



*Leif Rogers*  
M.D., FACS

reconstruct. redefine. rejuvenate.

MEDIA KIT

## Table of Contents

Meet the Doctor .....	3
Mission .....	4
Why Us? .....	4
RECONSTRUCT Reconstructive Surgery Services .....	5
REDEFINE Cosmetic Surgery Services .....	6
REJUVENATE Non-Surgical Cosmetic Services .....	7
Accomplishments .....	8
Giving Back .....	9
Before and After Photos .....	10
Testimonials .....	11
Contact and Location Information .....	12



Dr. Rogers serving the rural communities of Guatemala with HELPS International.

## Meet the Doctor

Leif Liu Rogers, M.D., F.A.C.S.

Leif Rogers obtained his medical degree at Columbia University, College of Physicians and Surgeons. He completed three years of general surgery residency at New York Presbyterian Hospital, as well as a two-year research fellowship focusing on tissue engineering at Columbia and Carnegie Mellon Universities. This was followed by two years of plastic and reconstructive surgical training at the University of Pittsburgh Medical Center, where he became proficient in advance microsurgical and reconstructive techniques. He completed a cosmetic fellowship at Lenox Hill and Manhattan Eye, Ear and Throat Hospitals, training with many of the contemporary masters of aesthetic surgery. He is also the recipient of grants from Columbia University, Plastic Surgery Education Fund and the National Institute of Health.

Dr. Rogers has taken part in academic research on subjects including: anorexia nervosa, breast carcinoma, wound healing, skin grafts, tissue engineering and bone regeneration as well as being a co-author on numerous research articles. His research has been published in such medical journals the Journal of Reconstructive Microsurgery, The Cleft Palate-Craniofacial Journal and The Journal of Plastic and Reconstructive Surgery.

Dr. Rogers is certified in the field of plastic and reconstructive surgery by the American Board of Plastic Surgery and is thoroughly trained in reconstructive techniques for much of the human body. He was a diplomat for the American Board of Plastic Surgery in 2005 for the United States Medical Licensing Examination.

Today, Dr. Rogers currently enjoys a combined reconstructive and cosmetic practice in Beverly Hills, California where he specializes in microvascular reconstruction of the breast and the latest techniques in facial rejuvenation and body contouring.

Dr. Rogers is on staff at Cedars-Sinai Medical Center in Los Angeles and Saint John's Health Center in Santa Monica and performs advanced trauma reconstructions as a member of the trauma team at the Cancer Center at the Huntington Hospital in Pasadena.

He is the recipient of the Compassionate Doctor Recognition from Vitals in 2009 & 2010 and has been profiled in Pasadena Magazine.

Dr. Rogers is a member of the American Society of Plastic Surgery, a Fellow of the American College of Surgeons, a member of the American Society of Peripheral Nerve, as well as numerous professional and community organizations.

## **Practice Mission**

Dr. Leif Rogers is dedicated to providing his patients with the highest quality reconstructive, cosmetic, and non-surgical procedures that include an optimal balance of artistry with the most sophisticated advances in plastic surgery, to achieve a naturally attractive appearance. By carefully listening to his patients' needs and desires, Dr. Rogers identifies the most suitable surgical and non-surgical options that resolve their unique face and body issues, thereby promoting self-confidence and healthy living. Together, Dr. Rogers and his staff are committed to addressing each patient's concerns and providing the highest level of comfort from the initial consultation through the recovery period. The Leif Rogers, M.D. FACS and Beverly Hills Medical Lasers practice further align themselves with educational and charitable organizations to share its expertise for the betterment of the world at large.

## **Why Us?**

The Leif Rogers, MD, FACS Plastic Surgery practice is built on the philosophy of providing the best reconstructive, cosmetic, and non-surgical procedures available today. We value the highest quality of ongoing professional education, therefore, we are regularly trained in the safest and most innovative advances in science that relate to our practice areas. As such, our services are ever evolving in order to offer patients the type of comprehensive care that we ourselves expect as a world-renowned medical practice.

At Leif Rogers, MD, FACS Plastic Surgery, we understand that each patient is unique and requires special treatment and care. Therefore, Dr. Rogers pays detailed attention to resolve each patient's personal physical issues, rather than using a generalized procedure-oriented approach. His goal is to achieve each patient's desired outcome in a way that is safe, delivers the most naturally redefined and rejuvenated appearance, and provides a healthy and functioning result.

We work from an optimistic perspective and believe that persistence, strategy, and a proactive approach to care generates superior outcomes. Whether treating a celebrity, a housewife, businessman, or a child, Dr. Rogers and his staff treat all patients with the highest level of discreet care, courtesy, and compassion.

