

PICTURE PERFECT

# Style

Top**10**Trends

SPRING 2010

BELLEVUE SQUARE LINCOLN SQUARE BELLEVUE PLACE



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COLLECTION™

## BE PICTURE PERFECT SPRING 2010

View our gallery of fresh spring looks featuring this season's top ten must-have fashions. Check out each trend on the following pages, and find the ones that best fit your style this spring.

Be sure to enter our Trend Photo Contest. Upload a picture of yourself in one of our featured spring trends at [www.bellevuecollection.com](http://www.bellevuecollection.com), and you could win a \$100 Gift Certificate to The Bellevue Collection. See the back cover for more details.



# LOOK BOOK

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# no. 1 barely there

Spring couldn't be sweeter with these softer shades and fabrics. Blush tones, nudes, and whites are taking over this season as the "it" colors to have. The beauty of this trend? It translates easily to any part of your wardrobe and tone-on-tone matching is a cinch. Pair a peachy frock with a cream jacket or a nude sky-high platform heel. Blush not your color? Instead, bare it all with a sheer or cut-out blouse.

FEELING PEACHY IN NUDES, BLUSH TONES AND SHEER FABRICS.



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**Aritzia:**  
See by Chloé,  
'Slouchy  
Leather Flap  
Bag'



**Aritzia: Mackage,**  
'Kenya Jacket'  
Exclusively for  
Aritzia



**Aritzia: Wilfred,** 'Rising Sun'  
Gauzy Silk and Linen Sheer Dress



**Ann Taylor:**  
'Statement  
Mixed Media  
Necklace'



**Aldo:**  
'Whitsey' Heel

# no. 1 Barely There

no. 2 salute this style

Atten-TION! Fall in line with a look that is hot, hot, hot this season. Whether you sport this style with an inspired look like a peplum waist or stiff collar or take a literal approach with gold buttons, epaulets and embellishments, you'll be sure to climb the ranks in no time. Nervous about going to the front lines with the military jacket? Take a subtle approach with a pair of gold-rimmed aviators or black lace-up booties.

MILITARY AT ITS CHICEST –  
BUTTONS, SILK AND MORE.



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Banana Republic: BR Monogram, 'Silk Cropped Pant' in Neutral Twig

Martin + Osa: 'Airfield Jacket' in Hoot Olive

Banana Republic: Gold Aviator Sunglasses

GAP: Camo Print Utility Handbag

Macy's: Steve Madden, Booties

no. 2 Salute this Style

# no. 3 Urban Jungle

Take your style on an adventure and look fierce in the city. Go on an urban safari wearing bright corals with khaki anything. Add wild neons to neutrals, a dash of animal print or liven your outfit with a smattering of tribal design. Snake skin inspired bags and accessories add an element of exotic glamour to any outfit this spring.

CITIFIED KHAKI AND ANIMAL PRINTS.



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**Martin + Osa:**  
Ray-Ban, Tortoise Shell  
Sunglasses



**Martin + Osa:**  
Snake  
Print Shopper  
Satchel



**Macy's:** Fedora



**Banana Republic:**  
Coral and  
Gold Earrings

**Aldo:**  
'Gable' Bangle  
Bracelet Set



**Banana Republic:** 'Crinkled  
Sheath Dress' in Rustic Khaki,  
With **Macy's:** Jessica Simpson  
Giraffe Print Elastic Belt



**Macy's:**  
Rachel Roy,  
Orange 'Pearly  
Sandals'

# no. 3 Urban Jungle

# 4 no. glam rocker

Front row tickets to this trend include a chic and fitted leather jacket (white works!) or silk blazer, a lace-trimmed blouse, and gray or white distressed jeans. Stay at the top of the charts by keeping last fall's key rocker features like studs, grommets and loose fitting tees.

ROCKER GIRL GOES SOFT WITH A TOUCH OF LACE.



