



Thank you for your interest in participating and supporting **Delaware Day for Kids 2011**, on Saturday September 17<sup>th</sup>, hosted by the Boys & Girls Clubs of Delaware. Day for Kids is a free community festival that celebrates youth and kicks off a year of families spending quality time together! Last year's event was a huge success enjoyed by over 15,000 youth and their families from Delaware and surrounding areas

Day for Kids is a great way to spread the word about your business or organization to the local community. All of the monies raised through Day for Kids help to support the Boys & Girls Clubs of Delaware's 44 Statewide locations and the quality programming provided to the 25,000 youth we served annually.

This year we are celebrating the 5<sup>th</sup> annual Day for Kids and we have many special activities planned including a Kids Run and Radio Disney concert! Day for Kids 2011 planning is well underway and we hope that you will join in this year's celebration. Attached you will find details about this year's event and ways to register. If you have any questions please visit [www.delawaredayforkids.org](http://www.delawaredayforkids.org) or contact Kate at the information below.

Thank you for your interest and I look forward to celebrating Day for Kids with you!

## Kate

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**DATE: Saturday, September 17<sup>th</sup>**  
**TIME: 12 -5 pm**  
**LOCATION: Wilmington Riverfront**

Day for Kids is part of a nationwide celebration encouraging adults to spend quality time with the children in their lives. It is hosted annually the third Saturday of September by over 4,000 Boys & Girls Clubs across the Country. Delaware Day for Kids celebrates youth and provides a fun, positive day for all youth and the adults in their lives.

Last year Delaware Day for Kids was enjoyed by over 15,000 youth and families (as estimated by the Wilmington Police Department) from Delaware and surrounding areas. Day for Kids give area businesses and non-profit agencies a chance to let the community know about the services and products they provide.

You can participate in the Day for Kids celebration on various levels: sponsor, participant, non-profit participant, food vendor, or event entertainment. Please fill out the participation form and indicate how you are going to help the Boys & Girls Clubs of Delaware celebrate Day for Kids!

Day for Kids is promoted throughout the community through a variety of media outlets including news papers, websites, news magazines, billboards, and radio. A more detailed outline of promotional opportunities can be found under participation levels.

More information can be found at [www.delawaredayforkids.org](http://www.delawaredayforkids.org) or by contacting Kate Baker Frawley at 302-658-1870 or [kfrawley@bgclubs.org](mailto:kfrawley@bgclubs.org)

## 2011 Participation Form

**Please select one:**

- Event Sponsor** – event sponsorships are offered at various levels starting at \$2,500. Please see 2010 sponsorship levels and indicate at what level you will be supporting Day for Kids \$ \_\_\_\_\_
  
- Event Table Host – \$500** – local businesses who wish to host a table at Day for Kids to promote and share information about their business. All table hosts will be included on Day for Kids websites, event maps, community promotional flyers, and signage at Day for Kids.
  
- Non-Profit Table Host -- \$125** – any non-profit organization who wish to host a table at Day for Kids to promote and share information about their organization. All table hosts will be included on Day for Kids websites, event maps, community promotional flyers, and signage at Day for Kids. Organizations may share information about their services but may not seek donations or contributions. \_\_\_\_ (please initial)

**All tables must include an activity/give-away for youth attendees.**

*Please note all participate levels include a dedicate space for your business or organization that includes 1 – 8ft. table and 2 folding chairs. Please indicate any special needs below; needs will be met as best possible on a first come, first serve basis.*

Payment: Please include payment with registration form. Checks can be made payable to: Boys & Girls Clubs of Delaware – Day for Kids and Visa, American Express, and Master Card are accepted

Contact Information:

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Numbers: office - \_\_\_\_\_ event day: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please describe your activity and give-away: \_\_\_\_\_

\_\_\_\_\_

Special Needs \_\_\_\_\_

\_\_\_\_\_

Signature of participant representative: \_\_\_\_\_