

TOP BUILDERS*

2010 RESIDENTIAL CONSTRUCTION

*ALL FIGURES WERE PROVIDED BY THE FEATURED COMPANIES, AND POOL & SPA NEWS RELIES ON THEIR HONEST DISCLOSURE OF REVENUES. EACH BUILDER HAS SWORN TO THE ACCURACY OF THIS INFORMATION AND MUST PROVIDE VERIFICATION UPON REQUEST. FAILURE TO DO SO COULD RESULT IN FORFEITURE OF RANKING.

COMPANY	PREVIOUS YEAR'S RANKING	TOTAL RESIDENTIAL CONSTRUCTION REVENUE	NEW CONSTRUCTION REVENUE	RENOVATION REVENUE	NUMBER OF POOLS BUILT	AVERAGE POOL PRICE	AVERAGE RENOVATION PRICE	2010 TOTAL GROSS REVENUE	2010 COMMERCIAL CONSTRUCTION REVENUE	2010 RETAIL REVENUE	METRO AREA SERVED
1 Blue Haven Pools & Spas	1	\$100,585,069	\$93,141,458	\$7,443,611	1,987	\$47,594	N/A	\$105,021,943	\$4,436,874	\$0	N/A
2 Anthony & Sylvan Pools	2	\$67,000,000	\$59,000,000	\$8,000,000	1,330	\$44,700	\$12,400	\$77,000,000	\$0	\$10,000,000	N/A
3 Premier Pools and Spas	3	\$38,368,115	\$36,875,000	\$1,493,115	823	\$43,795	\$19,500	\$41,218,400	\$0	\$2,850,000	Western U.S./Houston
4 California Pools	4	\$25,471,814	\$22,845,873	\$2,625,941	573	\$39,871	\$18,110	\$50,180,996	\$22,829,754	\$1,879,428	Southern California/Phoenix
5 Shasta Industries	6	\$25,400,000	\$21,000,000	\$4,400,000	708	\$31,000	\$10,000	\$57,000,000	\$14,500,000	\$4,800,000	Phoenix
6 Platinum Pools	8	\$21,800,000	\$21,800,000	\$0	381	\$57,217	\$0	\$21,800,000	\$0	\$0	Eastern Texas
7 Cody Pools Inc.	11	\$21,790,125	\$21,521,989	\$268,136	409	\$52,621	\$12,188	\$22,409,563	\$619,438	\$0	Eastern/Central Texas
8 Adams Pool Solutions	9	\$21,648,476	\$9,436,590	\$12,211,886	454	\$20,785	\$12,000	\$27,232,427	\$5,583,951	\$0	Northern Calif./Las Vegas
9 Paddock Pools and Spas**	5	\$21,619,500	\$14,269,500	\$7,350,000	302	\$47,250	N/A	N/A	N/A	N/A	Phoenix/Tucson, Ariz./Las Vegas
10 Keith Zars Pools Ltd.	10	\$20,681,100	\$19,883,610	\$797,490	269	\$77,327	\$12,658	\$20,801,100	\$120,000	\$0	San Antonio
11 Presidential Pools & Spas	13	\$18,000,000	\$17,000,000	\$1,000,000	530	\$32,075	\$7,500	\$18,500,000	\$500,000	\$0	Phoenix
12 Claffey Pools	14	\$17,200,000	\$14,500,000	\$2,700,000	188	\$76,900	\$10,900	\$19,706,000	\$0	\$800,000	Dallas/Ft. Worth
13 Riverbend Sandler Pools	19	\$16,067,000	\$13,440,000	\$2,627,000	249	\$53,975	\$11,366	\$21,900,000	\$500,000	\$620,000	Dallas/Ft. Worth
14 Holland Pools And Spas Inc.	16	\$15,914,411	\$15,888,075	\$26,336	498	\$31,956	\$8,778	\$16,236,168	\$348,093	\$0	Central and Northern Florida
