the agency specializes in lifestyle and consumer products, companies and events. Marketing Maven Public Relations develops newsworthy mainstream issues relevant to the clients’ product or service. The agency then creates media interest and delivers the clients’ message to the masses, creating a demand from the target demographic. Marketing Maven Public Relations also has an expertise in Direct to Consumer marketing as well as product development and PR for supplements and ingredients. The agency has the ability to earn product distribution at retail and helps find funding for national product launches. With representatives all across the globe the Marketing Maven Public Relations team has a strong relationship with local, national and international media. Visit [www.MarketinqMavenPR.com](http://www.MarketinqMavenPR.com) for more information about the company.

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