## RECONSTRUCT

### Reconstructive Surgery Services

Reconstructive surgery is used to address irregular structures of the body and face caused by trauma, infection, disease, congenital defects and lifestyle. Reconstructive procedures for improving the form and function of the human body are evolving as medical science advances. Reconstructive surgeries range from rebuilding breasts after cancer to cleft palate repair to tumor removal and scar revision.

As an Assistant Professor of Plastic and Reconstructive Surgery at Cedars-Sinai Hospital, Dr. Rogers instructs plastic surgeon fellows on the intricacies of aesthetic surgery while routinely performing cancer survivors' post-mastectomy breast reconstructions. He has had years of experience with reconstructive surgical techniques and specializes in the latest in microsurgery procedures. His experience with reconstruction enables Dr. Rogers to be on the forefront of surgical procedures for addressing the ongoing struggles with disease and development.

Below is a list of the reconstructive surgery options currently available through Leif Rogers, MD, FACS Plastic Surgery.

#### **BREAST Reconstruction**

- DIEP Flap
- SIEA Flap
- TUG Flap
- SGAP Flap
- IGAP Flap
- TRAM Flap
- Latissimus Dorsi Flap
- Endoscopic Latissimus Dorsi Flap
- Tissue Expander
- Immediate Reconstruction w/Permanent Implant

#### **BODY Reconstruction**

- Abdominal Wall
- Corrective Surgery
- Hand Surgery
- Lower Extremity
- Scar Revision
- Skin Grafting
- Tumor Removal
- Wound Closures

#### **FACE Reconstruction**

- Chin Repair
- Cleft Palette
- Corrective Surgery
- Ear Reconstruction
- Jaw Repair
- Scar Revision
- Skin Grafting
- Tumor Removal
- Wound Closures

## **REDEFINE**

### Cosmetic Surgery Services

Surgical procedures for improving the form of the body and face are evolving as medical science advances. While facelifts, liposuction, nasal refinement and tummy tuck rank among the most popular procedures, the list of treatments available for improving the face and body is growing all the time.

Dr. Rogers specializes in the latest in facial and body contouring. His experience with the intricacies of aesthetic surgery, his sensitivity and attention to detail and his deep interest in giving his patient the best that cosmetic surgery has to offer mean better results and more satisfied patients.

Below is of the cosmetic surgery procedures available through Leif Rogers, MD, FACS Plastic Surgery.

### **BODY Cosmetic Surgery Services**

- Arm Lift
- Butt Augmentation
- Butt Lift
- Calf Augmentation
- Contouring (Skin Removal)
- Fat Grafting/Fat Transfers
- Full Body Lift
- Hip Augmentation
- Hip Narrowing
- Labiaplasty
- Laser Liposuction
- Liposculpting
- Liposuction
- Muscle Augmentation
- Thigh Lift
- Tummy Tuck

### **BREAST Cosmetic Surgery Services**

- Breast Implants
- Breast Lift
- Breast Reduction
- Gynecomastia  
(male breast reduction)
- Natural Breast Augmentation
- Revisionary Breast Surgery

### **FACE Cosmetic Surgery Services**

- Adam's Apple Reduction
- Cheek Implants
- Cheek Lift
- Chin Implant
- Ear Pinning
- Eye Lift – Lower
- Eye Lift – Upper
- Eyebrow Lift
- Eyebrow Plexy
- Eyebrow Reshaping
- Face Lift
- Facial Feminization
- Forehead Reduction
- Hair Restoration
- Jaw Implants
- Jaw Reduction
- Lip Lift
- Nasal Refinement
- Neck Lift

## REJUVENATE

### Non-Surgical Cosmetic Services

Age, heredity, disease, injury and lifestyle can all contribute to less than satisfying features of the face and body. Flat, undefined contours and disproportionate features can affect your appearance and self-esteem.

Non-surgical procedures for improving the look and feel of the face and body are evolving as medical science advances and these procedures are becoming more and more popular with people who want to look better with little downtime.

From treatments for drooping eyelids to ultrasound body sculpting to laser skin resurfacing and laser hair removal, Dr. Rogers' comprehensive catalog of non-surgical procedures can help improve how you look and feel without the invasive effects of surgery. A custom solution can be created to address specific needs, desired outcome, and budget.

Below is a list of the non-surgical procedures available through Leif Rogers, MD, FACS Plastic Surgery.

