

OCTOBER 2-3, 2011

Diversity2011 Conference: The Power of Inclusion

Group Discounts & Registrations

SAVE 10-30%

For information and to register a group contact Mike Streeer, 315-333-4009 or mikestreeer1@msn.com.

**Rochester Riverside
Convention Center**
1 ½ Days

Early Registration Discounts.
Register Online Today!

**Workforce Diversity Network
(WDN) members save 20%.**

See the agenda, speaker and session details and register online at www.workforcediversitynetwork.com

Presented By:



Workforce Diversity Network

The nation's leading source for education and networking on workforce diversity. We are dedicated to creating a learning community in the business world to help your organization address diversity and its benefits.

Principal Sponsors



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United Way

The Year's Premier Workforce Diversity Conference



**20+ Engaging
Keynotes and
Sessions to
Maximize the
Power of
Your People**

Keynotes

Above, left to right
Laraine Kaminsky Leveraging Cultural Competence for Inclusion in a Rapidly Changing World
Robert Wendover The Power of Inclusion Celebrating Age Diversity in Today's Workplace
Cathy Bao Bean Bridging Cultures with Good Humor: Identities and Laughter
Joe Gerstandt RESET

Sessions

- Workplace Micro-Aggressions: Demoralizing and Corrosive
- Resilient Leadership: Making the Most of Nonstop Change in Diverse Organizational Cultures
- Bridging Cultures with Good Humor: Identities and Laughter
- Gay Days Daze - A Cultural Competency Case Study
- Understanding the Powers of Bias
- Succession Planning for Diversity in Tough Economic Times
- New Tools, New Rules: Putting Social Technology to Work for Diversity and Inclusion
- Moving the Pendulum on D&I Education
- Diversity Training ROI: How to Measure the Return on Investment of Training Initiatives
- To Affinity and Beyond: Strategic Career Management for Employee Resource Group members
- The World Is Flat - Implications for Business, Ethics and Human Resources
- Embedding Diversity and Inclusion in Your Organization
- Getting To An Inclusive Culture - One Company's Journey
- Multi-Dimensional Mentoring
- Why Diversity Training and Related Efforts Have To Change
- Successful Workplace Collaborations Supporting Employees with Disabilities is Everybody's Business
- The Respect Factor: the key to the collaborative workplace
- Common Sense by Friday: Introducing Critical Thinking to the Menu Driven Generation
- Moving Inclusion Forward: Diffusing Resistance and Conflict

Plus

A Senior Leadership Panel

Join this lively discussion on lessons learned while establishing and sustaining a diversity and inclusion initiative. Panelists: United Way of Greater Rochester President Peter Carpino, Xerox Chief Diversity Officer William Castle, The College at Brockport President John Halstead, and City of Rochester Deputy Mayor Leonard Redon.

Diversity 2011 Marketplace

Exhibits showcasing helpful services and products

Fees

before September 17, 2011

- Full Conference - \$250 WDN Members, \$315 Non-members
- Oct. 2 only - \$70 Members, \$90 Non-members
- Oct. 3 only - \$200 Members, \$250 Non-members

after September 17, 2011

- Full Conference - \$275 WDN Members, \$350 Non-members
- Oct. 2 only - \$75 Members, \$100 Non-members
- Oct. 3 only - \$225 Members, \$275 Non-members

www.workforcediversitynetwork.com