

9th MENA Olefins & Polyolefins

10-11 Oct 2011 - Dubai

Sheraton Dubai Creek Hotel & Towers

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Program topics, speakers and schedules published herein are confirmed as at 01/08/11. Please refer to the event's timetable page at www.cmtevents.com/main.aspx?ev=111036 for the most up-to-date information.

DAY 1 - 10 Oct 2011, Monday

- 09:00 Chairman's Welcome & Introduction
- 09:10 **ADDRESSING PETCHEM FEEDSTOCK CHALLENGES IN THE MIDDLE EAST**
- Feedstock availability & pricing outlook
 - Impact of renewable feedstock
 - Impact of shale gas exploitation in the US on the Middle East petchem industry
- Stewart Hardy, Manager
- Chemsystems Market Dynamics
Nexant ChemSystems*
- 09:45 **SCENARIO IN THE MENA REGION**
- State of uprising- Where is it going?
 - Has the Arab spring stalled?
 - How the region could look over the next 3-5/10 years
 - What impact all this upheaval would have on the development plans and the infrastructure development in the region?
 - How investors are looking at it?
 - What options do investors have?
- Syed Rashid Husain, Vice President
Al Azzazz Establishment*
- 10:15 **GLOBAL PETROCHEMICAL MARKETS OUTLOOK**
- 10:45 Discussion followed by Coffee
- 11:20 **UPDATE IN THE MIDDLE EAST & NORTH AFRICA OLEFINS & POLYOLEFINS SCENE**
- Future expansions
 - Overcapacity?
 - Key export markets
 - Latest projects in Middle East – Abu Dhabi
- Dr Swapan Dhara, Regional Technical Head
– Africa, Middle East & India Sub Continent
LyondellBasell Polyolefins*
- 11:50 **CRACKER PROJECT UPDATE IN SAUDI ARABIA**
- New capacity coming on-stream
 - Meeting growing demand in the region and globally

- 12:20 Discussion followed by Lunch
- 13:50 **LATEST ON CAPACITY AND EXPORTS IN IRAN**
- Increasing exports
 - Impact of increasing feedstock cost
- Mohammad Hassan Peyvandi, Secretary General
Association of Petrochemical Industry Corporation*
- 14:20 **DEVELOPMENTS IN QATAR & PROPOSED PETROCHEMICAL PROJECTS**
- 14:50 **PETKIM'S PLANS ON REFINERY & PETROCHEMICAL PROJECTS IN TURKEY**
- Update on domestic market
 - Future prospects
- Gokhan Beduk, Commercial Manager
PETKIM Petrokimiya Holding Company*
- 15:20 Discussion followed by Tea
- 15:50 **UPDATE ON DEMAND FOR PP/PE IN EAST/WEST AFRICA MARKETS – NEW BASTION OF GROWTH**
- Growth potential
 - Major projects in the region
- Joy Mukherjee, Business Manager (Polymers)
Amgulf Polymers & Chemicals Limited*
- 16:20 **CHALLENGES & OPPORTUNITIES IN INDIA'S OLEFINS & POLYOLEFINS INDUSTRY**
- Import situation?
 - New capacity and projects
 - Deficit in polymers
 - New investments in PP capacity
- Makarand Dixit, Head of Marketing
ONGC Petro Additions Limited*
- 16:50 **CONTAINER SHIPPING RATES FOR MIDDLE EAST EXPORTS – DRIVERS, DETERMINANTS AND FUNCTION TRENDS**
- Challenge for Middle East plastic shippers
 - Suggestions to meet this challenge
- Mohamed Al Mazeedi, Vice President
– Middle East Region
United Arab Shipping Company*
- 17:20 Discussion followed by End of Day 1

DAY 2 - 11 Oct 2011, Tuesday

- 09:00 Chairman's Remarks
- 09:10 **UPDATE ON PDH PROJECTS IN THE MIDDLE EAST**
- 09:40 **OPPORTUNITIES IN CHINA - IS DEMAND EXPECTED TO RECOVER?**
- Can China's appetite for petrochemicals be sustained?
 - Impact of projected flat demand for olefins & polyolefins
- 10:10 **UPDATE ON PP/PE MARKETS & APPLICATIONS IN NORTH AFRICA**
- Yousry El Hadidy, General Manager
– Marketing Research & Pricing
Sidi Kerir Petrochemicals*
- 10:40 Discussion followed by Coffee
- 11:10 **CHALLENGES FOR BOPP FILM IN THE MENA REGION**
- Key drivers for BOPP film growth
 - Demand projections for next 5 years
 - New capacities in the region
- Ibrahim Hammada
Regional Sales Manager – Middle East
Tagleef Industries*
- 11:40 **POLYPROPYLENE MARKET TRENDS & TECHNOLOGY SOLUTIONS**
- Senior Executive
Novolen Lummus Technology*
- 12:10 **POTENTIAL OF BIOBASED CHEMICALS MARKET & GROWTH OUTLOOK**
- 12:40 Final Discussion followed by Lunch
- 14:00 End of Conference.