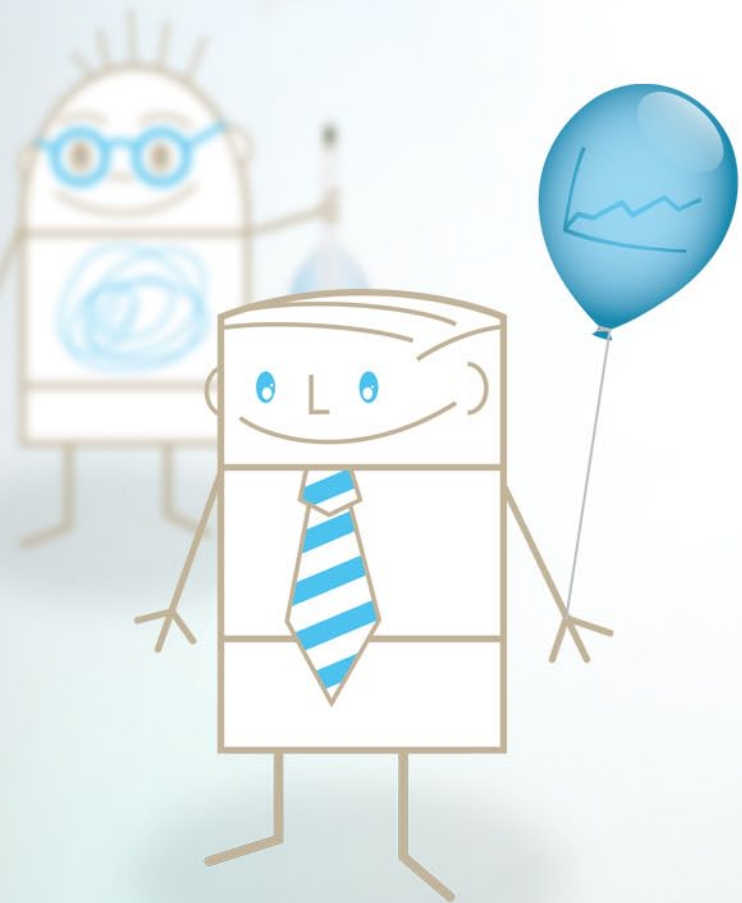
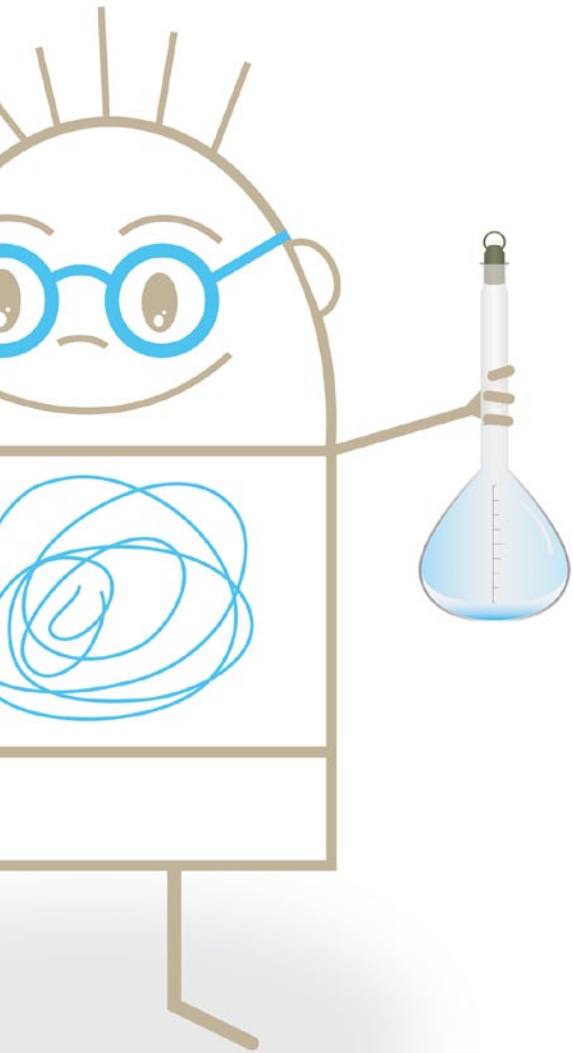


David & Goliath[®]

A question of performance...

