

## **FOR IMMEDIATE RELEASE**

Contact:  
Ian Cinnamon  
[icinnamon@marketplacr.com](mailto:icinnamon@marketplacr.com)  
[www.marketplacr.com](http://www.marketplacr.com)



Marketplacr launches platform system for easy community marketplace creation

Boston, Massachusetts, September 7, 2011 –

Marketplacr launches its platform system allowing anyone to easily create a web marketplace for their communities. Creators invite others to join, who then buy and sell items. The strength of Marketplacr is its ability to supplement existing forums, clubs, hobby groups, and more with online marketplaces.

Marketplacr empowers creators by providing two essential functions: marketplace creation and site management.

Marketplacr allows shopkeepers to create their own niche marketplace in under five minutes by simply entering basic information, picking a predesigned theme, and inviting friends to join through email and social network integration.

Marketplace creators are able to update and maintain their marketplace, set transaction fees, change their marketplace theme, ban users, and remove listings.

Payments from buyers to sellers are handled by Marketplacr via PayPal, a percentage of which goes to the marketplace creator.

Marketplacr was founded by Ian Cinnamon, Massachusetts Institute of Technology Class of 2014. Cinnamon, a software developer, has founded two companies, Cinn Dev and oSnapplications, and is author of the Scientific American Book Club best seller, [Programming Video Games for the Evil Genius](#) (McGraw-Hill).

Video link: <http://vimeo.com/28335319>