#### **SKIN REJUVENATION Non-Surgical Procedures**

- IPL
- Botox
- CO2 Dot Therapy
- Dermabrasion
- Freeze
- Microdermabrasion
- Veingogh – Vein Treatment
- Acne Clarifying Facial
- Anti-Oxidant Facial
- Oxygen/Hydracial Facial
- Pure Cleansing Facial
- Microdermabrasion

#### **FACE SCULPTING Non-Surgical Procedures**

- Cheek Enhancement
- Chin Enhancement
- Eyebrow Lift
- Lower Eye Lift
- Mini-Face Lift
- Nose Straightening
- Lip Enhancement
- Jaw Reduction
- Jaw Definition

#### **BODY SCULPTING Non-Surgical Procedures**

- Vaser Shape
- Venus Freeze
- Laser Hair Removal
- Laser Tattoo Removal
- Hair Removal
- Tattoo Removal

## Accomplishments

Dr. Rogers is the recipient of grants from Columbia University, Plastic Surgery Education Fund and the National Institute of Health. He has taken part in academic research on subjects including: anorexia nervosa, breast carcinoma, wound healing, skin grafts, tissue engineering and bone regeneration as well as being a co-author on numerous research articles. His research has been published in such medical journals the Journal of Reconstructive Microsurgery, The Cleft Palate-Craniofacial Journal and The Journal of Plastic and Reconstructive Surgery.

Dr. Rogers is certified in the field of plastic and reconstructive surgery by the American Board of Plastic Surgery and was a diplomat for the American Board of Plastic Surgery in 2005 for the United States Medical Licensing Examination.

## Dr. Rogers is affiliated with several professional and community organizations

- [Afghanistan World Foundation](#)
- [American Board of Plastic Surgery](#)
- [American Breast Cancer Foundation](#)
- [American Medical Association](#)
- [American Society of Peripheral Nerve](#)
- [American Society of Plastic Surgeons](#)
- [Beverly Hills Medical Group, Inc.](#)
- [California Medical Association](#)
- [California Society of Plastic Surgery](#)
- [Cedars-Sinai, Los Angeles](#)
- [Southern California Chapter American College of Surgeons](#)
- [St. Johns, Santa Monica CA](#)

## Dr. Rogers' published research

- A new method to sterilize bone allografts. Publication pending.
- Bone Healing in the Aging Skeleton. Publication pending.
- rhBMP-2 Delivered in a Calcium Phosphate Cement Accelerates Bridging of Critical-Sized Defects. The Journal of Bone and Joint Surgery (American).
- Extended rat-ear flap model: a new rodent model for studying the effects of vessel supercharging on flap viability. Journal of Reconstructive Microsurgery.
- Palatal distraction cleft palate model. Plastic and Reconstructive Surgery.
- End-to-side neurorrhaphies using autogenous vein grafts. American College of Surgeons, Surgical Forum.
- The effect of AGEs on wound healing. Presented: Plastic Surgery Research Council, Galveston, Texas.

## Media appearances

Dr. Rogers has served as a medical consultant for educational and reality television programming and has appeared on CBS's The Doctors, Joan & Melissa: Joan Knows Best on WEtv and Pretty Hurts on Logo TV.



## **Giving Back**

Dr. Rogers believes in aligning his practice with educational and charitable organizations in order to share knowledge and experience for the betterment of the world at large.

He is on the Board of Directors for the Afghanistan World Foundation and will lead a team to Afghanistan to train Afghan doctors in techniques that will help in emergency health services and reconstruction.

He is also a Member of Iraq Star, a national non-profit foundation dedicated to providing reconstructive surgeries to wounded Iraq and Afghanistan war veterans helping them return to their pre-war lives.

He works as part of a volunteer medical team for HELPs International to bring free medical services to rural communities in Guatemala and Mexico.

Dr. Rogers is also privileged to participate in the training of surgical residents at the USC Division of Plastic and Reconstructive Surgery.

**Before and After Photos of Dr. Rogers' patients:**



Nasal Refinement



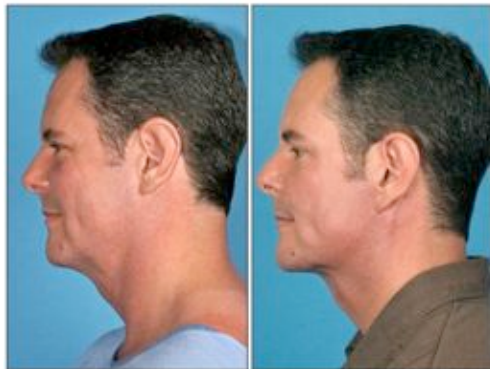
Lower Eyelid Surgery



Cheek Implants / Facial Feminization



Chin Implants



Neck Lift



Breast Implants



Liposuction



Tummy Tuck

To Book Dr. Rogers  
Call: 310.860.8915 Email: [admin@leifrogersmd.com](mailto:admin@leifrogersmd.com)  
[leifrogersmd.com](http://leifrogersmd.com)

## Testimonials

I am very happy with the way I am treated by Dr. Leif Rogers' professional staff and would not change a thing. The team consists of professionals who are extremely knowledgeable, kind and greet both my husband and me by name at every visit. Dr. Leif Rogers is amazing, a true professional at the very top of his game! He is a perfectionist a quality that is necessary in every plastic surgeon. Best of all he genuinely cares for the well-being of his patients and gives back to the community with equal vigor. I consider myself to be extremely fortunate to have him on the team that is successfully assisting me with recovery from breast cancer.

