



# GOLDLEAF

DATA CORPORATION

*Market Leaders in New Mover, Business & Consumer Data.*

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**Contact Us for a Data Needs Analysis Today!**

## Goldleaf Data Suite

### New Mover Data - Be First

Because Goldleaf Data works directly with the Telephone Companies, our customers can receive New Mover data Quicker than their competitors. This helps you gain a Competitive Advantage over your competition.



### Consumer Data - Unparalleled Targeting Ability

Goldleaf has developed a consumer list universe of 110 million households and 220 million individuals brought together "relationally" from pivotal file sources. These lists are sortable for demographically selectable items at individual, household and geographic levels.



### Specialty Data – Experience Unlimited Access

At Goldleaf Data we have access to specialty mailing lists and sales leads from every source of data – from the national compilers to the niche list managers. If the list is out there, we can provide it. In fact, we have an entire team dedicated to delivering those hard-to-find lists.



### Goldleaf Data Services – Increasing ROI

If you are using direct mail, telemarketing or e-mail marketing, Goldleaf can help improve your response rates, reduce your marketing costs and help you learn more about who your prospects are. Improving the quality of your data can directly impact your bottom line.



### Goldleaf Interactive - Reach Prospects with Your Message

Goldleaf Data offers a broad range of advanced online services including email, multi-channel marketing, search engine marketing, co-registration, email marketing, and text messaging. You will achieve exceptional results with our blend of "old school" direct marketing know-how combined with cutting edge interactive expertise.



### Business (B2B) Data – Competitive Value

The Goldleaf Data Business file contains 16.5 million businesses with SIC codes and every other high demand business file selection. This file is comparable to the Dun and Bradstreet and the InfoUSA files with equal quality, equal coverage, at a much more competitive cost.



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