



Sunrise Capital Partners Opens Aggressive Diversified Strategy to Outside Investors

SAN DIEGO, September 22, 2011 – Sunrise Capital Partners announced today it has opened to outside investors the Sunrise Aggressive Diversified Strategy, the latest global macro offering from one of the world's premier systematic trading firms.

The launch culminates 15 years of research and proprietary trading on the strategy, which blends a levered version of Sunrise's flagship Expanded Diversified Strategy with advanced techniques to trade longer time frames and implement different approaches to capturing the power of market momentum. Since its 1995 inception, the Aggressive Diversified Strategy has delivered nearly 30% compounded net annual returns, assuming a 2% management fee and 20% performance fee. Over the same time period, the Aggressive Diversified Strategy has delivered low correlation (approximately -.13) to more traditional investment benchmarks such as the S&P 500 Total Return Index.

"We felt the time was right to open this strategy to investors with a long-term view who embrace a more aggressive approach to systematic investing," said Jason Gerlach, Sunrise's Acting Managing Director. "Over the course of its development, this strategy has delivered high levels of absolute, non-correlated returns, a quality many sophisticated individual and institutional investors are seeking right now. We believe the strategy will serve qualified investors as an excellent complement to other alternatives managers and strategies that are growing in use today."

Among other things, Sunrise's Aggressive Diversified strategy integrates a more patient, longer-term approach to trading that doubles the average holding period of profitable trades versus Sunrise's Flagship Expanded Diversified Strategy. Additionally, the Aggressive Diversified Strategy blends in an alternative momentum model that looks beyond breakout prices for evidence of market trends.

In light of the longer-term perspective of the Aggressive Diversified strategy and investor demand for more flexible fee and liquidity options, Sunrise will offer qualified investors a range of structures to meet their varying investment goals and liquidity needs. The Aggressive Diversified strategy has been seeded with over \$75 million in proprietary capital and Sunrise is already in discussions with several institutional investors with potential interest in the strategy.

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Sunrise's adaptive and evolutionary research platform is characterized by continuous identification, testing, and evaluation of markets and methods to ensure that the global macro strategy continues to capture opportunity and avoid risk amid a dynamic changing global investment environment. The Sunrise research effort continuously seeks to discover new opportunities and enhanced methods and strategies to improve risk-reward outcomes for clients.



ABOUT SUNRISE — Sunrise Capital Partners LLC manages global macro investment strategies for institutional and individual investors. A leader in systematic macro trading since 1980, the firm brings an informed, long-term perspective, an adaptive and evolutionary research platform and responsive, client-focused delivery to investors seeking the best opportunities in today's global financial markets. Sunrise holds one of the longest and most profitable trading records in the alternative investment industry and offers investors the liquidity, transparency, and stringent regulatory and business controls critical to investing in the post-2008 environment.

FOR MORE INFORMATION about Sunrise Capital Partners, please contact either Marty Ehrlich or Matt Waz at info@sunrisecapital.com, (877) 456-8911, or visit www.sunrisecapital.com.

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