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**Banana Republic:** Shimmer Black Blazer, with **Nordstrom:** Robbi & Nikki, Lace Trim Camisole

**Nordstrom:** Jimmy Choo, 'Ina Bag' with Chain Strap, and **Aritzia:** Knock Out, Matte Black Nail Polish

**Swarovski:** Crystal 'Best Bangle'

**Aldo:** Multi Color 'Storino' Heel

**Zebra Club:** Insight, 'Beanpole' Splattered Smoky Gray Denim

# 4 no. Glam Rocker

# no. 5 Print gallery

Be the artist of your wardrobe by mixing prints big and small. Dots, florals and hearts of the same color palette crave to be paired together making your fashion testimony loud and proud. Incorporate bold colored accessories or muted basics to showcase single pieces and bring it all together.

MIXING PRINTS HAS NEVER BEEN EASIER.



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**Macy's:**  
*Isabel Lu,*  
Printed Flowy  
Romper with  
Waist Tie



**Aldo:**  
Gold Hoop Earrings



**Nordstrom:**  
*Leifsdottir,*  
'Maharani  
Bouquet'  
Silk Blouse



**Nordstrom:** *Fendi,*  
'Forever-Boston'  
Satchel  
in Dark Floral



**Macy's:**  
*BCBGENERATION,*  
'Mellow' Heel  
in Flamingo



**Mercer:** *Citizens of Humanity,*  
White 'Ava' Skinny Denim Jean

# no. 5 Print Gallery

# no. 6 nautical & nice

All aboard the USS Fashionista! Sail the seas this spring wearing nautical stripes and sail-anywhere accessories. Navy, red and yellow paired with crisp, classic white commandeer the trend scene. Set sail in a bold windbreaker and battle the rainy days in style. Keep an eye on the horizon for accessories with anchor embellishments.

HIT THE OPEN OCEAN IN CLASSIC BLUE AND WHITE.



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**GAP:** Red Wire Framed Sunglasses

**Macy's:** Ribboned Cuff Bracelet with Captain's-Wheel Embellishments

**Helly Hansen:** 'W Vancouver' Jacket with **Michael Kors:** High-Waisted Bikini with Silver Embellishments

**Michael Kors:** 'Logo Plate Jelly Sandal'

**Martin + Osa:** Navy Striped Lounge Dress

**Macy's:** Navy Ribbon Necklace With Gold Links

# no. 6 Nautical & Nice



no. 7. dress to impress

OFFICE HOURS  
TO HAPPY HOUR.

Look your best with dresses and suits of all colors and cuts. Strapless, ruffles, wraps and two-piece dresses bring out the girl in you. Pair them with printed tights on a crisp spring day, or add a sweet cardigan and pearls for a proper touch. For an even sharper look, mix your suit separates to turn heads. The options are endless so think of your dress or suit as a canvas demanding to be adorned with just the right jewelry, shoes and purse.



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**Aldo:**  
Gold Hoop Earrings

**Martin + Osa:** Ray-Ban, Black Round Sunglasses

**Macy's:** Max and Cleo, Cotton Ruffle Wrap Dress

**Aldo:** 'Shuffler' Black Patent Clutch, with  
**Ann Taylor:** Black Knotted Patent Pump

**Swarovski:** 'Nirvana Yellow Flash Ring'

no. 7 Dress to Impress

no. 8 gym dandy

PUTTING THE FUN IN FUNCTIONAL  
WITH A PREPPY TWIST.

If you're looking for a trend that is fun and functional, you've found it. Polos, stripes, cardigans and sweater vests are winning the game on the runway this season. Pick up a pair of knee socks, loafers, school boy shorts or anything plaid so you're not sitting the bench. If the idea of saddle shoes leaves you feeling like you'd rather stay home sick, ace the test instead by incorporating a brightly colored gym tote or headband into your wardrobe.



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**Macy's:**  
Adidas, Blue  
Strap Watch

**lululemon  
athletica:**  
Teal Tote  
with Orange  
Zipper

**Lacoste:**  
'Sleeveless  
Tipped Cable  
Knit Cricket  
Sweater Vest'  
in Calypso  
Blue Multi

**Lacoste:** 'Short Sleeve Cotton  
Jersey Edge Striped T-Shirt  
Dress' in Black Multi

**Martin + Osa:** 'Soft Cargo  
Short' in Cricket Navy with  
'Stripe Belt' in Navy & Scout

no. 8 Gym Dandy

no. 9 forever in blue jeans

Denim has been the "go-to" fabric for as far back as we can remember. For a twist on an old favorite, mix denim pieces together and start adding denim accessories to your wardrobe. Upgrade your sandal stash this season with a pair of denim gladiators. Wear a pair of dark denim jeans with a light denim blouse. Throw in a brown leather belt for a western twist, or add a dash of femininity with a floral accessory like a headband or purse.

