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PALM BEACH PREMIER REAL ESTATE IS SLATED TO GIVE A PRESENTATION ON SHORT SALE ADVICE AT THE 2011 HOUSING EXPO

Boca Raton's leading luxury Real Estate Broker, PALM BEACH PREMIER REAL ESTATE, in partnership with the Realtors' Association of the Palm Beaches, has signed on to sponsor and present a workshop on "Understanding Short Sales and The Short Sale Process" at the 2011 Housing Expo at John Prince Park in Lake Worth, October 1st.

BOCA RATON, FL (September 27, 2011) – Boca Raton's leading luxury Real Estate Broker, <u>Palm Beach Premier Real Estate</u> has signed on as a Gold Sponsor of the 2011 Housing Expo presented by The Realtors Association of the Palm Beaches, and will present a 30-minute workshop on Short Sale Advice entitled "Understanding Short Sales and The Short Sales Process".

"For more than a decade, <u>Palm Beach Premier Real Estate</u> has been helping high-end home sellers and buyers to fully understand the complex short sale process, so it's only natural that we would support the <u>2011 Housing Expo</u> in a significant way," said short sale expert <u>Grant Freer</u>, Founder and President of Palm Beach Premier Real Estate. "It represents an unparalleled opportunity for <u>Palm</u> <u>Beach Premier Real Estate</u> to help home owners and home sellers by sharing some insider knowledge with them, providing them with step-by-step short sale advice. We're absolutely delighted to be able to partner up with the Realtors Association of The Palm Beaches for this community event. The 2011 Housing Expo – A Homeownership Journey – will be held in Lake Worth at the John Prince Park Center Drive Pavillion on Saturday, October 1, 2011 and will enable home owners, buyers and sellers to meet with Short Sale Specialists, bankers, credit counselors, and a range of community experts.

According to Palm Beach Premier Real Estate Broker <u>Gia Freer</u>, who will present the 30-minute workshop on *Understanding Short Sales and The Short Sale Process*, "topics will include What is A Short Sale, How To Short Sell Your Home, Government Programs such as the HAFA Program and <u>HAFA Short Sales</u>, followed by a general discussion on Short Sale versus Foreclosure and a Q&A session."

The 2011 Housing Expo is a free event for consumers, with booths, activities and educational sessions on Foreclosures, Short Sales, Government Programs, Mortgage options/financing and more. The Expo is meant to provide assistance to anyone that has questions about buying, selling, foreclosure assistance, and home ownership.

About RAPB

The REALTORS® Association of the Palm Beaches (RAPB) is the leading resource for homeownership in Palm Beach County. They are a community of real estate professionals participating on all levels of the community, business, and governments and in all aspects of the real estate industry, providing valuable knowledge and industry expertise to real estate buyers and sellers.

About Palm Beach Premier Real Estate

Palm Beach Premier Real Estate is one of the leading luxury real estate & <u>Short Sale Experts in</u> <u>Palm Beach</u> County, specializing in <u>Palm Beach Short Sales</u> and helping home owners and home sellers navigate through the complicated short sale process.

For more information, access <u>www.PalmBeachPremierRealEstate.com</u>

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