



# GOLDLEAF

DATA CORPORATION

*Market Leaders in New Mover, Business & Consumer Data.*

## Goldleaf Interactive

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**Contact Us for a Data Needs Analysis Today!**

### Reach Prospects with Your Message

Goldleaf Data offers a broad range of advanced online services including email, multi-channel marketing, search engine marketing, co-registration, email marketing, and text messaging. You will achieve exceptional results with our blend of "old school" direct marketing know-how combined with cutting edge interactive expertise.

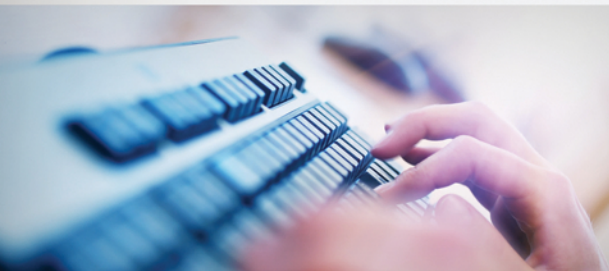


### Multichannel Marketing – Reach Prospects Where They Are

Goldleaf Data's holistic, integrated multi-channel marketing solution, allows you to use multiple avenues to carry and reinforce your messaging to the recipient thus generating a maximum return on your marketing investment. We make it easy for prospects to buy from you in whichever way they prefer at a time of their choosing.

### Telemarketing – Decide to Talk to Decision Makers

Goldleaf Data provides you with access to Business and Consumer Telemarketing lists and leads, as well as telemarketing services.



### Email Strategies that Generate Results

Goldleaf Data can assist you in developing and implementing a comprehensive, cost effective email-marketing program. We have the know-how and experience to leverage electronic mail to grow your business.

### Mobile Marketing – the New Frontier

Goldleaf Data Text/Mobile Messaging is a powerful, cost effective set of tools for all kinds of marketers and applications. Text messaging is an exceptionally responsive marketing vehicle and often delivers response rates many times greater than traditional methods.



### Co-registration – Leveraging the Marketing Strength of Others

Co-Registration refers to the process whereby a relationship is formed between a website publisher and advertiser in order to exchange consumer information/create a sales lead. Goldleaf Interactive leverages its powerful, established relationships with website publishers, independent agents and our advertising clientele to make sure it is a win-win for all.

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