*-50 year old, female patient, breast reconstruction due to breast cancer*

I felt very welcome and supported. The environment was pleasing and comfortable. I really appreciate the fact that all the staff I met and interacted with were keenly focused on me and my needs. Thank you so much for that!!

*-45 year old, female patient, breast reconstruction consultation*

You all rock my world, my face and my body. I love you all and will send everyone in my path your way!!

*-53 year old, female patient, breast reconstruction and laser skin resurfacing*

I greatly appreciated the fact that Dr. Rogers took his time during the appointment.

He addressed all of my issues and concerns in a straightforward, friendly manner.

*-47 year old, female patient, scar revision*

As far as I am concerned, you don't need to change a thing. Dr. Leif Rogers has a great bedside manner with his patients. He is very caring and thoughtful towards his patients, and not to mention his staff. They are just as nice and caring as he is.

*-47 year old, female patient, fat grafting to the breast*

I think Dr. Rogers and the entire staff is AWESOME!!!

*-50 year old, female patient, breast reduction*

Love Dr. Rogers and his team they are the best!

*-47 year old, female patient, breast reconstruction due to breast cancer*

Dr. Rogers and the staff are great!

*-50 year old, male patient, eyelid surgery and Botox*

Overall impressed and happy on every level. Best care imaginable!

*-45 year old, female patient, scar revision*

Everything there is great!

*-33 year old, female patient, facial fillers*

I had a great experience. Dr. Rogers has a terrific manner; very helpful and accessible. The staff was terrific; smart, professional, helpful and warm. I would absolutely refer friends to your practice.

*-44 year old, female patient, laser skin resurfacing*

## Contact

Our main practice is based in Beverly Hills with additional offices in Pasadena and Studio City.

### Leif Rogers, MD, FACS Plastic Surgery

#### BEVERLY HILLS

436 North Bedford Drive  
Suite 104  
Beverly Hills, CA 90210  
Phone: 310-860-8915  
Fax: 310-860-8916  
Email:  
[admin@leifrogersmd.com](mailto:admin@leifrogersmd.com)

Our practice is based in a prestigious, private and fully equipped medical office building in the heart of Beverly Hills - two blocks West of Rodeo Drive, just North of Wilshire Boulevard.

You can park for free for one hour at the Beverly Hills parking facility on the corner of Santa Monica and Bedford Drive or valet parking is available in the lot located beneath the building, which can be entered on the East side of Bedford Drive just South of the entrance to the courtyard.

#### PASADENA

675 S Arroyo Parkway  
Suite 410  
Pasadena, CA 91105

We also have offices at The Healthcare Partners Medical Group in Pasadena at 675 South Arroyo Parkway in Suite 410, only two blocks from Huntington Hospital. Valet parking is available. Excellent amenities are located nearby. There is immediate access to three major freeways and downtown Los Angeles.

#### STUDIO CITY

12265 Ventura Blvd.  
#107 Studio City, CA 91604  
Phone: 310-691-5411  
Fax: 310-388-1658

An additional office is located in the California Pavilion Studio City at 12265 Ventura Boulevard in suite 107 near Laurel Canyon. Valet parking is available with retail shops and restaurants are nearby.

Dr. Rogers is also the Medical Director for Beverly Hills Medical Lasers, which also has office in Beverly Hills and Studio City.

### Beverly Hills Medical Lasers

#### BEVERLY HILLS

416 N. Bedford Drive  
Suite 204  
Beverly Hills, CA 90201  
(310) 275-3359  
877-90210 MD  
[info@bhmlasers.com](mailto:info@bhmlasers.com)

Just one building over from our main practice. Parking is the same as main practice.

#### STUDIO CITY

11988 Ventura Blvd.  
Studio City, CA 91604

Located within Diamond Beauty Salon.

To Book Dr. Rogers  
Call: 310.860.8915 Email: [admin@leifrogersmd.com](mailto:admin@leifrogersmd.com)  
[leifrogersmd.com](http://leifrogersmd.com)