

*Helping the independent pet store  
take control of its future!*



**Vet's**  
  
**Promise™**

1-888-396-0004 | [VetsPromise.com](http://VetsPromise.com)

# Vet's Promise™



## *Quality Manufacturing*

Vet's Promise is a leading brand of companion animal products in the pet industry. Sold exclusively through licensed pet suppliers, our complete line of pet grooming products and nutritional supplements are manufactured with advanced patented and proprietary technologies for unique delivery and absorption. Our products focus on providing high efficacy while increasing owner compliance amongst pet owners.

Quality comes first and with over 20 years of manufacturing experience you can feel confident recommending Vet's Promise to your customers. Our products manufactured in Florida, are produced in state-of-the-art production and bottling facilities. As one of the largest private label suppliers in the animal health industry along with our commitment to quality products, advanced design and marketing techniques and years of industry experience, we can provide you with the tools your pet store needs to succeed!

Creating a sustainable brand means creating a lasting presence in the pet industry. We give you, the independent pet store, access to our marketing and design team to create your own line of products as well as marketing tools, such as: brochures, countertop, stand-up, and end-cap displays which are ALL completely customized with YOUR STORE'S BRAND.



*Vet's Promise Receives NASC "A" Rating  
and Approval to Use the NASC Quality Seal.*

*Our Commitment to YOU,  
the Independent Pet Store*



## **YOUR BRAND**

*ONLY FOUND IN YOUR STORE*

Products customized with your store's label.

### *Customized* **POINT of PURCHASE DISPLAYS**

- Countertop Displays
- Stand-Up Displays
- End-Cap Displays



### **MARKETING YOUR PRODUCT**

**Customized brochures** for your products.



*Providing you with the tools  
you need to succeed!*

## How to Get Started

Private labeling advertises YOUR store and ensures YOUR customers will return for YOUR products!



1. Select products to private label and complete order form.  
(Private label order minimum is one case.)

**Fax Order Form to:** 866-553-3356



2. Send us your logo/business card by  
**Email:** [graphics@vetspromise.com](mailto:graphics@vetspromise.com)  
or  
**Mail:** **Vet's Promise**  
P.O. Box 550  
Odessa, FL 33556

3. Our graphics and marketing experts will create a personal, unique design specifically for your store and return a proof for your approval. Once your design is approved, your order will be shipped directly to you!





## Joint Support Health

Formulated by veterinarians, our Joint Support Soft Chews have high quality ingredients that are properly balanced for optimal results. Recommended as a strong line of defense to support joint structure, function and flexibility to animals of all ages. Best of all, they come in very tasty soft chews that your pets will love!

### Joint Support Soft Chews - Small & Medium Dogs

These great tasting soft chews are recommended for small/medium breed dogs to help maintain joint mobility and support healthy joints and flexibility.

**Active Ingredients:** Glucosamine HCl (Shellfish Source) – 250 mg, Perna Canaliculus – 125 mg, Chondroitin Sulfate (Bovine Source) – 50 mg, Creatine Monohydrate – 25 mg, Eicosapentaenoic Acid (EPA) – 9 mg, Docosahexaenoic Acid (DHA) – 6 mg, Ascorbic Acid (Vitamin C) – 3 mg.

**Item ID: VP4435**

*Net Contents: 45 Soft Chews*



6 96825 04435 2



### Joint Support Soft Chews - Large & Giant Dogs

These great tasting soft chews are recommended for large/giant breed dogs to help maintain joint mobility and support healthy joints and flexibility.

**Active Ingredients:** Glucosamine HCl (Shellfish Source) – 500 mg, Perna Canaliculus – 250 mg, Chondroitin Sulfate (Bovine Source) – 100 mg, Creatine Monohydrate – 50 mg, Eicosapentaenoic Acid (EPA) – 18 mg, Docosahexaenoic Acid (DHA) – 12 mg, Ascorbic Acid (Vitamin C) – 7.5 mg.

**Item ID: VP4434**

*Net Contents: 45 Soft Chews*



6 96825 04434 5



### Joint Support Soft Chews - Cats

These great tasting soft chews are recommended for cats to help maintain joint mobility and support healthy joints and flexibility.