ENOUGH SAID!



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**Martin + Osa:**  
'Denim Western  
Shirt Dress'  
in Ranchhand  
Wash with  
Leather  
Embossed  
Belt

**GAP:** 'Always Skinny'  
Distressed Jeans



**Nordstrom:**  
*Dolce &  
Gabbana,*  
'Miss Sicily'  
Denim Bag



**Nordstrom:**  
*DV by Dolce  
Vita,* 'Ontario'  
Sandal



**Nordstrom:** *Marc by Marc Jacobs,*  
'Minsie Lee' Metallic Check Top

no. 9 Forever in Blue Jeans

# 10<sup>no.</sup> color pop

The Northwest gets a little friendlier when spring rolls around and colors of all shades are in bloom. Step out in spring style sporting black and white with a pop of color.

With this trend, you don't just have to paint the town red. It can be any color you want! Explore the possibilities by pairing your basic black or white trouser with an array of different colors. To add an extra punch, mix your favorite ROYGBI or V necklace or shoe with a pretty black and white print.

BLACK AND WHITE WITH A  
POP OF BRIGHT.



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**Macy's:**  
*BCBGENERATION,*  
'Pleated-Front Printed  
Miniskirt'

**Macy's:** Yellow  
Block Necklace

**BCBGMAXAZRIA**  
'Hayden' Double-  
Breasted Blazer

**Macy's:** *Jones*  
*New York,*  
Black and  
White Dress

**Aldo:** 'Mckale' Blue Heel  
and 'Shuffler' Blue Clutch

**Macy's:** *Dooney & Burke,* 'Calf  
Zipper Pocket Sac' Handbag

# 10<sup>no.</sup> Color Pop

# PICTURE PERFECT Style

TREND PHOTO CONTEST



## Consider yourself the artist of your own wardrobe?

Show us how you pull off one of The Bellevue Collection's featured spring trends and you could win a \$100 Bellevue Collection Gift Certificate. Enter April 1st - 30th, 2010 for your chance to win. The top ten looks will be chosen by public vote and the three finalists will be determined by a panel of Bellevue Collection judges. Show us your best look and get your friends to vote for you! The top three winners will be chosen on May 7th, 2010.

Go to [bellevuecollection.com](http://bellevuecollection.com) and click on Picture Perfect Style for the top ten trends, to vote for your favorites or download your own look.

[bellevuecollection.com](http://bellevuecollection.com)



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NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. Promotion open only to residents of the fifty (50) United States and District of Columbia who are 18 or older. "Promotion Period" starts 9:30 AM (PT) on 4/1/10 and ends 9:30 PM (PT) on 4/30/10. Winners will be selected by 5/7/10 and notified by phone and/or e-mail by 5/7/10. Prizes: Grand Prize, \$100 Bellevue Collection Gift Certificate. Second Place, \$75 Bellevue Collection Gift Certificate. Third Place, \$50 Bellevue Collection Gift Certificate. Finalists will be selected by public voters and a panel of Sponsor judges; the winners will then be selected by a panel of Sponsor judges. Entries will be judged on the following criteria: the most apt, creative, original and interesting submission; best demonstration of one of the Spring Trends. To enter, create an original photo of yourself wearing. To enter, create an original photo of yourself wearing footwear and apparel demonstrating one of the ten (10) Spring 2010 trends as explained in the Official Rules. Then, visit [bellevuecollection.com](http://bellevuecollection.com), complete the registration form, and follow the directions to submit your photo and a brief description of your fashion trend during the Promotion Period. Odds of winning depend on the number and quality of eligible entries received. Promotion subject to Official Rules. DETAILS AND QUALIFICATIONS FOR PARTICIPATION APPLY. For full details, restrictions, and Official Rules, visit [bellevuecollection.com](http://bellevuecollection.com). Sponsor: Kemper Development Company (as agent for The Bellevue Collection owners), 575 Bellevue Square, Bellevue, WA 98004.