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**NEWS****DOWNTOWN LOS ANGELES HOTEL OFFERS ART-INSPIRED HOTEL DEAL**

*Guests booking the Pacific Standard Time Hotel Deal at JW Marriott Los Angeles L.A. LIVE get VIP Museum Pass valid at nearly 20 Museums, and a \$50 daily hotel credit*



Los Angeles, CA — The city of Los Angeles has been the epicenter of the most influential art movements of the second half of the 20th century. Pacific Standard Time: Art in L.A. 1945-1980 ([www.pacificstandardtime.org](http://www.pacificstandardtime.org)), a collaboration of more than 60 cultural institutions across Southern California, will come together for six months beginning October 1 to tell the story of the birth of the Los Angeles art scene and how it became an international force in the art world.

The first metropolitan movement of its kind, Pacific Standard Time invites institutions to make their own contributions to this story of innovation during this era, from pop art and modern design to sculpture, film and video.

Just steps away from several Pacific Standard Time participants, including The Museum of Contemporary Art (MOCA), The GRAMMY Museum and La Plaza de Cultura y Artes, is Los Angeles' premier downtown hotel, the JW Marriott Los Angeles L.A. LIVE ([www.marriott.com/laxjw](http://www.marriott.com/laxjw)). This luxurious hotel is pleased to support this Southern California cultural initiative by offering an exclusive hotel deal, the Pacific Standard Time Package.

Integral to the Pacific Standard Time initiative will be the VIP Museum Pass, given exclusively to hotel guests booking the Pacific Standard Time Package. The VIP Museum Pass grants complimentary access to nearly 20 museums, including the Getty Center, Los Angeles County Museum of Art (LACMA) and the Natural History Museum, among others.

The rate for the Pacific Standard Time Package starts at \$239 and will be available for stays anytime between October 1, 2011 and March 31, 2012. This Los Angeles hotel deal includes:

- Overnight accommodations at Downtown's JW Marriott Los Angeles L.A. LIVE Hotel
- VIP Museum Pass (worth up to \$250)
- \$50.00 Hotel Credit

To book the Pacific Standard Time Package and take advantage of this Los Angeles hotel deal, please visit JW Marriott's website (<http://www.marriott.com/hotels/hotel-deals/laxjw-jw-marriott-los-angeles-la-live/>) and enter code ZJL.

### **About JW Marriott Los Angeles at L.A. LIVE Hotel**

The JW Marriott Hotel Los Angeles at L.A. LIVE is located in the heart of Downtown Los Angeles and serves as the focal point of the L.A. LIVE sports, residential and entertainment district, offering sophisticated travelers a front seat to the emerging world-class entertainment, sports and dining development, along with the approachable luxury for which the brand has long been known. The JW Marriott Los Angeles at L.A. LIVE has become a vibrant center of life in the city with its 878 well-appointed guest rooms; nine-treatment-room spa; full-service fitness center and outdoor pool; diverse dining options, including celebrity chef Kerry Simon's LA Market and 100,000 square feet of versatile meeting space.. For additional information on the hotel, please call 213.765.8600 or visit [www.marriott.com/laxjw](http://www.marriott.com/laxjw).

### **About JW Marriott Hotels & Resorts**

JW Marriott is a world-class luxury hotel brand that appeals to the accomplished traveler seeking an environment of casual elegance. The JW Marriott at L.A. LIVE shares space with The Ritz-Carlton Hotel and The Ritz-Carlton Residences at L.A. LIVE in a 54-story building designed by Gensler Architects in Los Angeles.

### **About L.A. LIVE**

L.A. LIVE, the downtown Los Angeles sports, residential and entertainment district is the region's most active 'live content and event campus. With fifteen world-class restaurants along with venues such as STAPLES Center, Nokia Theatre L.A. LIVE, the Conga Room, Club Nokia, the GRAMMY Museum, Lucky Strike Lanes and Lounge and Regal Cinema L.A. LIVE Stadium 14 theatre, The Ritz-Carlton Los Angeles and JW Marriott L.A. LIVE hotels, L.A. LIVE showcases more events, award shows, sporting competitions, concerts and hospitality options than any other destination in the world. Visit L.A. LIVE today at [www.lalive.com](http://www.lalive.com).