



FOR IMMEDIATE RELEASE

Valent BioSciences Names Rick Melnick Strategic Marketing Manager

Brings 16 years media experience and deep knowledge of biorationals to VBC marketing team

LIBERTYVILLE, Illinois.—September 14, 2011—Valent BioSciences Corporation (VBC) today announced that Rick Melnick has been named the company's strategic marketing manager in support of its growing biorational product business. In his new role, Melnick will be collaborating with VBC's global business leaders to develop efficient and effective strategies to meet the growing demand for VBC's products worldwide.

Melnick will report directly to Bruce Kirkpatrick, vice president, global marketing and business management. According to Kirkpatrick, "this addition comes at a crucial time in the development of our future growth strategy. Rick's extensive experience in the biopesticide arena puts us in a strong position to fully capitalize on our crop stress management and physiological seed enhancement initiatives."

With 16 years of experience as an agricultural editor and business director in the area of crop protection reference products, Melnick joins VBC with a unique set of skills and biopesticide knowledge. Prior to joining VBC, Melnick was the Corporate Editorial Director at Meister Media Worldwide. He has also served the Biopesticide Industry Alliance (BPIA) as PR committee chair since 2006, and currently sits on the BPIA Board of Directors.

Melnick developed VBC's *Guide to Understanding and Evaluating Biorational Products* as well as its integrated media educational platform 'A BioRational Approach.' Most recently, he produced a 24-page special report "The RISE of BIOPESTICIDES," a series of articles that examines the value of biopesticide adoption across the food value chain.

"I am excited about the opportunity to join VBC," Melnick said. "I have worked closely with VBC for years, and have come to know why VBC is the most trusted name in biorationals. I'm pleased to be a part of shaping its future."

Melnick will be headquartered in the VBC offices in Libertyville, IL.

VBC is the worldwide leader in development, commercialization and manufacturing of biorational products, which include bioinsecticides, bionematicides and plant growth regulators. VBC has a diverse market presence, selling into agriculture, horticulture, public health and forestry markets in more than 90 countries.



VBC is a subsidiary of Tokyo-based Sumitomo Chemical Company, Limited. Sumitomo is the only company in the world with a strategic focus in both traditional and biorational agricultural products.

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About Valent BioSciences Corporation: Valent BioSciences Corporation is headquartered in Libertyville, Illinois, and is the worldwide leader in the development, manufacturing and commercialization of biorational products, with sales in over 90 countries around the world. Products include microbial pesticides and plant growth regulators used in agricultural and forestry markets, microbial-based products for use in public health markets, and insecticides used in household consumer markets. Valent BioSciences distributes products direct and through Sumitomo Chemical regional companies around the world and is an ISO 9001:2008 Certified Company. For additional information, visit the company's website at www.valentbiosciences.com.

About Sumitomo Chemical Company, Limited: Sumitomo Chemical Company is one of Japan's leading chemical companies, offering a diverse range of products globally in the fields of basic chemicals, petrochemicals, fine chemicals, IT-related chemicals and materials, agricultural chemicals, and pharmaceuticals. The company's consolidated net sales for fiscal 2009 were US\$17.4 billion (JPY1.62 trillion). For additional information, visit the company's website at www.sumitomo-chem.co.jp/english/.

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