15 Hobert Pools and Spas	23	\$14,964,200	\$14,169,990	\$794,210	239	\$42,921	\$14,850	\$14,964,200	\$0	\$0	Dallas/Ft. Worth
16 Maryland Pools Inc.	20	\$13,444,800	\$12,542,800	\$902,000	242	\$51,829	\$18,040	\$13,444,800	\$0	\$0	Baltimore/Washington, D.C.
17 Swan Pools	17	\$13,065,043	\$10,365,954	\$2,699,089	160	\$64,787	\$29,660	\$12,945,043	\$0	\$0	California
18 Seasonal World	15	\$12,700,000	\$11,775,000	\$925,000	269	\$43,700	\$22,300	\$16,300,000	\$0	\$3,600,000	Central New Jersey
19 Mission Pools Inc.	12	\$11,453,000	\$10,113,000	\$1,340,000	145	\$69,745	\$30,200	\$24,403,000	\$12,950,000	\$0	San Diego, Orange and Riverside counties, Calif.
20 Robertson Pools Inc.	21	\$10,550,000	\$8,400,000	\$2,150,000	167	\$50,300	\$10,200	\$14,500,000	\$1,200,000	\$1,100,000	Dallas/Ft. Worth
21 Van Kirk & Sons Inc.	25	\$9,665,943	\$7,845,423	\$1,820,520	145	\$54,106	\$28,445	\$14,448,999	\$4,783,056	\$1,000,000	Dade, Broward and Palm Beach counties, Fla.
22 Barrington Pools Inc	26	\$8,557,000	\$7,957,000	\$600,000	67	\$85,000	\$18,000	\$12,521,000	\$100,000	\$0	Chicago
23 Pool Town Inc.	-	\$8,090,780	\$6,657,580	\$1,433,200	205	\$32,476	\$4,300	\$6,657,580	\$0	\$985,050	New Jersey
24 Patio Pools & Spas	18	\$8,054,060	\$5,911,922	\$2,142,138	181	\$33,782	\$10,710	\$21,235,266	\$475,728	\$7,486,723	Tucson, Ariz.
25 Pulliam Aquatech Pools	22	\$7,951,239	\$7,299,707	\$651,531	162	\$49,082	\$7,500	\$7,951,239	\$0	\$2,553,466	Dallas/Ft. Worth
26 Rosebrook Pools	28	\$7,889,212	\$7,132,699	\$756,513	52	\$122,618	\$19,908	\$8,357,703	\$0	\$0	Chicago
27 Rondo Pools and Spas Inc.	29	\$6,750,000	\$6,000,000	\$750,000	135	\$45,000	\$12,000	\$7,000,000	\$750,000	\$0	Phoenix
28 Mission Valley Pools & Spas Inc	24	\$6,665,000	\$5,083,000	\$1,582,000	108	\$47,064	\$55,000	\$7,850,000	\$1,185,000	\$0	San Diego
29 Concord Pools & Spas	30	\$6,648,575	\$5,839,319	\$809,256	154	\$37,917	\$3,825	\$9,387,774	\$272,207	\$2,466,992	Albany, N.Y.
30 J. Tortorella Custom Gunite Pools	32	\$6,231,000	\$4,036,000	\$2,195,000	15	\$179,000	\$49,000	\$18,615,000	\$0	\$411,000	Suffolk County, Eastern Long Island, N.Y.
31 Aegean Pools	34	\$6,181,000	\$4,795,000	\$1,386,000	153	\$31,400	\$4,500	\$7,249,000	\$0	\$1,068,000	Norfolk-Virginia Beach, Va.
32 Cameo Pools	36	\$6,099,096	\$4,651,799	\$1,447,297	129	\$36,050	\$7,347	\$6,099,093	\$0	\$0	Phoenix
33 Nejame & Sons	T-38	\$5,800,000	\$3,800,000	\$2,000,000	74	\$60,000	\$25,000	\$7,000,000	\$0	\$2,000,000	Fairfield County, Conn.
