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**Houston Chronicle Now Available on iPad**

App edition showcases the newspaper's award-winning journalism and high-impact photography plus exclusive multimedia content

**HOUSTON, September 27, 2011** – The Houston Chronicle has announced today its first ever edition for iPad. Readers can now experience the great content and features from the Houston Chronicle by purchasing a monthly or annual subscription through In-App Purchase on App StoreSM. Current Chronicle paid subscribers have access to the iPad edition immediately through their current subscription, and for new users, access to the iPad edition is free for the first 30 days.

“We see more than a million readers each day accessing our news stories from their mobile device, so we knew it was imperative that we add an app for iPad to our list of choices,” says Jack Sweeney, president and publisher of the Houston Chronicle.

In addition to getting news and information that is specially formatted for iPad's large, high-resolution display, readers will also find exciting interactive features to enhance their daily experience. Jeff Cohen, executive vice president and editor of the Chronicle says his staff is ready to take advantage of iPad's full capabilities. “The Chronicle App allows us to give readers the in-depth coverage they expect from the Chronicle, where they want it and when they want it. We’re delighted to add an iPad reading experience to our suite of products that include the largest newspaper in Texas, our award-winning [chron.com](http://chron.com/) Web site and our mobile optimized Web sites. We think our readers will appreciate the Chronicle App for its multimedia and interactive features. We will also be able to update stories throughout the day with our staff of more than 200 journalists.”

The Houston Chronicle App features videos, slideshows, panoramic images, live links, interactive traffic and weather, color comics and seven day archives. Readers can also download their favorite articles and view them offline.

The Houston Chronicle App is available at the App StoreSM on iPad, at [www.itunes.com/appstore](http://www.itunes.com/appstore), or at [www.chron.com/iPad](http://www.chron.com/iPad). Monthly subscriptions for $5.99 and annual subscriptions for $59.99 are available through In-App Purchase.

**About the Houston Chronicle**

*The Houston Chronicle, the largest newspaper in Texas and the nation’s seventh-largest newspaper, has evolved into a multimedia company publishing online and commercial print products, in English and Spanish, reaching specific audiences with unique delivery programs. In addition to the Houston Chronicle’s 1.2 million daily readers and 1.7 million readers on Sunday, Chron.com, the Chronicle’s online site, averages nearly 61 million page views and 6.8 million unique visitors each month. The Houston Chronicle is owned by the Hearst Corporation.*