

THE RIPPLE EFFECT

BY RAINWATER, HOLT & SEXTON

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FOR IMMEDIATE RELEASE

Little Rock Coach Uses Youth Sports to Provide Hope and Inspire Future Leaders

Life CHAMPS® founder Steve Snider recognized as local hero

LITTLE ROCK, Ark., Sept. 21, 2011—The members of Rainwater, Holt & Sexton are pleased to recognize Steve Snider, co-founder of Life CHAMPS® sports league, for his dedication to being a positive role model for young athletes. As the latest honoree of the The Ripple Effect program, Steve Snider uses athletics to teach young people good sportsmanship and the importance of having a strong character.

“Each day we’re given the opportunity to write our own story and see how we will encourage, lead, and influence in a way that blesses others and makes a difference,” said Snider, who reinforces these life lessons to players, coaches, referees, and parents. “I love encouraging kids and inspiring them to become positive influences and live to help others.”

Building Champions for Life

Life CHAMPS is a nonprofit youth sports organization that uses the platform of sports to build champions for life. The organization promotes healthy competition while also teaching that life is about more than just winning by encouraging kids to do what’s right both on and off the field.

“Encouragement, strong character, and good sportsmanship are the foundation to help kids become lifelong champions and leaders who will bring positive change to the world.”

Steve Snider
Co-Founder
Life CHAMPS

“Knowing that Steve is a fellow attorney, we are intrigued with his passion for helping others through the medium of fitness and sports,” said attorney Mike Rainwater, managing partner of Rainwater, Holt & Sexton. “We see the effects of his work here in Little Rock, and we are thankful for leaders like Steve Snider.”

Co-director of Life CHAMPS and former Razorback star football player Anthony Lucas says working with Snider is an awesome experience. “Steve is always encouraging everyone to do

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their best, no matter what is going on in their lives. His love for people makes him a hero. He will give you the shirt off of his back if you need it. He thrives on serving others.”

About Life CHAMPS

Youth CHAMPS is a youth sports league in Little Rock, Arkansas, and Nashville, Tennessee, that teaches character through athletics. The organization creates a healthy and competitive environment for parents to provide a positive influence, coach their children, and teach them to make smart decisions. To learn more, visit www.lifechamps.com.

What’s the Ripple Effect?

To help shine a spotlight on everyday heroes who are faithfully doing what they’ve been called to do while inspiring others, Arkansas law firm Rainwater, Holt & Sexton launched The Ripple Effect—an ongoing initiative that celebrates and shares the stories of local heroes who continue to make a positive difference. Honorees will receive engraved trophies, and donations will be made to charities of their choice. Nominate a hero and learn more at www.rhsRippleEffect.com.

About Rainwater, Holt & Sexton

Rainwater, Holt & Sexton has successfully litigated a wide range of claims throughout Arkansas. With a staff of nearly 50 legal professionals, the Little Rock-based law firm focuses on plaintiffs’ personal injury law. The firm’s attorneys are committed to representing the rights of individuals and take pride in their reputation as knowledgeable litigators and effective negotiators. For more information, visit www.CallRainwater.com.

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