**Active Ingredients:** Glucosamine HCl (Shellfish Source) – 150 mg, Perna Canaliculus – 100 mg, Chondroitin Sulfate (Bovine Source) – 50 mg, Eicosapentaenoic Acid (EPA) – 9 mg, Docosahexaenoic Acid (DHA) – 6 mg, Ascorbic Acid (Vitamin C) – 1 mg.

**Item ID: VP4433**

*Net Contents: 60 Soft Chews*



6 96825 04433 8



# Skin & Coat Health

Formulated by veterinarians, Skin & Coat soft chews support a healthy and luxurious coat. These tasty soft chews are recommended for dogs and cats and provide high levels of Fatty Acids and Vitamin E.

## Skin & Coat Soft Chews - Small & Medium Dogs & Cats

Formulated by veterinarians, our tasty soft chews contain high levels of Omega-3 Fatty Acids and Vitamin E; essential for healthy skin and coat.

**Active Ingredients:** Eicosapentaenoic Acid (EPA) – 180 mg, Docosahexaenoic Acid (DHA) – 120 mg, dI-Alpha Tocopherol Acetate (Vitamin E) – 2 IU.

**Item ID: VP4420**

**Net Contents:** 30 Soft Chews



## Skin & Coat Soft Chews - Large & Giant Dogs

Formulated by veterinarians, our tasty soft chews contain high levels of Omega-3 Fatty Acids and Vitamin E; essential for healthy skin and coat.

**Active Ingredients:** Eicosapentaenoic Acid (EPA) – 360 mg, Docosahexaenoic Acid (DHA) – 240 mg, dI-Alpha Tocopherol Acetate (Vitamin E) – 4 IU.

**Item ID: VP4421**

**Net Contents:** 40 Soft Chews



## Hairball Formula Soft Chews - Cats

Formulated by veterinarians, these great tasting salmon flavor soft chews are recommended to help limit the incidence of hairball formation in cats by supporting healthy skin and coat.

**Item ID: VP4422**

**Net Weight:** 2.6 oz. (73.7 g)



## Grooming/Shampoo

All animals may experience skin issues such as dry skin, dandruff, skin flaking, and skin allergies. A healthy coat starts with a shampoo that is properly pH-balanced to the pet's skin and does not deplete healthy oils from the coat and skin.

### Oatmeal Shampoo - Tropical Scent

Oatmeal Shampoo is specifically formulated with a combination of oatmeal and aloe to soothe, calm and protect your pet against dry, itchy, and flaky skin while restoring the luster in their coat. It also reduces tangles to make brushing easier. This soap-free formulation with natural colloidal oatmeal can be used as often as necessary without stripping the coat and is safe to use in conjunction with other flea/tick topical products.

**Item ID: VP4383**

*Net Contents: 16 oz (473 mL)*



### Deodorizing Shampoo - Sweet Pea Infusion

Deodorizing Shampoo is a gentle and hypoallergenic formulation containing our exclusive deodorizer, Sweet Pea Infusion. Its deep cleansing formula contains natural moisturizing agents that nourish the skin and coat leaving your pet's coat soft and bright. This soap-free shampoo can be used as often as necessary without stripping the coat and is safe to use in conjunction with other flea/tick topical products.

**Item ID: VP4379**

*Net Contents: 16 oz (473 mL)*



### Hypoallergenic Shampoo - Cucumber Melon Scent

This shampoo is especially for pets with persistently sensitive, dry skin or skin allergies. Our Hypoallergenic Shampoo won't irritate while it cleans. Contains proteins for conditioning, emollients for moisturizing and essential fatty acids to help nourish the skin and aid in the control of flaking and scaling. This soap-free shampoo can be used as often as necessary without stripping the coat and is safe to use in conjunction with other flea/tick topical products.

**Item ID: VP4386**

*Net Contents: 16 oz (473 mL)*



# Dental Health

Formulated by veterinarians, our Dental Wipes and Dental Spray are a great, inexpensive and convenient way to support your dog's periodontal health. Recommended to help control plaque formation and support gum health with a great peppermint flavor!



## All-Natural Dental Spray with Peppermint Oil

Peppermint Dental Spray is the most effective and easiest way to support healthy teeth and gums in dogs and cats. With just a few sprays a day, you can promote normal periodontal health and keep teeth shiny the easy way!