34 Tampa Bay Pools	42	\$5,550,000	\$4,850,000	\$700,000	135	\$35,926	\$5,833	\$5,800,000	\$250,000	\$0	Tampa, Fla.
35 Cypress Custom Pools Inc.	-	\$5,489,658	\$5,305,844	\$183,814	90	\$58,953	\$61,271	\$5,528,902	\$39,242	\$0	Houston
36 Burton Pools & Spas	-	\$5,220,000	\$4,600,000	\$620,000	100	\$43,000	\$5,000	\$11,200,000	\$150,000	\$6,500,000	Northwest Arkansas/Eastern Oklahoma
37 Morehead Pools	-	\$5,156,346	\$4,622,294	\$534,052	76	\$60,819	\$18,415	\$7,147,792	\$0	\$468,367	Shreveport, La./Little Rock, Ark.
38 South Shore Gunite Pools & Spas Inc.	-	\$5,129,000	\$4,041,000	\$1,088,000	67	\$70,000	\$10,000	\$15,812,000	\$5,995,000	\$0	New England
39 Performance Pool & Spa	41	\$5,000,000	\$4,000,000	\$1,000,000	51	\$65,000	\$7,000	\$11,000,000	\$0	\$2,000,000	Minneapolis/St. Paul, Minn.
40 Ewing Aquatech Pools	-	\$4,900,000	\$4,800,000	\$100,000	64	\$75,000	\$10,000	\$5,398,000	\$450,000	\$48,000	Baton Rouge, La.
41 Pools of Fun Inc.	44	\$4,708,000	\$4,584,000	\$124,000	100	\$47,200	\$11,300	\$10,324,000	\$286,000	\$3,240,000	Indianapolis
42 Richard's Total Backyard Solutions	50	\$4,611,037	\$4,286,037	\$325,000	83	\$51,639	\$15,000	\$6,286,200	\$125,000	\$1,550,170	Houston
43 Geremia Pools Inc.	37	\$4,332,053	\$2,412,570	\$1,919,483	32	\$75,393	\$11,095	\$5,905,596	\$505,637	\$1,067,906	Sacramento, Calif.
44 Southernwind Pools Inc.	-	\$4,271,274	\$3,626,714	\$644,560	34	\$106,668	\$92,080	\$5,062,064	\$0	\$0	Dallas/North Texas
45 Backyard Amenities	T-38	\$4,120,200	\$4,024,200	\$96,000	84	\$47,900	\$5,500	\$4,350,200	\$0	\$230,000	Houston
46 Year Round Pool Company Inc.	-	\$4,000,000	\$3,000,000	\$1,000,000	60	\$50,000	\$30,000	\$11,500,000	\$2,000,000	\$1,500,000	Charleston/Hilton Head, S.C.
47 Rising Sun Pools Inc.	47	\$3,790,000	\$2,725,000	\$1,065,000	106	\$26,000	\$4,004	\$8,600,000	\$0	\$3,850,000	Raleigh, N.C.
48 Caribbean Pools Inc.	-	\$3,688,889	\$3,194,452	\$494,437	78	\$40,955	\$4,250	\$7,716,672	\$0	\$1,499,201	Northwest Indiana/Greater Chicago
49 Pool & Spa Depot	46	\$3,660,000	\$3,100,000	\$560,000	112	\$28,000	\$2,500	\$8,750,000	\$0	\$5,250,000	Nashville, Tenn.
50 Intercoastal Pool & Spa Builders Inc.	48	\$3,460,114	\$3,366,598	\$93,516	91	\$41,000	\$10,000	\$3,740,665	\$187,033	\$0	Brevard County, Fla.

**THE REVENUE FIGURES FOR PADDOCK POOLS AND SPAS WERE ESTIMATED BASED ON PERMIT AND MARKET REPORTS FROM PHOENIX AND LAS VEGAS. DATA FOR OTHER AREAS WAS UNAVAILABLE.