David&Goliath[®] is a design and communications firm that tests its concepts prior to building the image that will set you apart from the competition





David & Goliath[®]

OUR SERVICES

Test Driven
Design™

Advertising
and media planning

Graphic design
and brand strategy

Web design, development
and marketing

David & Goliath[®]

Test Driven Design[™]

What would you do if you knew you couldn't fail?

Developed in-house, Test Driven Design[™] is a simple yet effective tool that offers quick and objective insights into specific questions, helping us create more effectively, for the right audience and at a lower cost.

Find out more about Test Driven Design[™]

David & Goliath[®]

Graphic design and brand strategy

At David&Goliath[®], we aim high - then get to work. We know that our clients' success hinges on making each concept stand out. To achieve this, we use tried-and-true methods, testing content right through the creative process. We also have a state-of-the-art in-house photography studio at our disposal.

[View our portfolio](#)

David & Goliath[®]

Advertising and **media planning**

Making the right choices to get the message across is critical. Our analytical approach and deep understanding of diverse platforms let us create the perfect media mix for effective distribution. With David&Goliath[®], you'll always be at the right place at the right time!

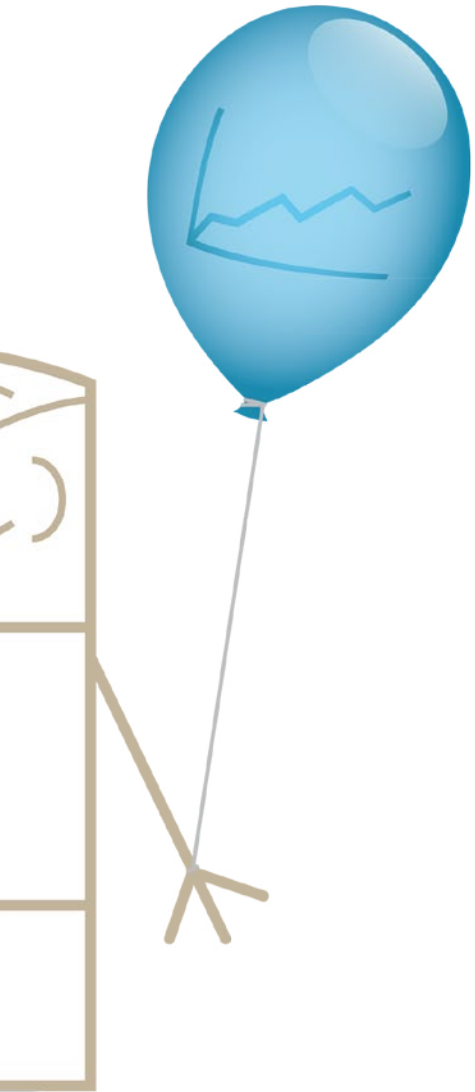
[View the University of Ottawa case study](#)

David & Goliath[®]

Web design, development and marketing

At David&Goliath[®], our websites have been honoured with international awards for their design quality and usability. Our complete solutions, which include website performance analysis, split testing and search engine optimisation, assure that sites that go live adhere to the highest standards. We also offer a training service so that our clients can manage their online presence on a day-to-day basis.

[View our portfolio](#)



David & Goliath[®]

OUR CLIENTS

Michelin Canada
McCord Museum
RCI Environnement
Éviva Événements
St-Paul Hotel
Classic of New York
Fondation Virage

University of Ottawa
Hotel Le St-James
Canada My Way
Demarle at Home
Francs Vins
Liberty Sites
Eurodib

Montreal World
Film Festival
XO Le Restaurant
Premex Courier
A Silver Breeze
Dynamic International
Toundra Voyages

David & Goliath[®]

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