**Ingredients:** Distilled Water, Grain Alcohol, Peppermint Oil, Grapefruit Seed Extract, Grape Seed Extract, Rosemary Oil Thyme Oil, Neem Oil.

**Item ID:** VP3333

**Net Contents:** in 4 oz (118 mL)



## Dental Wipes - Fresh Mint

Peppermint Dental Wipes contain ingredients to support healthy teeth and gums in dogs and cats. Pre-moistened wipes are easy to use and promote normal periodontal health by helping to reduce tartar build-up and keeping your pet's teeth clean.

**Contains:** 0.1% Chlorhexidine Gluconate and Sodium Hexametaphosphate.

**Item ID:** VP3331

**Net Contents:** 50 Wipes



# Ear Cleanser

Routine cleaning and examination of ear canals, flaps and surrounding tissues is important for pet health. Otics can help clean and deodorize ears.



## Ear Cleanser - Sweet Pea Infusion

Formulated by veterinarians to deodorize, gently clean, dry and acidify the ear canal. Our combination of safe yet effective ingredients helps remove ear wax, dirt and other debris resulting in clean, healthy ears and optimal ear function. Will not sting or burn and gentle enough for daily use. Always apply after swimming or bathing to keep ears clean and healthy. For dogs and cats.

**Item ID:** VP4367 - 4 oz (118 mL)

**Item ID:** VP4363 - 8 oz (237 mL)





# Customized Point of Purchase Displays

Each display is designed to increase sales and build traffic with innovative, veterinary formulated products. Designed to match your brand and private label and to occupy minimal space and maximize return.

## Customized Joint Support Countertop Display

Contains 18 units of Joint Support Product

- 6 units of Joint Support Soft Chews for Small/Medium Dogs
- 6 units of Joint Support Soft Chews for Large/Giant Dogs
- 6 units of Joint Support for Cats

**Item ID: VP5001**



## Customized Skin & Coat Countertop Display

Contains 18 units of Skin & Coat Product

- 6 units of Skin & Coat Soft Chews for Small/Medium Dogs & Cats
- 6 units of Skin & Coat Soft Chews for Large/Giant Dogs
- 6 units of Hairball Formula Soft Chews for Cats

**Item ID: VP5002**



## Customized Ear Health Countertop Display

Contains 16 units of Ear Cleanser Product

- 8 units of Ear Cleanser – 4 oz
- 8 units of Ear Cleanser – 8 oz

**Item ID: VP5003**



## Customized Shampoo Countertop Display

Contains 18 units of Grooming/Shampoo Product

- 6 units of Oatmeal Shampoo – 16 oz
- 6 units of Deodorizing Shampoo – 16 oz
- 6 units of Hypoallergenic Shampoo – 16 oz

**Item ID: VP5004**



## Customized Dental Health Countertop Display

Contains 18 units of Dental Health Product

- 8 units of All-Natural Dental Spray – 4 oz
- 10 units of Dental Wipes – 50 ct

**Item ID: VP5005**





## Customized Stand-Up Floor Display

Contains 6 units of each product in catalog

### Total Qty. – Product Category

- 18 – Joint Support Health Products
- 18 – Skin/Coat Health Products
- 18 – Grooming/Shampoo Products
- 12 – Ear Cleanser Products
- 12 – Dental Health Products



**Item ID: VP5006**

## Customized End-Cap Kit

Contains 1 case of EVERY product in catalog

### 18 – Joint Support Health

- 6 – Joint Support for Small/Medium Dogs
- 6 – Joint Support for Large/Giant Dogs
- 6 – Joint Support for Cats

### 18 – Skin/Coat Health

- 6 – Skin & Coat for Small/Medium Dogs and Cats
- 6 – Skin & Coat for Large/Giant Dogs
- 6 – Hairball Formula for Cats

### 36 – Grooming/Shampoo

- 12 – Oatmeal Shampoo
- 12 – Hypoallergenic Shampoo
- 12 – Deodorizing Shampoo

### 24 – Ear Cleansers

- 12 – Ear Cleanser, 8 oz
- 12 – Ear Cleanser, 4 oz

### 24 – Dental Health

- 12 – All-Natural Dental Spray
- 12 – Dental Wipes

**Item ID: VP5007**



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