

BCS Global Launches Next Generation Cloud-based Managed Desktop Video Services

iView - Powered by Vidyo, is a personal telepresence service that enables business-quality face-to-face video collaboration right from your desktop or laptop – anywhere, anytime.

London, United Kingdom – September 21, 2011 – BCS Global Networks Limited, a leading worldwide provider of managed videoconferencing, telepresence and visual collaboration services, today announced the launch of iView - Powered by Vidyo, a new managed desktop video service based on Vidyo's Scalable Video Coding (SVC) technology platform.

iView - Powered by Vidyo is based on Vidyo's next-generation video communication and collaboration platform, and offers an affordable SVC- based videoconferencing solution easily accessed over the Internet or general purpose IP networks. The new desktop service features a telepresence-quality solution that is highly-scalable, affordable, and enables natural multi-point videoconferencing over the Internet.

The launch of iView - Powered by Vidyo is part of BCS Global's broader strategy to introduce a new set of desktop video services for the enterprise, government and SMB customers in the marketplace, and will enable its customers to meet over video with virtual teams, customers, suppliers and partners, any time, any place over any network.

"BCS Global is a long term supplier of managed videoconferencing services to Blank Rome, and continues to demonstrate the vision we look for in a partner. We have successfully completed our testing phase and are starting to realize some early business benefits from our rollout," says **Larry Liss, Chief Technology Officer, Blank Rome**. "With the new desktop service, we are well positioned to support the growth and demands from the user community." Larry added.

"With the launch of iView - Powered by Vidyo, we are excited to provide our customers and partners with a high-quality, cost-effective desktop video solution with a clear ROI," said **Dan Tanel, Chief Technology Officer at BCS Global**. "We are seeing tremendous growth in desktop video and with the launch of iView - Powered by Vidyo; we can now offer an enterprise desktop video solution that is easy-to-use and operationally ready to support tablet and smartphone technologies. A unique feature of our cloud-based offering is the full integration with our customer's traditional H.323 video estate, providing a seamless user experience".

The service has been deployed on servers globally in a distributed architecture within BCS Global's secure Points of Presence. This design allows customers from around the globe to access cloud based services in region, driving the highest level of performance and experience.

About BCS Global

BCS Global Networks Limited is a leading worldwide provider of managed videoconferencing, telepresence and visual collaboration services. BCS Global's innovative videoconferencing and telepresence solutions enable real-time, rich interactive video collaboration allowing participants to connect seamlessly from their desktops, home offices, boardrooms or telepresence suites. The company owns a fully deployed Global B2B Video Exchange, which enables users across the world to meet instantaneously regardless of their video system, network provider or type of connection.

Headquartered in the UK, with offices in New York, Toronto, Shanghai and Hong Kong, BCS Global provides comprehensive managed video services and a 24x7x365 global live video and audio help-desk support to its customers across the globe in different industry verticals, and major telecom carriers and their customers globally. For more information, please visit www.bcsglobal.com or connect with BCS Global on [YouTube](https://www.youtube.com), [LinkedIn](https://www.linkedin.com), and [Twitter](https://twitter.com)

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